

SCHEDULE FOR THE MIDDLE EAST INTERNATIONAL FIELD SEMINAR

HUZEINGA SCHOOL OF BUSINESS

24th - 29th SEPTEMBER 2011

DAY		Friday	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday						
Location		Arrive Dubai	Dubai	Dubai		Dubai	Dubai	Dubai						
Total 4 days		23th Sept.	24th September (Day 1)	25th September (Day 2)	26th September (Day 3)	27th September (Day 4)	28th September (Day 5)	29th September (Day 6)						
From	To	Arrive Dubai	City tour on own	BUS PICK UP @ 7:45 A.M.		BUS PICK UP @ 6:30 A.M.		BUS PICK UP @ 8:00 A.M.						
8:30	9:00				(8:30 - 09:00 am) Visit to Jumeirah Mosque, (10:00 - 11:00 a.m.) Bastakiya Walking tour, (11:00 - 12:30 p.m.) Breakfast served at the Sheikh Mohammed Centre for Cultural Understanding. Local guide will provide overview of the local culture, tradition and religion over breakfast	(8:30 - 11:30 a.m.) History of the Gulf Countries, Formation of GCC & Govt and overview of Current Political Climate in the region - Prof.Hamdy Hassan	Travel to Abu Dhabi	(9:30 -12:30 p.m.) Visit MASDAR, research driven company focussing on developing alternative sources of energy.	(9:00 - 11:00 a.m.) Site Visit to Jebel Ali Free Zone					
9:00	9:30									snacks will be served at JAFZA				
9:30	10:00													(12:00 - 3:00 p.m.) Meet officials from Emirates airlines to understand the role of Emirates in positioning Dubai as a sought after tourist destination and how does it stay profitable in todays competitive and difficult times.
10:00	10:30													
10:30	11:00													
11:00	11:15													
11:15	12:00													
12:00	12:30													
12:30	1:00													
13:00	13:30										1:00 - 2:00 p.m. Lunch at DCCI	12:00 - 12:45 p.m. Lunch at DCCI	(1:00-2:00 p.m.) Lunch in Abu Dhabi	
13:30	14:00								3:30 p.m. Lunch					
14:00	14:30													
14:30	15:00								Free day for company visits	4:30 p.m. Certificate award ceremony				
15:00	15:30				3:45 p.m. Depart for Desert Safari	(2:00 - 4:30 p.m.) Understanding the cultural sensitivities and the do's and don'ts of doing business in the arab world - Mr. Sameer Siddiqui.	(1:30 - 3:00 p.m.) Visit to Nakheel main office followed by boat trip to Palm Islands.	(2:30 p.m. - 4:00 p.m.) Visit Emirates Palace hotel and Cultural District Exhibition						
15:30	16:00													
16:00	16:30													
16:30	17:00													
17:00	17:30													
17:30	18:00			5:00 p.m. Depart for Dubai Museum and back		(3:30 p.m -6:30 p.m.) Economic Overview of UAE, UAE Strategic plan, Abu Dhabi's Economy, Economic Plan and focus industry sectors. Dr. Linda Low.	(4:30 - 5:30 p.m.) Guided visit to the Sheikh Zayed Mosque							
18:00	19:00													
19:00	20:00			7:00 p.m. depart for Dinner Cruise		Depart Abu Dhabi 8:00 pm after a brief city tour								
		Class/Lecture sessions												
		Company /site visits												