

# Business Administration

with a major in Business (Flex)

MASTER

NOVA SOUTHEASTERN  
UNIVERSITY

**NSU**  
Florida

## Program Features

- 37 credit hour graduate degree program
- 18–24 months
- Program begins five times annually with starts in January, March, May, August, and October.

## Program Formats

- M.B.A. core courses are offered days and evenings at the Fort Lauderdale/ Davie Campus, Miami Campus, and online. Delivery format of major courses vary based on major.

## M.B.A. with a major in Business (Flex)

You're ready to design a degree program that fits your career goals. Maybe you're ready to stop working for others or want to start your own business. Or perhaps you're in international business, but want to focus on human resource management.

The M.B.A. with a major in Business (Flex) is for motivated professionals, like you. It allows you to customize courses to meet your specific goals, giving you the freedom to mix and match courses to create an M.B.A. experience that's unique to you. You'll learn from Fortune 500 business executives and have opportunities to get hands-on experience with real-world projects. You'll also have the chance to obtain high profile internships, attend guest lectures by top industry leaders, and become part of a network of 170,000 other NSU alumni dominating their professions.

No matter which path you choose to take, you'll finish the program with a competitive advantage, which will help you on your path to becoming an entrepreneur, transitioning into another industry, or moving up the corporate ladder.

## M.B.A. Core Courses (22–31 credits)

			Credits
ACT	5001	Introductory Accounting*	3
ACT	5140	Accounting for Decision Makers	3
FIN	5008	Business Finance*	3
FIN	5130	Financial Management	3
ISM	5150	Information Strategy for Digital Transformation	3
MGT	5001	Developing Academic and Career Success	1
MGT	5105	Managing Organizational Behavior in a Dynamic and Complex World	3
MGT	5170	Applying Strategy for Managers	3
MKT	5125	Marketing Decisions for Managers	3
QNT	5000	Foundations of Business Statistics*	3
QNT	5160	Analytical Modeling for Decision Making	3

\*Course may be waived at the discretion of the department chair or designee. Waivers will only be considered when an equivalent course with a grade of *C* has been completed in the past 10 years.

The additional 15 credits to complete your M.B.A. degree may be selected from the courses listed on the reverse side. Additional course options may be available excluding CHS prefix. Please consult with your admissions counselor for details.

## Learn More

[business.nova.edu/mba](https://business.nova.edu/mba)



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### 2020–2021 Curriculum

<b>Course Electives (15 credits)</b>		<b>Credits</b>			
<b>Business Intelligence/Analytics</b>				MKT 5225	Social Media Marketing 3
				MKT 5235	Global Marketing 3
QNT 5471	Digital Transformation and Analytics Strategy	3		MKT 5245	Marketing Research and Analytics 3
QNT 5476	Data Management and Business Intelligence	3		MKT 5255	Digital Marketing Analytics 3
QNT 5485	Data Mining and Predictive Analytics Fundamentals	3		<b>Process Improvement</b>	
<b>Entrepreneurship</b>				PIM 5450	Quality Management 3
ENT 5940	Entrepreneurship Law	3		PIM 5455	Project Management 3
ENT 5960	Entrepreneurship / Venture Creation	3		<b>Real Estate Development</b>	
ENT 5966	Special Topics in Entrepreneurship			REE 5862	Real Estate Market Analysis 3
	Lean Entrepreneurship International	3		REE 5864	Real Estate Development Software 3
ENT 5985	Trade for Entrepreneurs	3		REE 5865	Real Estate Construction Principles 3
ENT 5990		3		REE 5866	Real Estate Special Topics 3
<b>Finance</b>				REE 5867	Geographic Information Systems 3
	Real World Finance for Managers			REE 5878	Real Estate Development Process: Part I 3
FIN 5503	Banking	3		REE 5879	Real Estate Development Process: Part II 3
FIN 5540	Financial Engineering	3		REE 5880	Real Estate Finance 3
FIN 5545	Investments	3		REE 5881	Real Estate Law and Ethics 3
FIN 5550	Advanced Corporate Finance	3		REE 5882	Land Use Planning and Project Design 3
FIN 5570		3		REE 5887	Real Estate Investments 3
				REE 5895	Real Estate Financial Modeling 3
<b>Human Resource Management</b>				<b>Sport Revenue Generation</b>	
HRM 5310	Managing Human Resources	3		SPT 5910	Sport Sponsorship Design and Strategies 3
<b>International Business</b>				SPT 5920	Sport Ticketing, Concessions and Merchandise Management 3
FIN 5515	International Finance	3		SPT 5930	Sport Event and Fundraising Strategies and Techniques 3
INB 5807	Foundations of Global Business	3		SPT 5940	Sport Revenue Generation and Emerging Technologies 3
<b>Management</b>				<b>Supply Chain Management and Operational Systems</b>	
MGT 5380	Building and Leading Teams	3		SCM 5410	Supply Chain Management 3
MGT 5631	Leading People and Organizations	3		SCM 5415	Managing International Transportation and Logistics 3
MGT 5641	Critical Thinking for Managers	3			
<b>Marketing</b>					
MKT 5200	Customer Value	3			
MKT 5205	Consumer Behavior	3			

This publication should not be viewed as a substitution for official program requirements and outcomes. A student is responsible for meeting the curriculum and program requirements in the *Graduate Student Catalog* that are in effect when the student enters the program.

Nova Southeastern University admits students of any race, color, sexual orientation, gender, gender identity, military service, veteran status, and national or ethnic origin. ■ Nova Southeastern University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award associate's, baccalaureate, master's, educational specialist, doctorate, and professional degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Nova Southeastern University. 06-052-19\_04NOM

### Enrollment Services

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H. Wayne Huizenga College of  
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