ROGER DEAN STADIUM OFFERS OPPORTUNITIES FOR NSU STUDENTS

James Turner (right) and Spencer Ray (bottom right) are working in Minor League Baseball this summer and earning credit while gaining valuable experience. Professor Olson recently visited the students when the Palm Beach Cardinals hosted the Clearwater Threshers (Phillies). James was busy throughout the game as he assisted Kristen Cummins, Marketing and Minor League Assistant, with the game promotions. Check out pages 2 and 3 for some of the fun games which helped entertain the children on “Knothole Gang” Night. In the meantime, Spencer Ray was busy tracking every pitch of the game with “Trackman,” a computer program that is used by the Cardinals. Luis Morales, Cardinals Baseball Assistant for International Operations, supervises Spencer. Trackman is Danish technology which not only measures speed but the distance between the pitcher’s release point and the plate. It’s a great scouting tool and works well with the Cardinals use of IT methods to make decisions. It’s all about the physics of baseball.

Helpful Information
- Contact Professor Nancy Olson for more information
- onancy@nova.edu
- (954) 383-1132
- Call or email to arrange a meeting

Special points of interest:
- **SPT 2950**—Practicum: Requires a minimum of 75 hours of experience for 3 credit hours.
- **SPT 4951**—Internship: Requires 150 hours of experience for 6 credit hours.
- **SPT 4950**—Internship: Requires 300 hours of experience for 12 credit hours.
- **Volunteer Assignments**: Take advantage of opportunities to enhance your resume. Employers value your community involvement!
- **Reminder to all students doing a practicum or internship**: SEND YOUR LOG VIA BLACKBOARD TO PROFESSOR OLSON EACH MONDAY!
SITE VISIT

Game Promotions

Rita’s Italian Pony Hops!

Wells Fargo Water Balloon Smash!

Call to the Bullpen!
SITE VISIT

Game Promotions

MetroPCS Dizzy Bat Spin!

Burger Bar Build a Burger!

James Turner helped with promotions throughout the game and finished the evening by passing out an exit giveaway.
SITE VISIT

Austin Lavallii is doing a practicum this summer for Athlete’s Edge on the campus of Florida Atlantic University. She works with tennis players and helps refine their strength and agility giving them a winning edge. It’s not your normal workout. Each exercise is designed to complement the skills specific to the sport of tennis. Since Austin is a member of the NSU Women’s Tennis Team and has a strong interest in what it takes to have a competitive edge, this is a perfect experience for her. In addition, she has learned about recruiting and scheduling athletes. Here are some pictures of Austin working with two of the athletes.
OPPORTUNITIES

If you are interested in this position, email your resume along with a cover letter to ahake@dolphins.com or apply on www.teamworkonline.com.

DCC Communications Staff Assistant

JOB SUMMARY:

Position is responsible for communication strategy for the Dolphins Cycling Challenge focused on fundraising and training rider communication. Responsibilities also include providing support to riders and developing excellent relations with the existing fan base.

RESPONSIBILITIES:

- Create email communication plan for riders
- Maintain accurate database of rider contact information
- Generate prospect database of contact information
- Develop plan to communicate with prospective riders
- Create marketing plan to recruit new riders
- Update content on RideDCC.com
- Maintain relationship between DCC and Marketing department to create DCC creative elements
- Overseer DCC social networking including creation of copy and scheduling with Integrated Media
- Represent organization at various networking and/or offsite community events promoting ridership
- Represent organization at various networking and/or offsite community events promoting ridership
- Other duties and responsibilities as assigned by the Executive Director

REQUIREMENTS:

- Strong organizational and time management skills
- Excellent oral communication, customer service and problem solving skills
- Ability to function in fast-paced environment, handles multiple projects and meet deadlines
- Proficient computer skills including experience with MS Office products such as Word, Excel and Outlook as well as ability to learn and master new software programs
- Consistent, punctual and regular attendance
- Professional image and demeanor
- Available to work flexible hours including holidays, evenings and weekends
OCCUPUNITIES

If you are interested in this position, email your resume along with a cover letter to ahake@dolphins.com or apply on www.teamworkonline.com.

DCC Administrative Staff Assistant

JOB SUMMARY:

Position is responsible for administrative upkeep for the Dolphins Cycling Challenge including marketing, rider communication, and ridership data. Responsibilities also include providing support to riders and developing excellent relations with the existing fan base.

RESPONSIBILITIES:

- Conduct sales presentations to businesses, organizations and individuals in the South Florida market place
- Maintain data & statistics about current and past riders
- Coordinate and maintain communication plan for riders
- Generate ridership through grass roots marketing
- Update website with current DCC content
- Collect municipality agreements for DCC
- Represent organization at various networking and/or offsite community events promoting ticket sales.
- Create and oversee DCC promotions during Miami Dolphins training camp and home games
- Other duties and responsibilities as assigned by the Executive Director

REQUIREMENTS:

- Strong organizational and time management skills
- Excellent oral communication, customer service and problem solving skills
- Ability to function in fast-paced environment, handles multiple projects and meet deadlines
- Proficient computer skills including experience with MS Office products such as Word, Excel and Outlook as well as ability to learn and master new software programs
- Consistent, punctual and regular attendance
- Professional image and demeanor
- Available to work flexible hours including holidays, evenings and weekends
OPPORTUNITIES

If you are interested in this position, email your resume along with a cover letter to ahake@dolphins.com or apply on www.teamworkonline.com.

DCC Marketing Staff Assistant

JOB SUMMARY:

Position is responsible for the Dolphins Cycling Challenge marketing strategy focused on fundraising and rider recruitment. Responsibilities also include providing support to riders and developing excellent relations with the existing fan base.

RESPONSIBILITIES:

- Create and execute marketing plan to recruit new riders
- Update content on RideDCC.com
- Assist in coordination of DCC promotions at Miami Dolphins Training Camp and home games
- Maintain relationship between DCC and Marketing department to create DCC creative elements
- Oversees DCC social networking including creation of copy and scheduling with Integrated Media
- Represent organization at various networking and/or offsite community events promoting ridership
- Other duties and responsibilities as assigned by the Executive Director

REQUIREMENTS:

- Strong organizational and time management skills
- Excellent oral communication, customer service and problem solving skills
- Ability to function in fast-paced environment, handles multiple projects and meet deadlines
- Proficient computer skills including experience with MS Office products such as Word, Excel and Outlook as well as ability to learn and master new software programs
- Consistent, punctual and regular attendance
- Professional image and demeanor
- Available to work flexible hours including holidays, evenings and weekends
OPPORTUNITIES

Connell Communications is looking for a Public Relations and Marketing Intern. Ideally the candidate would be a Public Relations student with basic press release writing skills. The intern would also be involved with data entry for various projects. If you are interested, please contact Gordon Connell, President, at gordon@connellcommunications.com or (754) 223-3468. His cell is (954) 494–7793.

Museum of Art seeks Volunteers

The Museum of Art | Fort Lauderdale is currently recruiting Volunteers to assist in the art galleries. Enjoy being around the art and visitors while serving community service hours or being part of our Volunteer team. We can provide flexible hours and are happy to work with your schedule.

Please contact Cindy Jo White at (954) 262-0240 or cindy.white@moafl.org.