SPECIAL EDITION
THIRD ANNUAL CLIFF FLOYD CHARITY BOWLING TOURNAMENT RAISES OVER $24,500 FOR CHARITY

PLANNED AND PRODUCED BY NOVA SOUTHEASTERN UNIVERSITY’S SPORT AND RECREATION MANAGEMENT STUDENTS
April 23, 2015 – The Third Annual Cliff Floyd Celebrity Bowling Tournament presented by the Miami Marlins was another huge success netting $24,800. Over 200 people with a host of celebrities came out to SpareZ Bowling Center in Davie rolling spares and strikes along with the guests as everyone celebrated a fun afternoon for a great cause.

Cliff was joined by former Marlins players Jeff Conine, Andre Dawson, Charles Johnson, Mike Lowell, Carl Pavano and Gary Sheffield as well as several other former MLB and NFL players including Greg Brown, Juan Guzman, Sean Hill, James Pruitt, Shannon Stewart, Tony Taylor and Rondell White. NSU Women’s Basketball standout Jasmine Wilkins debuted as the tournament’s first female celebrity.

Major sponsors included All-Star Presenting Sponsor Miami Marlins, MVP Sponsor MarketAmerica/Shop.com and Grand Slam Sponsors Allan J. Roofing, A&T Dry Cleaners, Knight Foundation, Laurie Finkelstein Reader Realtor and Team Ruggiero. Home Run Sponsors included Cardiovascular Specialists of South Florida, Fox Sports Florida, Gold Coast Schools, Laurie Kardon’s Phanatics, Lee’s Locksmith and Bicycle Shop, Miami Dolphins, NSU Athletics, NSU’s Huizenga School of Business and Entrepreneurship, Roger Dean Stadium, Sporty Mamas LLC and Shannon Stewart.

Congratulations to Roger Dean Stadium, the winning team; Jessica Novy with a 196, top female; Lou Arslanian with a 254, top male; Lee’s Locksmith and Bicycle Shop, best dressed; and Knight Foundation, most enthusiastic.

The mission of the Cliff Floyd Foundation is to help at-risk youth. Cliff likes to call those at risk as his “cliffhangers.” His goal is to keep them from falling off the “cliff” and encourage them to be engaged in positive activities.

This year’s event once again supported RBI, Reviving Baseball in Inner Cities, a MLB youth program offering children ages 13 -18, who live in disadvantaged areas, the opportunity to participate in organized baseball. Locally the Miami Marlins support RBI with uniforms, umpires and equipment for more than 500 children. Last year the Marlins Junior Team won the RBI World Series!

In addition, a portion of the proceeds from the tournament will continue to fund two Cliff Floyd Foundation scholarships for the Nova Southeastern University Sport and Recreation Management students who played a major role in planning the tournament as part of their classroom experience.

This year’s committee included Cliff Floyd, Mary Floyd, Craig Mish, Nancy Olson, Dr. Peter Finley, Dr. Jeffrey Fountain, Candice Johnson and Jeremy Klawsky.

To learn more about the Cliff Floyd Foundation, go to www.cff30.com
The event broke a record with 40 lanes being sold!

The Miami Marlins served as the event’s All Star Presenting Sponsor. Thanks and Go Marlins!

Cliff Floyd in action!

Thank you Grand Slam Sponsor A & T Dry Cleaners, one of many sponsorships sold by the students!

Guest artist—Joseph Gormley
DJ Hercules, Cliff Floyd, Cliff’s daughter, Professor Olson, Interns Candice Johnson and Jeremy Klawsky along with MC Zach from WQAM, our radio partner for the third year in a row.

Cliff poses with the Marlins team and shows his support for RBI, Reviving Baseball in Inner Cities.

Gary Sheffield, Jeff Conine and Cliff Floyd pose with Stacy Ostrau, Publisher of “Society” for the Sun Sentinel. For the third year Stacy provided print media for the event. Thanks Stacy and the Sun Sentinel for your support.
Students in SPT 3150 and SPT 5300 solicited auction items which were attractively displayed for the bidders. The silent and live auctions produced $5,300 in revenue!

Above Casey Carroll had an advantage with his long arms in measuring out raffle tickets. To the right is former Marlin Mike Lowell along with the best dressed team, Lee’s Locksmith and Bicycle Shop.