

2012 Nova Southeastern University, MIBA Study Tour Itinerary (Beijing, March 25–31)

Date	Time	Activities
Mar 25 Sunday	17:30	5.30pm Meet in Grand Hotel lobby
	18:00	Dinner Beijing roast duck dinner Xiang Man Lou Restaurant
March 26 Mon.	7:30	Breakfast
	8:20	Meet in lobby –
	8:30	Depart the hotel for Beijing University of International Business and Economics (BUIBE)
	9:30	Lecture: Marketing in China and Competition by Associate Prof. Baocheng Liu
	10:30	Break
	12:15	Lunch
	14:00	Tour to YaBeiLi Clothing Co., Ltd www.yabeili.cn (Meet the Entrepreneur)
	17:30	Dinner
	19:15	Acrobats Show
March 27 Tue.	7:30	Breakfast
	8:20	Meet in lobby –
	8:30	Depart the hotel for Beijing University of International Business and Economics (BUIBE)
	9:30	Lecture: Chinese Economy by Lecturer Li Yang from the School of Int'l Trade & Economics
	10:30	Break
	12:00	Lunch
	14:00	Visit Langfang Huari Furniture Share CO., LTD
	18:00	Dinner
		Free evening or Meet with FC Group Beijing for social networking
March 28 Weds	7:10	Breakfast
	8:00	Meet in lobby
	8:10	Depart the hotel
	8:30	Visit The Great Hall of the People
	9:30	Tour to United Family Healthcare
	12:00	Lunch
	13:30	Tour to the Hyundai Motor Beijing
	15:30	Tour to the China Little Flower -Charity work
	17:00	Meet with industry representative –
	18:00	Dinner with industry representatives Yan Chun Lin, International Paper and Duanzhi She, Philips
March 29		Nova students go to visit companies set up on their own
March 30 Fri.	6:30	Breakfast
	7:20	Meet in lobby
	7:30	Depart the hotel to Tianjin (Port City) Train to Tianjin
	10:00	Visit to Airbus A 320 Final Assembly
	12:00	Lunch
	13:30	Tour to Tianjin Port and Container Terminal, and Museum
	15:30	Visit to Tianjin FAW Toyota Motor Co., LTD
	18:00	Back to Beijing
	20:30	Arrive at the hotel