

Business Administration

with a concentration in International Business

MASTER

NSU
Florida

H. Wayne Huizenga College of
Business and Entrepreneurship
NOVA SOUTHEASTERN
UNIVERSITY

At a Glance

PROGRAM FEATURES

- 40–49 credit hours depending on undergraduate coursework
- 18–21 months
- Program begins five times annually with starts in January, March, May, August, and October.

PROGRAM FORMATS

- M.B.A. core courses are offered days and evenings at the Fort Lauderdale/Davie Campus and online.
- International Business concentration courses are offered evenings at the Fort Lauderdale/Davie Campus and online.

M.B.A. with a concentration in International Business

In the real world, International M.B.A.s deal with the competitive challenges and opportunities created by conducting business globally. The M.B.A. in International Business concentrates on developing effective international business leaders to meet the needs of multinational corporations and business ventures operating around the world. Students learn to successfully manage across borders and in different cultural and institutional environments. International M.B.A.s learn to conduct business within the framework of global monetary systems; individual government policies; and general economic, political, social, and cultural conditions worldwide.

The exciting world of International Business offers students the option to travel and study abroad with the International Field Seminar, study emerging markets in a classroom setting, or complete an internship. Our graduates take away the skills necessary to develop and market an entrepreneurial international business venture as well as learn the takeaways of import/export practices. Join the NSU international business alumni who work around the world!



Learn More
business.nova.edu

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2018–2019 CURRICULUM

M.B.A. Core Courses (22–31 credits)			Credits
ACT	5001	Introductory Accounting*	3
ACT	5140	Accounting for Decision Makers	3
FIN	5008	Business Finance**	3
FIN	5130	Financial Management	3
ISM	5150	Information Systems Strategy and Data Management	3
MGT	5001	Developing Academic and Career Success	1
MGT	5105	Managing Organizational Behavior in a Dynamic and Complex World	3
MGT	5170	Applying Strategy for Managers	3
MKT	5125	Marketing Decisions for Managers	3
QNT	5000	Foundations of Business Statistics**	3
QNT	5160	Data Driven Decision Making	3

* Course may be waived at the discretion of the department chair or designee. Waivers will only be considered when an equivalent course with a grade of *C* has been completed in the past 10 years.

** Waivers will only be considered when an equivalent course with a grade of *B-* has been completed in the past 5 years.

International Business Concentration Courses (15 credits)			Credits
FIN	5515	International Finance	3
INB	5807	Foundations of Global Business	3
INB	5818	New International Ventures	3
INB	5827	Import/Export Principles and Practices	3
MKT	5235	Global Marketing	3

International Business Electives (3 credits)

Choose one from the following.

INB	5822	Globalization and Emerging Markets
MGT	5680	Management Internship

This publication should not be viewed as a substitution for official program requirements and outcomes. A student is responsible for meeting the curriculum and program requirements in the *Graduate Student Catalog* that are in effect when the student enters the program.

Nova Southeastern University admits students of any race, color, sexual orientation, gender, gender identity, military service, veteran status, and national or ethnic origin. ■ Nova Southeastern University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award associate's, baccalaureate, master's, educational specialist, doctorate, and professional degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Nova Southeastern University. 05-046-18_04PGA

Enrollment Services

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