

2011 Nova Southeastern Univ. MIBA Study Tour Itinerary (Shanghai, March 27–April 2)

Date	Time	Activities
Mar 27 Sunday	17:30 18.00	Meet in Howard Johnson Caida Plaza hotel lobby Dinner
March 28 Mon.	7:30	Breakfast
	8:20	Meet in lobby –
	8:30	<u>Depart the hotel</u>
	8.45	Welcome Ceremony hosted by Ms. Jin Yamin, Director, IEO, SUFE
	9:00	Lecture on Chinese Culture and History by Prof. Zhou Guoqian
	10:35	Coffee break
	11:00	Lecture on China Macro Economic Survey and Sustainable Growth in 21 st C by Ding Jiangping
	12:15	Lunch
	14.00	Shanghai Urban Planning Institute Tour to Bund, Pearl Tower, City God Temple Bazaar (Yu Yuan Market)
	18:00 19:15	Dinner Boat cruise on the Huangpu River
March 29 Tue.	7:30	Breakfast
	8:40	Meet in lobby –
	9:00	<u>Depart the hotel</u>
	10:00	Visit to Zhenghua Heavy Machinery Company (ZPMC) Changxin Base Lunch
	14.30	Lecture on China’s Financial Issues in Post Crisis Era by Ding Jiangping
	16.00	Free evening
March 30 Wed.	7:30	Breakfast
	8:40	Meet in lobby
	8.50	<u>Depart the hotel</u>
	9.00	Lecture on Strategies for Engaging with China - Jon Anderson, Director, KYOSAY GLOBAL
	10:30	Coffee break
	10.45	Ted Hornbein, Richco – Manufacturing in China
	12:00	Lunch
	14:00	Shanghai Zhangjiang Group Co. Ltd
	17:30 18:30	Dinner Fortune Connection Club (FC Shanghai)
March 31		Nova students go to visit companies set up on their own
April 1 Fri.	7:00	Breakfast
	8:15	Meet in lobby
	8.30	<u>Depart the hotel</u> to Suzhou City in Jiansu Province
	10.00	Visit to Shanghai Automotive Industry Corporation (SAIC)
	12.00	Lunch
	13.30	Visit Avery Dennison Silk Factory
	17.00	Back to Shanghai
April 2 Sat.	11:00 12:00	Lunch in hotel Departure for airport

This is a long day, take provisions including warm jacket, it will be cool on the boat cruise

Wear closed flat shoes and warm jacket

Wear closed flat shoes and take water bottles