

H. Wayne Huizenga College of Business and Entrepreneurship
SAMPLE FOUR YEAR CURRICULUM | 2019-2020 CATALOG

Huizenga Business Innovation Academy - Bachelor of Science in Business Administration in Entrepreneurship + MBA

Year 1				
Fall		Winter		
Course	Credits	Course	Credits	
UNIV 1000: First Year Seminar	3	COMP 2000: Advanced College Writing	3	
COMP 1500: College Writing	3	MATH 2020: Applied Statistics	3	
MATH 1040: Algebra for College Students	3	General Education: Science	3	
MGT 2050: Principles of Management (F1)	3	LED 3000: Introduction to Leadership	3	
MKT 3050: Marketing Principles and Applications (F1)	3	General Education: Arts and Humanities	3	
General Education: Arts and Humanities	3	MGT 2150: Business Law I	3	
Total Credits	18	Total Credits	18	

Codes for Plan:

BSBA Core Classes
ENT Major Courses
HBIA Minor Courses
MBA Core Courses
Gen Ed Courses

Summer - Year1	
Course	Credits
ENT 2100: Huizenga Academy Studio - Part I	3
ENT 3900: Internship	3
Total Credits	6

Year 2				
Fall		Winter		
Course	Credits	Course	Credits	
ACT 2020: Foundations of Accounting 1**	3	ACT 2030: Foundations of Accounting II	3	
ECN 2020: Principles of Microeconomics	3	ECN 2025: Principles of Macroeconomics	3	
MKT 3620: Social Networking & Content Marketing	3	ISM 3660: Management Information Systems	3	
REE 3301 Real Estate Principles or ENT 4966 (in Winter)	3	General Education: Science	3	
Open Elective	3	MGT 4170: Organizational Behavior	3	
ENT 2000: Entrepreneurial Opport. & Analysis (F1)	3	ENT 3100: Small Business Management (W2)	3	
Total Credits	18	Total Credits	18	

Summer - Year 2	
Course	Credits
ENT 2110: Huizenga Academy Studio - Part II	6
Total Credits	6

Year 3				
Fall		Winter		
Course	Credits	Course	Credits	
MKT 3800: Entrepreneurial Marketing	3	ENT 4800: Entrepreneurship Experience	3	
QNT 2880: Intro to Business Analytics and Decision M	3	ENT 3200: Global Trading for Entrepreneurs	3	
FIN 3010: Corporation Finance	3	OPS 3880: Operations Management	3	
ENT 4400: Franchise Management	3	MGT 4880: Business Strategy and Policy	3	
Open Elective	3	INB 3550: International Business	3	
ENT 3000: Running your Business (F1)	2	Open Elective	3	
		ENT 3010: Maturing Business (W2)	1	
Total Credits	17	Total Credits	19	

120 Credits

Summer - Year 3 - MBA Start	
Course	Credits
MGT 5001 -Developing Academic and Career Success	1
MGT 5105 Managing Org Behavior	3
MKT 5125 Marketing Decision Making for Managers	3
Total Credits	7

Year 4 - MBA Year				
Fall		Winter		
Course	Credits	Course	Credits	
FIN 5130: Financial Management	3	MBA Concentration Course	3	
ACT 5140: Accounting for Decision Makers	3	QNT 5160: Data Driven Decision Making	3	
ISM 5150:Information Systems Strategy & Data Manag	3	MGT 5170: Applying Strategy for Managers	3	
MBA Concentration Course	3	MBA Concentration Course	3	
MBA Concentration Course	3	MBA Concentration Course	3	
Total Credits	15	Total Credits	15	

TOTAL CREDITS: 120 BSBA + 37 MBA

37 Credits

** If student meets pre-reqs - take in Year 1

Last modified 3/19/2019