

H. Wayne Huizenga College of Business and Entrepreneurship
SAMPLE FOUR YEAR CURRICULUM | 2022-2023 CATALOG

Huizenga Business Innovation Academy - Bachelor of Science in Business Administration in Entrepreneurship + MBA

Year 1			
Fall		Winter	
Course	Credits	Course	Credits
UNIV 1000: First Year Seminar	3	COMP 2000: Advanced College Writing	3
COMP 1500: College Writing	3	MATH 2020: Applied Statistics	3
MATH 1040: Algebra for College Students	3	General Education: Science	3
MGT 2050: Principles of Management	3	LED 3000: Introduction to Leadership	3
General Education: Arts and Humanities	3	Open Elective	3
ENT 3100: Entrepreneurial Mindset	3	MGT 2150: Business Law I	3
		BUS 2000	1
Total Credits	18	Total Credits	19
Summer - Year1			
Course	Credits		
ENT 3130: Huizenga Business Innovation Academy Studio	3		
ECN 2025: Principles of Macroeconomics	3		
Total Credits	6		
Year 2			
Fall		Winter	
Course	Credits	Course	Credits
ACT 2020: Foundations of Accounting 1**	3	ACT 2030: Foundations of Accounting II	3
ECN 2020: Principles of Microeconomics	3	Open Elective	3
General Education: Arts and Humanities	3	ISM 3660: Management Information Systems	3
MKT 3050: Marketing Principles and Applications	3	General Education: Science	3
REE 3301 Real Estate Principles or ENT 4966 (W)	3	MGT 4170: Organizational Behavior	3
ENT 3140: Entrepreneurial Opportunities & Analysis	3	INB 3550: International Business	3
		BUS 3000	1
Total Credits	18	Total Credits	19
Summer - Year 2			
Course	Credits		
ENT 3151: Huizenga Innovation Academy Studio Part II	3		
Open Elective	3		
Total Credits	6		
Year 3			
Fall		Winter	
Course	Credits	Course	Credits
MKT 3620: Social Networking & Content Marketing	3	ENT 4800: Entrepreneurship Experience	3
QNT 2880: Intro to Business Analytics and Decision Making	3	ENT 3200: Global Trading for Entrepreneurs	3
FIN 3010: Corporation Finance	3	BUS 3700	1
ENT 3161: Running your Business	3	MGT 4880: Business Strategy and Policy	3
ENT 4400: Franchise Management	3	ENT 3171: Maturing Business	3
OPS 3880: Operations Management	3	MKT 3510: Customer Value & Relationship Marketing	3
Total Credits	18	Total Credits	16
Summer - Year 3 - MBA Start			
Course	Credits		
MGT 5105 Org Behavior in Dynamic & Complex World	3		
MKT 5125 Marketing Decision Making for Managers	3		
Total Credits	6		
Year 4 - MBA Year			
Fall		Winter	
Course	Credits	Course	Credits
FIN 5130: Financial Management	3	MBA Concentration Course	3
ACT 5140: Accounting for Decision Makers	3	QNT 5160: Data Driven Decision Making	3
ISM 5150: Information Systems Strategy & Data Management	3	MGT 5170: Applying Strategy for Managers	3
MBA Concentration Course	3	MBA Concentration Course	3
Total Credits	12	Total Credits	12
TOTAL CREDITS: 120 BSBA + 30 MBA			

Codes for Plan:

Gen Ed Courses
BSBA Core Courses
ENT Major Courses
VC Minor Courses
Career Courses
MBA Core Courses

ENTREPRENEURSHIP

** If student meets pre-reqs - take in Year 1

Last modified 1/4/2022