

Huizenga College of Business & Entrepreneurship  
Masters of Science in Real Estate Development (MS-RED)  
Rubric for Technology-related Skills

Evaluators are encouraged to assign a zero to any work sample or collection of work that does not meet benchmark (ell one) level performance.

	<b>Exceeds Expectations 5-6</b>	<b>Meets Expectations 3-4</b>	<b>Basic/Below Expectations 1-2</b>
Determine the data Needed to address business issue	Effectively defines the data needed to address business issue. Types of data (information) selected is available and directly relates to business issue or research question.	Defines the data needed completely. Types of data (information) selected relate to business issue or answer research question.	Defines the data needed incompletely (parts are missing, data not available, etc.). Types of data (information) selected partially relate to the business issue or answer research question.
Utilizes the appropriate Technology to assist in solving the business issue	Utilizes appropriate technology to address business issue and data using effective, well-designed techniques to process data.	Utilizes appropriate technology to address business issue and data. Technology selected and processes used relate to the data and business issue.	Has difficulty selecting or utilizing appropriate technology for business issue or data available. Types of technology selected or processes used does not relate to the data needed to address business issue.
Processes and Evaluates technology-produced data	Processes data using effective, well-designed strategies. Thoroughly (systematically and methodically) evaluates the data. Demonstrates ability to refine data efficiently.	Processes data using basic strategies and demonstrates ability to refine data sufficiently.	Processes data randomly, retrieves data but does not fully understand how to refine data to accurately address business issue
Use appropriate technology effectively to accomplish business purpose	Uses appropriate technology effectively to fully understand business issue and achieve a business solution, with technology-provided support, clarity, and depth.	Uses appropriate technology to understand business issue and develops a business solution utilizing technology-provided supporting data	Uses technology to develops a business solution utilizing technology-provided supporting data, but solution lacks full understanding of business issue or results obtained from the data
Use technology ethically and legally	Students use technology and data ethically, legally, and correctly. Demonstrates a full understanding of the ethical and legal restrictions on the use of published, confidential and/or proprietary data and technology	Students use technology and data ethically and legally. Demonstrates understanding of the ethical and legal restrictions on the use of published, confidential and/or proprietary data and technology	Students do not use technology or data in ways that are true to original context. Has an understanding of the ethical and legal restrictions on the use of published, confidential and/or proprietary data and technology.