KLAWSKY COACHES

Jeremy Klawsky’s goal is to be a General Manager for a Major League Baseball Team. So why is he coaching a middle school basketball team? He wants to get as much experience as possible so he chose to do a Practicum at the David Posnack School. Professor Olson recently attending one of the team’s games. Here is Jeremy along with his assistant coach, Terry Moore, as the team goes over the game, a 43—22 victory over Weston Christian School. Coaching helps develop leadership skills. He is not allowed to “cut” anyone at the middle school level so Jeremy and Coach Moore have the difficult task of making sure everyone gets a chance to participate. Good luck to the Rams of David Posnack!

PANTHERS UPDATE

Note that the Promo Code for the Panthers Job Fair is the word CAREER. It was inadvertently left out last week. See page 4 of this week’s newsletter for all the details.

MIAMI BOAT SHOW

Charlie Ernst needs greeters for the Yacht Brokerage Show on Miami Beach, February 15—20. The pay is $10—$12 per hour. English/Spanish is helpful but not required. Call Charlie at (305) 733-4901.

CONGRATULATIONS!

Kelly Rose recently completed her required 300 hours for SPT 4950 as an intern at the BankAtlantic Center/Florida Panthers. The organization recognized Kelly’s contributions to the Human Resources Department and pre-game activities by offering her a part-time position! Kelly’s goal is to complete her degree in Sport and Recreation Management. However, the part-time income is a plus and she will continue to gain experience! Go Kelly! Go Panthers!

OPPORTUNITIES AND ANNOUNCEMENTS

Helpful Information

- Contact Professor Nancy Olson for more information
- onancy@nova.edu
- (954) 383-1132
- Call or email to arrange a meeting

Special points of interest:

- SPT 2950—Practicum: Requires a minimum of 75 hours of experience for 3 credit hours.
- SPT 4951—Internship: Requires 150 hours of experience for 6 credit hours.
- SPT 4950—Internship: Requires 300 hours of experience for 12 credit hours.
- Volunteer Assignments: Take advantage of opportunities to enhance your resume. Employers value your community involvement!
- Reminder to all students doing a practicum or internship—SEND YOUR LOG VIA BLACKBOARD TO PROFESSOR OLSON EACH MONDAY!
Company name: **Ultra Sports, LLC**

Location: Fort Lauderdale, FL

Company Profile: 4-year old running race production company specializing in ultramarathon length running events in South Florida and the Keys

Company Webpage: [www.ultrasportsllc.com](http://www.ultrasportsllc.com)
Individual race websites: [www.palm100.com](http://www.palm100.com), [www.keys100.com](http://www.keys100.com), [www.peanutisland24.com](http://www.peanutisland24.com), [www.evergladesultras.com](http://www.evergladesultras.com)

Internship Area: Race promotion and operations support

Internship Title: Assistant to the Race Director

Internship available year round? Yes

Start Date: (approximate) Immediate

Paid Internship? Yes
Pay rate: $10-12.00 per hour

Company Size: One full-time employee; contractors

Schedule: Average 10 hours/week, with more hours expected near and on race day

Internship Description: Very hands-on position with primary responsibility in area of race promotion, particularly using social media (Facebook and Twitter), and assistance with operational aspects of races. Intern will work closely with the Race Director, gaining first-hand experience in many areas of race production and race-day management, including course and aid-station lay-out and placement, volunteer support, course marking and signage. Intern will primarily work from his/her own residence.

Qualifications: Prefer undergraduate with major or focus in sports marketing and management. Very good social media skills a must.

Internship Benefits:
Intern will gain real hands-on experience with race design and creation, production and management.

Will consider graduate student but prefer undergrad.

Contact Info:

Bob Becker
Race Director
V: 954-439-2800
F: 954-206-0841
bob@ultrasportsllc.com

Address:
P.O. Box 2065
Fort Lauderdale, FL 33303
**OPPORTUNITIES**

**Doral Parks and Recreation** is seeking an intern to perform general administrative duties at our office in City Hall. We are looking for an intern to come in Monday–Friday between 2:30 pm and 8:00 pm. These times and days are flexible. We require students to complete a minimum of 200 hours with our Department in order to successfully complete the internship program.

The City of Doral is an exciting opportunity for students interested in gaining experience at the administrative level. Our Department is in the middle of several large capital improvement projects that will add countless acres of green spaces to the cityscape of Doral.


Students may contact SPT Graduate Michael Festa directly at (305) 776-8653.

**NATIONAL GIRLS & WOMEN IN SPORTS DAY**

**2012 PIONEER AWARD RECIPIENT AND KEYNOTE SPEAKER**

**CHRISTINE BRENNAN**

Christine Brennan is an award-winning sports columnist for USA Today, an ABC News and ESPN commentator, a NPR Morning Edition contributor, a best-selling author and a national-known speaker. Christine Brennan helped the female student athletes celebrate their special day by sharing the history of how sports for women have changed over the last few decades thanks much in part to Title IX. She was the first woman sports writer at the Miami Herald in 1981.

**Award-Winning Sports Columnist Christine Brennan**

Christine talks to one of the student athletes after her presentation.
OPPORTUNITIES

- **BANKATLANTIC CENTER AND FLORIDA PANTHERS CAREER FAIR**

The BankAtlantic Center is proud to host the Florida Panthers Career Fair on February 23rd. Guests will have access to meet with industry executives, network and apply with sports teams and entertainment organizations. The $35 entry fee includes full access to the fair, breakout sessions, and Panthers vs. Wild Hockey game. Who: Florida Panthers, and many local sports teams (Dolphins, Marlins, University of Miami, and many more!)  
What: Sports and Entertainment Industry Career Fair  
Where: BankAtlantic Center, Sunrise, Florida  
Why: Apply for careers and internships in the sports/entertainment industry. Learn from executives how to make it!  
When: February 23rd, 3:00-5:30  
For questions, call Evan: (954) 835-7289  
To register: https://oss.ticketmaster.com/html/go.html?l=EN&t=panthersnhl&o=11764407&g=1342 Promo Code: Career

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**SPT NIGHT**

Don’t forget to RSVP for SPT Night. Join us for the Men’s Basketball Game on Wednesday, February 15th in the Club Room and VIP Seats overlooking the court. If you get the newsletter you are invited! We would love to see you there. Game time is 7:30 p.m. at the Don Taft University Center. Since Dr. Fountain and Dr. Finley are providing pizza for the SPT group, we need a count so we have enough pizza for all our guests. RSVP deadline is Monday, February 13th. Please email Professor Olson at onancy@nova.edu.
Internships and Practicum opportunity for:
- Sports administration Students
- Recreation Management students
- Non-profit Management students
- Sports Management Students
- Entrepreneurship Students

Sean Hardy, owner of Ultimate Skills Challenge, has been in the sports industry for 15 years. In 2010, he created Ultimate Skills Challenge with the purpose of building a fundraiser that allows participants to compete in the sports they love, all while supporting positive causes within their communities. These events are local Baseball, Basketball, Football, Soccer or Girls Softball Skills Challenges for kids 5 to 14 years old.

**Sports Authority** Ultimate Skills Challenge is offering internship opportunities for college students wanting to get real world experiences in the field they are studying. Interns will gain valuable experience in sports administration. Our organization has built website systems that allow students to work in the communities they currently reside in, making this internship accessible for anyone in the country. Students will work with a local youth sports organization to produce a skills challenge event and raising money for the host organization. Candidates must be outgoing, highly motivated and sports-minded. **Sports Authority** Ultimate Skills Challenge is searching for candidates unafraid to challenge the current systems.

**SPECIFICATIONS FOR INTERNSHIP/PRACTICUM**

**Start Date:** Students have the flexibility to begin interning with Ultimate Skills Challenge whenever is convenient for them. Internships will begin when student selects a fundraising event an ends upon completion of the event. Ultimate Skills Challenge events require 6 to 8 weeks and 15 to 20 hours a week. If internship hours are insufficient for a student’s course work, he/she may run 2 fundraising events.

**Number of Interns needed:** Ultimate Skills Challenge has an unlimited amount of Internships available nationally. We can produce 25,000 fundraising events a year. Students may do independent internships or work in groups of 2 or 3.

**Internship Location:** Internship will take place within a 50 mile radius of where the student resides.
**Type of Internship:** Non-paid internship/practicum

**Internship responsibilities:** Successfully produce a youth sports skill competition in one of the following sports: Baseball, Football, Basketball, Soccer or Girls Fastpitch.

**Internship qualifications:** Have a working knowledge of the following skills:

**Skills needed for Internship:**

- **Sponsorship Sales:** Sell up to four $250 sponsorships.
- **Management:** Manage anywhere from 10 to 20 volunteers
- **Negotiations:** Negotiate Awards, Faculties and use of equipment.
- **Decision Making:** Select an appropriate youth group, Date of Event and Location of Event.
- **Marketing:** Utilize the following marketing strategies to promote your event.
  1. Direct Marketing
  2. Email Marketing
  3. Website Marketing
  4. Social Media
  5. Press Releases
  6. Present at Meetings
- **Event Production:** Interns will produce the event with help of Volunteers
- **Website Management:** Build and manage your own web pages for event.
- **Accounting:** Track all money raised and report proceeds to charity.
- **Business Law:** Produce participant liability waivers.
- **Time Management:** Follow a detailed timeline for things that need to get done.

To find out more about Sports Authority Ultimate Skills Challenge, please visit: www.Ultimateskillschallenge.com

If interested in a challenging, but fun internship please contact:

Sean Hardy  
**Sports Authority** Ultimate Skills Challenge  
970.689.3410  
shardy@uscfundraiser.com  
www.Ultimateskillschallenge.com

"Raising funds through your passion for the game"

[LINK TO VIDEO]