

**2013 Nova Southeastern Univ. MIBA Study Tour Itinerary (Shanghai, March 24–30)**

**Shanghai University of Finance and Economics [SUFE]**

<b>Date</b>	<b>Time</b>	<b>Activities</b>
<b>March 24 Sunday</b>	<b>17:30</b> <b>18:00</b>	Meet in Sheraton Four Points hotel lobby <b>Dinner</b>
<b>March 25 Mon.</b>	<b>7:30</b>	Breakfast
	<b>8:20</b>	Meet in lobby
	<b>8:30</b>	<u>Depart the hotel</u>
	<b>9:20</b>	Welcome Ceremony hosted by Dr. Li Hong, Director, IECO, SUFE
	<b>9:30</b>	Lecture on Chinese Culture and History - Prof. Zhou Guoqiang
	<b>11:20</b>	Lunch
	<b>13:00</b>	Lecture on China's Financial Issues in Post Crisis Era - Prof. Ding Jiangping
	<b>14:30</b>	Coffee break
	<b>14:45</b>	Lecture on Strategies for Engaging with China - Jon Anderson, <i>Director, KYOSAY GLOBAL</i>
	<b>16:30</b>	Tour of City, visit the Bund
	<b>18:00</b>	Dinner
	<b>19:30</b>	Boat cruise on the Huangpu River
<b>March 26 Tue.</b>	<b>7:30</b>	Breakfast
	<b>8:20</b>	Meet in lobby –
	<b>8:30</b>	<u>Depart the hotel</u>
	<b>10:00</b>	Visit to Zhenhua Heavy Machinery Company (ZPMC) Changxin Base Gu Haiqing, Assistant Superintendent for Liu Qizhong, SVP [MIBA, ED., NSU Alumnus]
	<b>12:00</b>	Lunch
	<b>13:30</b>	Visit Bao Steel
	<b>15:00</b>	Neven Rendic, Matthiesen Group [MIBA Alumnus]
	<b>16:30</b>	Sergio Montelongo, Shanghai University of Engineering Sciences [MIBA Alumnus]
	<b>18:00</b>	Dinner
	<b>19:30</b>	Enjoy the Acrobatics Performance
<b>March 27 Wed.</b>	<b>7:30</b>	Breakfast
	<b>8:10</b>	Meet in lobby –
	<b>8:20</b>	<u>Depart the hotel</u>
	<b>8:45</b>	Lecture on Manufacturing Strategies in China - Ted Hornbein, Managing Director, Richco Asia
	<b>11:15</b>	Visit Harley-Davidson, China, Sean Jiang
	<b>12:15</b>	Lunch
	<b>13:10</b>	Visit Shanghai Urban Planning Exhibition Center
	<b>15:00</b>	Visit US Commercial Service, Ms Sarah Fox, Commercial Officer, Shanghai
	<b>16:10</b>	Back to the hotel
<b>19:30</b>	Fortune Connection Club (FC Shanghai) Networking evening [optional]	
<b>March 28</b>	<b>Thu.</b>	<b>Nova students go to visit companies set up on their own</b>
<b>March 29 Fri.</b>	<b>8:00</b>	Meet in lobby
	<b>8:10</b>	<u>Depart the hotel</u> to Water Town-Zhujiajiao
	<b>10:00</b>	Tour at Zhujiajiao
	<b>11:30</b>	Lunch
	<b>14:30</b>	Back to Shanghai Visit Yu Gardens

*This is a long day, take provisions including warm jacket, it will be cool on the boat cruise Carry tissues, water*

*Wear closed flat shoes and warm jacket*

*Bring water, snacks, cameras and walking shoes*

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