

Nova Southeastern University, MIBA Study Tour Itinerary (Shanghai, March 22–29, 2015)

Date	Time	Activities	
March 22 Sunday	17:30 18:00	Howard Johnson Plaza Hotel -Meet in hotel lobby Dinner: Yuxin Sichuan Dish Restaurant, Address: No. 399 Jiujiang Road (same road with your hotel), Tel: +86 21 6361 1777, or 6350 7997 [Guests – Sergio Montelongo, Rodney Lawson [Alumni] Jon Anderson, China Focus - Consultants to Management]	
March 23 Mon.	7:20 7:50 8:00 8:30 10:30 10.45 12:15 14:30 17:30 19:00	Breakfast Meet in lobby <u>Depart the hotel for Donghua University</u> Lecture: Professor Marko Ljubicic, Branding in China Break Lecture: Professor Nikola Zivlak, Innovation in China Lunch Visit to United Family Healthcare , Lina Wang, Marketing Mgr, GM Mr. Emery Brautigan Dinner Boat cruise on the Huangpu River	<i>This is a long day, take provisions including warm jacket, it will be cool on the boat cruise</i>
March 24 Tue.	7:30 8:20 8:30 10:00 12:00 14:00 18:00 19:30	Breakfast Meet in lobby – <u>Depart the hotel</u> Visit to Zhenhua Heavy Machinery Company (ZPMC) Changxin Base Mr Alle Zou Xianhui, Regional Manager- North America, Port Machinery Management Dept. Dr. Liu Qizhong, SVP [MIBA, ED., NSU Alumnus] Lunch Visit Shanghai Sine Promod Pharmaceutical Co. Ltd Dinner Enjoy the Acrobatics Performance	<i>Wear closed flat shoes and warm jacket</i>
March 25 Wed.	7:30 8:30 10:30 12:00 14:00 15:30 18:30	Breakfast Hotel Conference Room Lecture on Manufacturing Strategies in China – Mr. Ted Hornbein, Asia Business Development Manager, Marian Inc. EasyImex , Mr. Adam Gilbourne, CEO, and Mr. Tom Cutler, General Manager Lunch Visit to Bao Steel , Mr. Wen Ming Shanghai Disney Resort , Mr. Philip Wang, University Relations & Recruitment Mktg. Dinner	
March 26	Thu. 7:30	Nova students go to visit companies set up on their own Fortune Connection Club (FC Shanghai) Networking evening [optional] BOCCA Shanghai (Bund 22) 5F South Bund 22, Zhong Shan Dong Er Lu	
March 27 Fri.	7:50 8:00 9:30 12:00 13:30 16:30 18:30	Meet in lobby <u>Depart the hotel</u> Visit to Shanghai Volkswagen Lunch Visit to Shanghai Totole Food Co., Ltd and learn Chinese meal cooking Back to the hotel Farewell Dinner	<i>Bring water, snacks, cameras and walking shoes</i>