

Business Administration

with a concentration in Business (Career Choice)

MASTER

NSU
Florida

H. Wayne Huizenga College of
Business and Entrepreneurship
NOVA SOUTHEASTERN
UNIVERSITY

At a Glance

PROGRAM FEATURES

- 40–49 credit hours, depending on undergraduate coursework
- 18–24 months
- Program begins five times annually with starts in January, March, May, August and October.

PROGRAM FORMATS

- M.B.A core courses are offered days and evenings at the Fort Lauderdale/ Davie Campus and online. Delivery format of concentration courses vary based on concentration.

M.B.A. with a concentration in Business (Career Choice)

NSU's Career Choice M.B.A. is designed for motivated, full-time professionals like you who have specialized interests. Unlike other career choice programs, this one allows you to customize courses to meet your specific goals. If you have an interest in multiple concentrations or program areas, you can mix and match courses to create an exceptional M.B.A. experience that's unique to you.

Want to start your own business and can't decide between management and entrepreneurship? The Career Choice M.B.A. allows you to build your own specialized hybrid edition and take classes from market-driven concentrations and programs.

Learn from professors with business experience in the real world. NSU's Career Choice M.B.A. combines theory and practice to deliver forward-thinking management education, providing you with the knowledge and skill set to

- enhance your leadership abilities
- improve strategic planning
- become an entrepreneur
- transition to another industry
- move up the corporate ladder

Whatever your career aspirations, NSU's Career Choice M.B.A. coursework will provide a solid business foundation, combined with specialized study, to give you the tools you need for your professional growth.

M.B.A. CORE CURRICULUM (22–31 CREDITS)

ACT	5001	Introductory Accounting*	3
ACT	5140	Accounting for Decision Makers	3
FIN	5008	Business Finance**	3
FIN	5130	Financial Management	3
ISM	5150	Information Systems Strategy and Data Management	3
MGT	5001	Developing Academic and Career Success	1
MGT	5105	Managing Organizational Behavior in a Dynamic and Complex World	3
MGT	5170	Applying Strategy for Managers	3
MKT	5125	Marketing Decisions for Managers	3
QNT	5000	Foundations of Business Statistics**	3
QNT	5160	Data Driven Decision Making	3

* Course may be waived at the discretion of the department chair or designee. Waivers will only be considered when an equivalent course with a grade of C has been completed in the past 10 years.

** Waivers will only be considered when an equivalent course with a grade of B- has been completed in the past 5 years.

The additional 18 credits to complete your M.B.A. degree may be selected from the courses listed on the reverse side. Additional course options may be available excluding ACT, CHS, PUB, and TXX prefixes. Please consult with your admissions counselor for details.

This publication should not be viewed as a substitution for official program requirements and outcomes. A student is responsible for meeting the curriculum and program requirements in the *Graduate Student Catalog* that are in effect when the student enters the program.

Learn More

business.nova.edu/mba

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2018–2019 CURRICULUM

Course Electives (18 credits) Credits

Business Intelligence/Analytics

QNT 5470	Data Analytics for Business Management	3
QNT 5475	Data Management	3
QNT 5480	Business Intelligence and Data Warehousing	3
QNT 5485	Data Mining and Predictive Analytics Fundamentals	3

Entrepreneurship

ENT 5940	Entrepreneurship Law	3
ENT 5960	Entrepreneurship / Venture Creation	3
ENT 5966	Special Topics in Entrepreneurship: Cuba Study Tour	3
ENT 5985	Lean Entrepreneurship	3
ENT 5990	International Trade for Entrepreneurs	3

Finance

FIN 5503	Real World Finance for Managers	3
FIN 5540	Banking	3
FIN 5545	Financial Engineering	3
FIN 5550	Investments	3
FIN 5570	Advanced Corporate Finance	3

Human Resource Management

HRM5310	Managing Human Resources	3
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International Business

FIN 5515	International Finance	3
INB 5807	Foundations of Global Business	3

Management

MGT 5620	Managing Legal, Ethical, and Social Challenges	3
MGT 5631	Leading People and Organizations	3
MGT 5641	Critical Thinking for Managers	3

Marketing

MKT 5200	Customer Value	3
MKT 5205	Consumer Behavior	3
MKT 5215	Sales Management	3
MKT 5225	Social Media Marketing	3
MKT 5235	Global Marketing	3
MKT 5245	Marketing Research	3
MKT 5250	Product and Brand Management	3
MKT 5260	Services Marketing	3
MKT 5270	Managing Marketing Communications	3
MKT 5290	Cases in Strategic Marketing	3

Process Improvement

PIM 5450	Quality Management	3
PIM 5455	Project Management	3

Real Estate Development

REE 5862	Real Estate Market Analysis	3
REE 5864	Real Estate Development Software	3
REE 5865	Real Estate Construction Principles	3
REE 5866	Real Estate Special Topics	3
REE 5867	Geographic Information Systems	3
REE 5868	Real Estate Development ePortfolio	1
REE 5878	Real Estate Development Process: Part I	3
REE 5879	Real Estate Development Process: Part II	3
REE 5880	Real Estate Finance	3
REE 5881	Real Estate Law and Ethics	3
REE 5882	Land Use Planning and Project Design	3
REE 5884	Land Use Regulation	3
REE 5887	Real Estate Investments	3
REE 5891	Real Estate Financial Concepts and Analysis	3
REE 5895	Real Estate Financial Modeling	3
REE 5899	Real Estate Development Internship	3

Sport Revenue Generation

SPT 5910	Sport Sponsorship Design and Strategies	3
SPT 5920	Sport Ticketing, Concessions and Merchandise Management	3
SPT 5930	Sport Event and Fundraising Strategies and Techniques	3
SPT 5940	Sport Revenue Generation and Emerging Technologies	3

Supply Chain Management

SCM5410	Supply Chain Management	3
SCM5415	Managing International Transportation and Logistics	3

Enrollment Services

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