

Business Administration

with a concentration in Entrepreneurship

MASTER

NSU
Florida

H. Wayne Huizenga College of
Business and Entrepreneurship
NOVA SOUTHEASTERN
UNIVERSITY

At a Glance

PROGRAM FEATURES

- 40–49 credit hours depending on undergraduate coursework
- 18–21 months
- Program begins five times annually with starts in January, March, May, August, and October.

PROGRAM FORMATS

- M.B.A. core courses are offered days and evenings at the Fort Lauderdale /Davie Campus and online.
- Entrepreneurship concentration courses are offered evenings at the Fort Lauderdale/Davie Campus.

M.B.A. with a concentration in Entrepreneurship

The goal of the M.B.A. in Entrepreneurship concentration is to teach you how to look at business entrepreneurship in an entirely new way. The learning process is designed to teach you new management skill sets and inspire and expand the way you approach business challenges. It offers a curriculum designed to hone the skills of those who are currently—or aspire to be—an entrepreneur or to bring new entrepreneurship skills to your new or existing job in a corporate setting.

By enrolling in this program, you will take many of the traditional courses associated with a general M.B.A. program. Additionally, there are courses that have been tailored to entrepreneurial development taught by professors in the Entrepreneurship Department. Throughout the entrepreneurship concentration courses, you will learn practical skill sets from guest lecturers and these esteemed professors—all who have run their own successful businesses.

By graduation, you will have acquired the expertise to create business plans, participate in consulting assignments solving a real problem for a real business, and build your own entrepreneurship portfolio. Ultimately, you will learn how to start a business, acquire an existing business, or run a division of a large corporation. You will have the option of taking the Cuba Study Tour for course credit.



Learn More
business.nova.edu

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2018–2019 CURRICULUM

M.B.A. Core Courses (19–28 credits)			Credits
ACT	5001	Introductory Accounting*	3
ACT	5140	Accounting for Decision Makers	3
FIN	5008	Business Finance**	3
FIN	5130	Financial Management	3
ISM	5150	Information Systems Strategy and Data Management	3
MGT	5001	Developing Academic and Career Success	1
MGT	5105	Managing Organizational Behavior in a Dynamic and Complex World	3
MGT	5170	Applying Strategy for Managers	3
MKT	5125	Marketing Decisions for Managers	3
QNT	5000	Foundations of Business Statistics**	3
QNT	5160	Data Driven Decision Making	3

* Course may be waived at the discretion of the department chair or designee. Waivers will only be considered when an equivalent course with a grade of *C* has been completed in the past 10 years.

** Waivers will only be considered when an equivalent course with a grade of *B-* has been completed in the past 5 years.

Entrepreneurship (21 credits)			Credits
ENT	5940	Entrepreneurship Law	3
ENT	5960	Entrepreneurship/Venture Creation	3
ENT	5985	Lean Entrepreneurship	3
ENT	5990	International Trade for Entrepreneurs	3
FIN	5970	Entrepreneurship/Finance	3
MKT	5225	Social Media Marketing	3

Choose one from the following.

ENT	5899	Entrepreneurship Internship	3
ENT	5966	Special Topics in Entrepreneurship: Cuba Study Tour	3
Open elective—any course in HCBE excluding ACT, CHS, PUB, and TXX prefixes			3

This publication should not be viewed as a substitution for official program requirements and outcomes. A student is responsible for meeting the curriculum and program requirements in the *Graduate Student Catalog* that are in effect when the student enters the program.

Nova Southeastern University admits students of any race, color, sexual orientation, gender, gender identity, military service, veteran status, and national or ethnic origin. ■ Nova Southeastern University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award associate's, baccalaureate, master's, educational specialist, doctorate, and professional degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Nova Southeastern University. 05-046-18_08PGA

Enrollment Services

3301 College Avenue
Fort Lauderdale, Florida 33314-7796

business.nova.edu

(954) 262-5067 • 800-672-7223 ext.25067

hcbeinfo@nova.edu

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