

H. Wayne Huizenga College of Business and Entrepreneurship  
SAMPLE FOUR YEAR CURRICULUM | 2020-2021 CATALOG

Huizenga Business Innovation Academy - Bachelor of Science in Business Administration in Entrepreneurship + MBA

Year 1			
Fall		Winter	
Course	Credits	Course	Credits
UNIV 1000: First Year Seminar	3	COMP 2000: Advanced College Writing	3
COMP 1500: College Writing	3	MATH 2020: Applied Statistics	3
MATH 1040: Algebra for College Students	3	General Education: Science	3
MGT 2050: Principles of Management (F1)	3	LED 3000: Introduction to Leadership	3
General Education: Arts and Humanities	3	General Education: Arts and Humanities	3
ENT 3100: Entrepreneurial Mindset (F2)	3	MGT 2150: Business Law I	3
<b>Total Credits</b>	<b>18</b>	<b>Total Credits</b>	<b>18</b>
Summer - Year1			
Course	Credits		
ENT 3130: Huizenga Business Innovation Academy Studio	3		
ENT 3900: Internship	3		
<b>Total Credits</b>	<b>6</b>		
Year 2			
Fall		Winter	
Course	Credits	Course	Credits
ACT 2020: Foundations of Accounting 1**	3	ACT 2030: Foundations of Accounting II	3
ECN 2025: Principles of Macroeconomics	3	ECN 2020: Principles of Microeconomics	3
Open Elective	3	ISM 3660: Management Information Systems	3
MKT 3050: Marketing Principles and Applications (F1)	3	General Education: Science	3
REE 3301 Real Estate Principles or ENT 4966 (W)	3	MGT 4170: Organizational Behavior	3
ENT 3140: Entrepreneurial Opportunities & Analysis	3	INB 3550: International Business	3
<b>Total Credits</b>	<b>18</b>	<b>Total Credits</b>	<b>18</b>
Summer - Year 2			
Course	Credits		
ENT 3150: Huizenga Innovation Academy Studio Part II	6		
<b>Total Credits</b>	<b>6</b>		
Year 3			
Fall		Winter	
Course	Credits	Course	Credits
MKT 3620: Social Networking & Content Marketing	3	ENT 4800: Entrepreneurship Experience	3
QNT 2880: Intro to Business Analytics and Decision Making	3	ENT 3200: Global Trading for Entrepreneurs	3
FIN 3010: Corporation Finance	3	OPS 3880: Operations Management	3
ENT 3160: Running your Business	2	MGT 4880: Business Strategy and Policy	3
ENT 4400: Franchise Management	3	Open Elective	3
Open Elective	3	ENT 3170: Maturing Business	1
		MKT 3510: Customer Value & Relationship Marketing	3
<b>Total Credits</b>	<b>17</b>	<b>Total Credits</b>	<b>19</b>
Summer - Year 3 - MBA Start			
Course	Credits		
MGT 5105 Org Behavior in Dynamic & Complex World	3		
MKT 5125 Marketing Decision Making for Managers	3		
<b>Total Credits</b>	<b>6</b>		
Year 4 - MBA Year			
Fall		Winter	
Course	Credits	Course	Credits
FIN 5130: Financial Management	3	MBA Concentration Course	3
ACT 5140: Accounting for Decision Makers	3	QNT 5160: Data Driven Decision Making	3
ISM 5150:Information Systems Strategy & Data Management	3	MGT 5170: Applying Strategy for Managers	3
MBA Concentration Course	3	MBA Concentration Course	3
<b>Total Credits</b>	<b>12</b>	<b>Total Credits</b>	<b>12</b>
<b>TOTAL CREDITS: 120 BSBA + 30 MBA</b>			

Codes for Plan:

Gen Ed Courses
BSBA Core Courses
ENT Major Courses
VC Minor Courses
MBA Core Courses

# ENTREPRENEURSHIP

\*\* If student meets pre-reqs - take in Year 1

Last modified 1/21/2021