

**Nova Southeastern University**  
**H. Wayne Huizenga College of Business & Entrepreneurship**  
**MSRED Program Student Learning Goals and Outcomes**

**Broad-Based Student Learning Goal 1:**

**Business Knowledge:** Our students will have knowledge and skills in real estate development

**Associated Intended Student Learning Outcomes (SLO):**

SLO 1: Our students will be able to apply their knowledge of the principle concepts, knowledge, and practices in real estate development (Bloom Level: Apply)

**Broad-Based Student Learning Goal 2:**

**Analytical Decision Making Skills:** Our students will use data to make appropriate decisions on real estate projects.

**Associated Intended Student Learning Outcomes (SLO):**

SLO 1: Our students will be able to evaluate financial and market to make decisions on real estate projects (Bloom Level: Evaluation)

SLO 2: Our students will be able to design solutions with appropriate support in a real estate context. (Bloom Level: Creating)

**Broad-Based Student Learning Goal 3:**

**Communication:** Our students will effectively communicate real estate information.

**Associated Intended Student Learning Outcomes (SLO):**

SLO 1: Our students will be able to compose technically proficient and effective business documents to convey real estate information. (Bloom Level: Creating)

SLO 2: Our students will plan and deliver effective and persuasive oral presentations to convey information on real estate projects. (Bloom Level: Creating)

SLO3: Our students will be able to construct well-organized coherent arguments that guide the intended audience through a progression of tax information. (Bloom Level: Creating)

**Broad-Based Student Learning Goal 4:**

**Technology-Related Skills:** Our students will utilize technology to manage real estate projects.

**Associated Intended Student Learning Outcomes (SLO):**

SLO 1: Our students will be able to select the appropriate technology to support real-estate development decision making. (Bloom's Analyzing)

SLO 1: Our students will be able to utilize appropriate technology to conduct analysis for real estate development projects. (Bloom's Applying)

SLO 3: Our students will be able to use technology in a legal and ethical manner (Bloom's Applying)

**Broad-Based Student Learning Goal 5:**

**Teamwork\*:** Our students will work collaboratively and effectively in a team-based environment

**Associated Intended Student Learning Outcomes (SLO):**

SLO 1: Our students will be able to contribute to the production of team-produced business projects. (Bloom Level: Creating)

SLO 2: Our students will be able to foster a positive team climate (Bloom Level: Creating)