

Nova Southeastern University
H. Wayne Huizenga College of Business & Entrepreneurship
MBA Program Student Learning Goals and Outcomes

Broad-Based Student Learning Goal 1:

Business Knowledge: Our students will have knowledge in the core business disciplines.

Associated Intended Student Learning Outcomes (SLO):

SLO 1: Our students will be able to apply their knowledge of concepts and theories (Bloom Level: Apply)

Broad-Based Student Learning Goal 2:

Critical Thinking: Our students will apply critical thinking to business situations.

Associated Intended Student Learning Outcomes (SLO):

SLO 1: Our students will be able to detect problems and opportunities in a business context. (Bloom Level: Analyzing)

SLO 2: Our students will be able to evaluate quantitative and qualitative information (Bloom Level: Evaluation)

SLO 3: Our students will be able to design solutions with appropriate support in a business context. (Bloom Level: Creating)

Broad-Based Student Learning Goal 3:

Communication: Our students will communicate effectively in a business context.

Associated Intended Student Learning Outcomes (SLO):

SLO 1: Our students will be able to compose technically proficient and effective business documents. (Bloom Level: Creating)

SLO 2: Our students will plan and deliver effective and persuasive oral presentations on a business topic. (Bloom Level: Creating)

Broad-Based Student Learning Goal 4:

Teamwork*: Our students will work collaboratively and effectively in a team-based environment

Associated Intended Student Learning Outcomes (SLO):

SLO 1: Our students will be able to contribute to the production of team-produced business projects. (Bloom Level: Creating)

SLO 3: Our students will be able to foster a positive team climate (Bloom Level: Creating)

SLO 2: Our students will be able to detect conflict and respond constructively (Bloom Level: Evaluation)