

**Nova Southeastern University**  
**H. Wayne Huizenga College of Business & Entrepreneurship**  
**MACC Program Student Learning Goals and Outcomes**

**Broad-Based Student Learning Goal 1:**

**Business Knowledge:** Our students will have in-depth knowledge of accounting.

**Associated Intended Student Learning Outcomes (SLO):**

SLO 1: Our students will be able to apply their knowledge of accounting principles and concepts (Bloom Level: Apply)

**Broad-Based Student Learning Goal 2:**

**Critical Thinking:** Our students will apply critical thinking to business situations.

**Associated Intended Student Learning Outcomes (SLO):**

SLO 1: Our students will be able to detect problems and opportunities in a business context. (Bloom Level: Analyzing)

SLO 2: Our students will be able to evaluate quantitative and qualitative information (Bloom Level: Evaluation)

SLO 3: Our students will be able to design solutions with appropriate support in a business context. (Bloom Level: Creating)

**Broad-Based Student Learning Goal 3:**

**Communication:** Our students will communicate effectively in a business context.

**Associated Intended Student Learning Outcomes (SLO):**

SLO 1: Our students will be able to compose technically proficient and effective business documents. (Bloom Level: Creating)

**Broad-Based Student Learning Goal 4:**

**Ethics (Ethical Reasoning):** Our students will apply ethical reasoning and professional standards to decision making in a business context.

**Associated Intended Student Learning Outcomes (SLO):**

SLO 1: Our students will be able to detect ethical dilemmas and deficiencies in professional standards. (Bloom's Analyzing)

SLO 2: Our students will be able to utilize professional standards and appropriate frameworks to make ethical decisions in a business context. (Bloom's Applying)

SLO 3: Our students will be able to identify stakeholders affected by an issue and (Bloom's Analyzing)

SLO 4: Our students will be able to appraise the potential impact of an ethical decision within a business context. (Bloom's Analyzing)

**Broad-Based Student Learning Goal 5:**

**Teamwork\*:** Our students will work collaboratively and effectively in a team-based environment

**Associated Intended Student Learning Outcomes (SLO):**

SLO 1: Our students will be able to contribute to the production of team-produced business projects. (Bloom Level: Creating)

SLO 2: Our students will be able to foster a positive team climate (Bloom Level: Creating)