KENNY ANDERSON SPEAKS TO STUDENTS IN SPT 3150

Former NBA All Star Kenny Anderson spoke to the students in the SPT Facility and Event Class on April 10th. Check him out to the right along with NSU student athletes Shaun Pratl and Jasmine Wilkins who play basketball for NSU. Although his goal in life was to play basketball, he stressed the importance of a back-up plan. Kenny attended Georgia Tech for two years and then played in the NBA for 14 years. Since his retirement, he finished a degree in Organizational Leadership at St. Thomas University. He currently coaches at David Posnack Jewish Day School and is a radio personality on WQAM. He said that getting his degree was the biggest challenge in his life. He encouraged the students to never take their talents for granted. Stay focused and continually improve! Kenny noted that arenas got better throughout his career. Many teams now have dedicated practice facilities. Thanks to Jeremy Klawsky, SPT student and David Posnack coach, who arranged for Kenny Anderson to speak.

REGISTER NOW FOR SUMMER AND FALL PRACTICUMS AND INTERNSHIPS

If you plan to enroll in a practicum or internship for the summer or fall 2012, now is the time to meet with Professor Olson. Congratulations to the following students who have found experiences:

- Robert Pollock—University Arena
- Spencer Ray—Palm Beach Cardinals
- Tiffany Richardson—Town of Davie Parks and Recreation
- Angela Schukei—Bank Atlantic Center
- James Turner—Roger Dean Stadium

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Helpful Information
- Contact Professor Nancy Olson for more information
  - onancy@nova.edu
  - (954) 383-1132
- Call or email to arrange a meeting

Special points of interest:
- SPT 2850—Practicum: Requires a minimum of 75 hours of experience for 3 credit hours.
- SPT 4951—Internship: Requires 150 hours of experience for 6 credit hours.
- SPT 4950—Internship: Requires 300 hours of experience for 12 credit hours.
- Volunteer Assignments: Take advantage of opportunities to enhance your resume. Employers value your community involvement!
- Reminder to all students doing a practicum or internship—SEND YOUR LOG VIA BLACKBOARD TO PROFESSOR OLSON EACH MONDAY!
GUEST SPEAKER

KELLY BRITTEN, LIFE STYLE DIRECTOR AT THE PALMS IN WESTON AND FORMER MARLINS FOUNDATION EVENT COORDINATOR, SPOKE AT A SPT 3150 CLASS.

KELLY BRITTEN (center with blue shirt) is joined by members of the Facility and Event Class who thanked her for taking the time to speak to them about Event Management.

TIPS FROM KELLY

- Event Management includes everything from set-up to security.
- Get to know the people behind the scenes and thank them for their help!
- Spreadsheets are helpful in organizing your vendor and check lists.
- Accommodate your customers with communication.
- Volunteering is a great way to get experience!
- It’s important to re-confirm tasks on your event check list.
- Computer skills are essential. Learn how to use programs such as Publisher.
- Use other areas of your organization as resources.
- Inform the front desk about your event.
- Remember that the Event Manager is at the epicenter of your production!
OPPORTUNITIES

JOB DESCRIPTION

Position: Marketing Partnerships Staff Assistant (Sales Focus)
Department: Marketing Partnerships
Reports to: Manager of Corporate Sales, Marketing Partnerships
Hours: 40 per week, with ability to work evenings, weekends, and holidays
Summary: Assist in sales planning and preparation for Miami Dolphins and Sun Life Stadium renewal and new marketing partnerships. Support sales team in research, prospecting and proposal development needs.

ESSENTIAL FUNCTIONS:

- Support the overall sales process for all Miami Dolphins and Sun Life Stadium Marketing Partnerships, including renewal and new business opportunities;
- Attend weekly sales team and departmental meetings;
- Support in the development of all sales related prospecting tools, research and sales proposals/presentations;
- Assist in managing prospecting and benchmarking tools;
- Assist in the planning and execution of prospect meetings, hospitality, and special events;
- Support various activities and projects of the Client Services team as needed or assigned, including serving on the game day staff;
- Other special projects and duties as assigned;

CRITICAL SKILLS:

- Proficient in Word, Excel, PowerPoint, Photoshop, and Scarborough Research;
- Excellent oral and written communication skills;
- Self-Starter, with ability to multi-task and manage multiple priorities/deadlines;
- Organized, with strong detail orientation;
- High level of professionalism;

Contact Michel Lopez, mlopez@dolphins.com, if you are interested in this full time position.
OPPORTUNITIES

Melissa Fronstin, NSU Arena Director, reminds us that the deadline for the scholarship applications for FFMA is April 20, 2012:

The FFMA 2012 Scholarships and applications have been posted on the FFMA website: www.floridafacilities.com. The application deadline is April 20th. This includes the FFMA Annual Meeting Scholarship, College Scholarship and the IAVM Scholarship.

Should you have any questions relative to any one of the scholarships feel free to contact Lynda Reinhart, Chair Scholarship Committee, lyan-dar@ufl.edu 352-392-5500.

FLORIDA FACILITY MANAGER’S ASSOCIATION 2012 SCHOLARSHIPS

Students in the Disciplines of Sports Administration, Arts Administration, Hospitality Administration, Event/Facility Management, & other related fields are welcome to apply for any of the following scholarships:

$500 FFMA Annual Meeting Scholarship Plus Waived Application Fee to Attend FFMA Annual Meeting in Palm Beach, FL on June 17-19

$500 General College Scholarship

$500 IAVM/VenueConnect Annual Conference & TradeShow Scholarship to attend the conference in Ft. Lauderdale, FL on July 20-24

APPLICATION DEADLINE: APRIL 20, 2012

For details on these scholarship opportunities, please visit our website at WWW.FLORIDAFACILITIES.COM/SCHOLARSHIPS
CONGRATULATIONS!

Former NSU Shark, JD Martinez, hit the first home run at the new Marlins Park.

NSU Athletic Director Mike Mominey recognizes Mike Fiers (Brewers) and JD Martinez (Astros) earlier this year.
OPPORTUNITIES
ATHLETIC PROGRAMS AND BASKETBALL LEAGUES

Rock City Hoops LLC is seeking an intern or interns to work with them on the development of athletic programs and basketball leagues in connection with 24 Hour Fitness Facilities in South Florida. For a complete job description, contact Professor Olson. Here are the primary duties of the intern:

A. Assist in greeting players with check in process and ensure accuracy
B. Organize the ranking of all players as per their pre/post draft status
C. Assist in jersey distribution and inventory
D. Assisting in attaining waivers from players and passing out rule outlines for the league
E. Assist in stat keeping and shot clock operation
F. Assist in sponsor responses and needs, including the distribution of sponsor coupons and gift cards
G. Assist in ensuring the maximum number of participants and spectators as allowed by the facility
H. Assist in co-coordinating with gym’s manager as to the overall fire department guidelines
I. Assist in updating websites with latest news for LLC and leagues
J. Help coordinate logistics for all 4 gyms as they come online
K. Assist in ensuring all equipment is stored correctly after games
L. Help take surveys from players at end of season
M. Weekly meetings will take place via teleconference or on league nights to discuss any pending issues or suggestions
O. Interns will be encouraged to contribute new ideas or methods of how day-to-day operations would run more efficiently

Rock City Hoops is a contractor and/or partner of 24 Hour Fitness.