

2010 Nova Southeastern Univ. MIBA Study Tour Itinerary (Shanghai, March 28–April 3)

Date	Time	Activities
Mar 28	17:30 18:00	Meet in Howard Johnson Caida Plaza hotel lobby at 5.30pm Dinner
March 29 Mon	7:30 8:20 8:30 8.45 9:00 10:45 11:00 12:20 14.00 16:45 18:00 19:00	Breakfast Meet in lobby – <i>this is a long day, take closed flat shoes</i> Depart the hotel Welcome Ceremony hosted by Ms. Jin Yamin, Director, IEO, SUFE Lecture on Chinese Culture and History by Prof. Zhou Guoqian Coffee break Lecture on China Macro Economic Survey and Sustainable Growth in 21 st C Lunch Business Visit Bao Steel Tour to City God Temple Bazaar (Yu Yuan Market) Dinner Boat cruise on the Huanpu River
March 30 Tue	7:30 8:40 9:00 10:30 15.00 17:00	Breakfast Meet in lobby – <i>take closed flat shoes</i> Depart the hotel Visit to Zhenghua Port Machinery Company (ZPMC) Changxin Base lunch Lecture on Marketing in China’ by Prof. Shi Zhongjin Hotel
March 31 Wed	7:30 8:40 8.50 9.00 10:30 10:45 12:30 14:00 18:00 19:30	Breakfast Meet in lobby <i>Take closed flat shoes</i> Depart the hotel Lecture on Entry Strategies in China by Prof. Dong Jing Coffee break Lecture on China’s financial Issues in Post Crisis Era Lunch Visit to Shanghai Zhangjiang Group Co. Ltd. , leading hi-tech research industry park Dinner Enjoying Acrobatics Performance
April 1		Nova students go to visit companies set up on their own
April 2 Fri	7:00 7:45 8.00 9:30 17.00 19.00	Breakfast Meet in lobby <i>Take closed flat shoes</i> Depart the hotel to Suzhou City in Jiansu Province Visit to Shanghai Automotive Industry Corporation (SAIC) Visit Silk Factory and lunch there (Tiger Hill; Liu & Lion Grove Gardens) Back to Shanghai Dinner
April 3 Sat	11:00 12:00	Lunch Departure for airport