EXPERIENCES MAKE THE GRADE

NEW LOOK ... NEW YEAR
We enter 2012 with a fresh look to the newsletter and lots of opportunities! Please check out this special edition (8 pages) and make it a New Year’s Resolution to get involved in 2012.

VOLUNTEER
CONINE CLASSIC AT THE CLUB OF EMERALD HILLS
Help “Mr. Marlin,” Jeff Connie, raise money for Joe DiMaggio Children’s Hospital by volunteering at his 2012 Golf Tournament, January 23rd. This is good experience to add to your resume and a wonderful opportunity to network. Volunteers are requested to attend a volunteer meeting at 5:30 p.m. on January 17th at the Club of Emerald Hills in Hollywood. Contact Professor Olson for details. *******************

SITE VISITS AND OPPORTUNITIES
This week’s back-to-school newsletter recaps several site visits as well as five pages of opportunities. It’s rewarding to see the students in action and their smiles. It’s great when you can put your classroom experience to work in the field. So take your time and review this week’s newsletter. Our students are in demand! Please contact Professor Olson to discuss your future and how we can combine the importance of classroom learning with actual experience. Happy New Year!

OPPORTUNITIES AND ANNOUNCEMENTS

CONGRATULATIONS!
Kenneth Fullwood recently found out that he received a H. Wayne Huizenga Scholarship.
Diana Castejon-Morales has moved to the Team in Training Department of the Leukemia and Lymphoma Society in Hollywood.
Samantha Evans has started an internship with the Miami Dolphins Special Teams Department.
Steven Julian is now an intern at American Heritage in Plantation. He is serving as an Assistant Wrestling Coach.
Nikko Echevarria finished his internship with the Town of Davie and is now gaining experience with University School Athletics.

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Special points of interest:
- SPT 2950—Practicum: Requires a minimum of 75 hours of experience for 3 credit hours.
- SPT 4951—Internship: Requires 150 hours of experience for 6 credit hours.
- SPT 4950—Internship: Requires 300 hours of experience for 12 credit hours.
- Volunteer Assignments: Take advantage of opportunities to enhance your resume. Employers value your community involvement!
- Reminder to all students doing a practicum or internship—SEND YOUR LOG TO PROFESSOR OLSON EACH MONDAY!

Helpful Information
- Contact Professor Nancy Olson for more information
- onancy@nova.edu
- (954) 383-1132
- Call or email to arrange a meeting
SITE VISITS

NICK WODNER COMPLETES INTERNSHIP IN RECREATIONAL SPORTS

Nick Wodner did a fall internship at the JCC in Aventura. His supervisor was David Fried, President of Prime Time Sports, an after school athletics program with extensive flag football and basketball events. Dan gained valuable experience and helped write a manual for the Flag Football program. Mr. Fried needs more interns starting in January. Let Professor Olson know if this interests you.

Nick Wodner and David Fried celebrate Nick’s accomplishment through the internship program.

GIVING BACK DURING THE HOLIDAYS

Diana Castejon-Morales, a 2011 Sport and Recreation Management Graduate, and Professor Olson helped Sheriff Lamberti at the 17th Annual Toys for Tots and Teens on December 17th along with several employees of the Miami Marlins. Check them out below before the distribution of toys.
SITE VISITS

INTERNS SERVE AND LEARN WITH A WINNING TEAM!
The BankAtlantic Center and the Florida Panthers are helping three NSU Sport and Recreation Management students gain valuable experience this season. In addition to the excitement of a winning season for the Panthers, the BankAtlantic Center hosts numerous concerts and other sporting events. **Ariel Tymeson** and **Ben Vertz** work with the Event Department while **Kelly Rose** assists with Human Resources and helps out with game-day activities.

**Kelly Rose** has found that her previous jobs as a paralegal and a flight attendant along with her sport and recreation management classes has helped her become a valuable part of the HR team at the Bank Atlantic Center. Confidentiality, customer service and a knowledge of sports make her a winner just like the Panthers!

**Ben Vertz** helps with events and is working on a special project for Tom Embrey, Event Manager. Ben is preparing a spreadsheet to forecast staffing projections.

Ariel recently coordinated an event for the Broward County Aviation Department and got this note of appreciation: “Ariel provided fantastic customer service, and truly went above and beyond for our organization. She met me in the room, and made sure the accommodations were correct and reassured us that if we needed anything, she was of assistance...On behalf of South Florida American Society for Training and Development, please thank the team at BAC for providing stellar service and having happy customers.”
OPPORTUNITIES

- **SPECIAL OLYMPICS** - Save gas and do your summer internship on the NSU Main Campus. Special Olympics is housed across from the library. Help Special Olympics Broward County (SOBC), which provides FREE athletic programs to enrich the lives and improve the confidence of more than 800 local children and adults with intellectual disabilities in preparing for the next race scheduled for Nov. 10, 2012.

- **TOWN OF DAVIE PARKS AND RECREATION** - John Cassaro, Operations Supervisor, is interested in having another student serve as an intern. If Parks and Recreation interests you, this is a great opportunity. Both Sheree Schuetz, 2011 graduate, and current student Nikko Echevarria have completed 12 credit hour internships with the Town of Davie Parks and Recreation. Feel free to contact them to learn about their experiences.

- **NSU ATHLETIC COMMUNICATIONS** - Eugene Canal, Manager of Athletic Communication, notified us that he has a graduate assistant position open. The position heavily involves writing and working game days. If you are a graduate student or looking to start graduate school in January, please contact Eugene at (954) 262-8275.

- **MARINE INDUSTRIES ASSOCIATION OF SOUTH FLORIDA** - There is an immediate opening for an Events Committee Administrative Assistant (Intern). The intern will report to the Events Committee Chair and the MIASF Administrator and will assist the Committee and Subcommittees with all aspects of planned events and related paperwork. The position will also be involved with promotion including drafting press releases. The intern must be proficient in Microsoft Office and maintain an effective working relations with Association members and the MIASF Administrative Staff. The intern will be involved with three exciting events: 35th Annual Waterway Cleanup on March 10th, 16th Annual Plywood Regatta the weekend of April 21st and the Family Boating Day on May 5th. NSU student Thomas Kinzer just finished an internship with MIASF and can give you an idea of what to expect. He says that working with MIASF has increased his network plus he learned a great deal while having fun too!

- **NEW YORK LIFE** - “Bring your career to life!” Lisnardo “Raul” De Castro and Professor Olson recently met about career opportunities with New York Life. Both Mr. De Castro and Professor Olson serve on the University’s Athletic Advisory Council. New York Life recognizes that student athletes and others involved in sports work hard to balance the rigors of athletic success and academic achievement. A career with New York Life combines your competitive spirit with one of the best training programs in the industry. A career with New York Life can lead to financial rewards, professional success and recognition for your hard work. Mr. De Castro was at the recent NSU Athletics Networking Event and can be reached at Ldecastro@ft.newyorklife.com or (954) 772-5200.

- **BOYS AND GIRLS CLUBS OF BROWARD** - Here’s a PAID internship! The Boys and Girls Clubs of Broward need a Special Events Intern to work 20 hours a week. There is a $700 monthly stipend. The intern will work closely with the Sr. Event Director leading up to each fundraising event and help assist during the event. The intern will help identify and recruit sponsors and auction items. Prior experience working at events or working to obtain a degree in a relevant field is preferred. The Boys and Girls Clubs are the official charity of Major League Baseball and Broward is well-known for its outstanding events!
OPPORTUNITIES

BEYOND THE LINES EXPERIENCE
Learn about the world of Professional Sports from Industry Experts!
Special behind the scenes look at the world's only combined ATP Champions Tour & ATP World Tour Event.

Workshop topics to include:
Sports Management, Player Relations, Marketing, Hospitality,
Ticketing, Special Events, Media/Public Relations

Wednesday, February 29, 2012 @ 4 – 6:30pm

We would like to invite you to a one-of-a-kind educational experience! Learn what goes into the 365 days of operating one of the most prestigious professional sporting events in the world!

Beyond The Lines is a 2 ½ hour workshop held in the on-site Hospitality Pavilion at the Delray Beach International Tennis Championships (ITC), host to 60,000+ spectators and featuring the world’s only combined 10-day ATP World Tour and ATP Champions Tour event (Feb. 24 - March 4, 2012) featuring American stars Andy Roddick & John Isner and tennis legends Ivan Lendl, Michael Chang, and Mats Wilander.

This unique opportunity is designed to give participants a hands-on learning experience in the operation of a major sporting and entertainment event. Exclusive experience to include:
- Presentations by ITC professionals
- ATP Pro Player Q&A
- Behind the scenes tour of event grounds
- Stadium Court Ticket for the evening session matches (ATP World Tour: 2nd Round Singles matches)
- Food court dinner voucher
- Raffle Prizes
- Group photo on Stadium Court
- Certificate of course completion

Space is limited! Call Danielle Kenney at 561-330-6000 for reservations or fax to 561-330-6001. $55pp before Dec 31st, $65pp after.

Participant name: ___________________________ Age: __________
Payment: o MasterCard o Visa o Amex o Check (to Match Point, Inc.)
Name on Card ___________________________ CC #: __________ Sec. Code __________
Exp: __________ Address-City-Zip: ___________________________
Phone #: ___________________________ E-mail: ___________________________

* Additional Stadium Court Grand Stand seats available for $25 each

T: (561) 330-6000 • 30 Northwest 1st Avenue, Delray Beach, FL 33444 • F: (561) 330-6001 • YellowTennisFit.com
OPPORTUNITIES

NSU ARENA Internship

POSITION: Arena Event Assistant - Internship
REPORTS TO: Arena Director, Event Manager, Operations Manager

The Arena Assistant provides support to the Managers of the NSU Arena. This includes but is not limited to the following descriptions.

MAJOR RESPONSIBILITIES:
- Schedule and supervise all part-time and temporary event and operations staff
- Evaluate staff performance levels to ensure that customer service levels are met and exceeded
- Communicate with all part time staff through event briefings and event notes
- Prepare Event Notes for all events in the Arena at the Don Taft University Center that require event staff
- Assign radios, uniforms, scanners and other event equipment on event days
- Maintain timesheets of all part time event staff and deliver to the appropriate departments on the days due
- Maintain NSU Arena Social Networking Sites (including Facebook and Arena Page Website)
- Answer phone calls and take messages and relay them to the appropriate employees
- Handle questions about the Arena on a regular basis
- Greet and assist visitors as they enter the office
- Occasional filing, bookkeeping and room scheduling
- All other duties/responsibilities as assigned on a day by day basis
- Work irregular hours including nights, weekends and holidays as needed

SKILLS REQUIRED:
- This position requires minimal stooping and lifting
- Manual dexterity to operate office equipment such as a computer is required
- Ability to maintain confidentiality of information
- Standing for long periods of time during events is expected

QUALIFICATIONS:
- High School diploma or equivalent required
- Excellent written and communication skills required
- Supervisory experience preferred
- Work experience in related field preferred (See above)

Contact:
Christina Chuahb
Event Manager
NSU Arena
3301 College Avenue
Fort Lauderdale, FL 33314-7796
EMAIL: cchubb@nova.nova.edu
OPPORTUNITIES

- **JP SPORTS + ENTERTAINMENT** - Kevin Marsh, former NSU Golf Coach, is now Senior Director for Sales and Marketing at JP Sports + Entertainment. He has some unique opportunities including the Michael Jordan Celebrity Invitational in Las Vegas from March 28—April 1. Last year Sport and Recreation Management was represented by NSU May 2011 graduate Alex Kurincak. You must be at least 21 years of age to work the event and be excused from your classes since the event will be approximately one week including set up in Las Vegas. If you are interested, contact Professor Olson or Kevin directly at his office in Palm Beach Gardens, (561) 656-2024 or by email at Kevin.marsh@jpse.net. For additional information on the Michael Jordan Tournament, visit [http://www.ariasvegas.com/mjcigolf](http://www.ariasvegas.com/mjcigolf).

- **NSU MARKETING & SPECIAL EVENTS** - Help promote the NSU Sharks for the remainder of the Winter Sports Season and transition into Spring Sports. Juan Rivera and Molly Sigerich have completed their Fall Practicums so Kim Carbo and Adam Tsakonas are looking for students (preferably non-athletes) to assist them.

- **NSU CAMPUS RECREATION** - Internships and Practicum’s in one of four areas: Fitness Services & Operations, Special Fitness Events & Programs, Intramurals and Marketing. Contact Tom Vitucci, Director of Campus Recreation, or Professor Olson for details.

- **CHECK US OUT ON FACEBOOK**: Sport and Recreation Management NSU
OPPORTUNITIES

- **HITCH NATION** - What’s the fastest growing sport in the United States? If you read the *Sports Business Journal*, you will probably say lacrosse and you would be exactly correct.

Hitch Nation is seeking an intern for Spring 2012. The intern will have the opportunity to work directly with the CEO and really contribute to the future of the company. Hitch Nation was started in July 2011 and has been growing ever since. This semester, we'll be focusing on making our online community more robust while planning a series of off-line events in Florida.

Current Hitch Nation projects and initiatives include:

- Maintaining and growing a diverse online community of lacrosse, surfing, and other sports enthusiasts. The online community is centered around an active Facebook community supported by a website platform.
- Working with local and national sports teams, leagues and tournaments (amateur, collegiate, and professional) to both sponsor and create events.
- Developing a marketing and merchandising plan that taps into the youth market and builds the Hitch Nation brand.

The ideal candidate will:

- Be interested in youth sports and development. While lacrosse and surfing have been Hitch Nation's initial targets, our members are also active skateboarders, skim boarders, and so on.
- Be social media savvy. The online Hitch Nation community is incredibly active, and the intern will work with both the social media and website teams.
- Be a strong writer and critical thinker. From working with Hitch Nation partners to plan events to writing copy for the website, the intern will have the opportunity to be the voice of Hitch Nation, and as such should be able to express himself or herself clearly.

Be interested in the business side of Hitch Nation. A company isn't just Facebook posts and lacrosse tournaments, and the intern will be able to see the behind-the-scenes work that goes into running a company.