

2014 Nova Southeastern University, MIBA Study Tour Itinerary (Beijing, March 23–29)

Date	Time	Activities	
Mar 23 Sunday	8:00	Meet in Jianguo Hotel lobby for Great Wall Tour	<i>Long day, take provisions including warm jacket, walking shoes. tissues. snacks</i>
	17:30	5.30pm Meet in Jianguo Hotel lobby	
	18:00	Dinner Beijing roast duck dinner: Sijiminfu Roast Duck Restaurant	
March 24 Mon.	7:30	Breakfast	
	8:20	Meet in lobby – Jianguo Hotel Beijing	
	8:30	Depart the hotel for Dongling School of Economics and Management, University of Science and Technology [USTB]	
	9:30	Lecture: Marketing in China and Competition by Dr. Wang Fan-mei	
	12:00	Lunch	
	13:30	Visit International Center for Bamboo and Rattan [Chinese Organization]	
	17:30	Dinner Acrobats Show	
March 25 Tue.	7:30	Breakfast	
	8:20	Meet in lobby –	
	8:30	Depart the hotel for University of Science and Technology [USTB]	
	9:30	Lecture: Chinese Economy by Dr. Hu Ling	
	12:00	Lunch	
	13:30	Visit: Brent Johnson, Vice President, UFH Group Services 和睦家医疗集团副总裁 [United Family Healthcare, US Hospital Corporation]	
	15:30	Visit: Frank Steinhäuser, Pari China [Medical, Respiratory Equipment, German Corporation]	
	18:00	Dinner	
19:30	Free evening or <i>Recommended</i> - Meet with FC Group Beijing for social networking Hilton Wangfujing		
March 26 Weds	7:30	Breakfast	
	8:20	Meet in lobby	
	8:30	Depart the hotel	
	9:00	The Great Hall of the People http://www.npc.gov.cn/englishnpc/GreatHall/node_3072.htm	
	10:30	Visit: YaBeiLi Clothing Co., Ltd www.yabeili.cn (Meet the Entrepreneur)	
	12:00	Lunch	
	13:30	Visit: Beijing Spacever Printing Co., Ltd. <i>Economic Technology Development Zone</i>	
	18:00	Dinner Meet with industry representative – Yan Chun Lin, International Paper & Cindy Jensen, BoldMoves China, & Tsinghua University MBA students	
March 27 Thurs		Nova students go to visit companies set up on their own	
March 28 Fri.	7:00	Breakfast	
	7:50	Meet in lobby	
	8:00	Depart the hotel	
	10:00	New Energy Automobile Co., Ltd. Beijing Automotive	
	12:00	Lunch	
	13:30	Hutong Tour and ‘ The Disappearing Capital Talk ’ with Beijing Postcards, Simon Gjerøe and Lars Ulrick. http://www.bjpostcards.com/	
	18:00	Farewell dinner	