NEW LOGO!
Check out the new logo which Dr. Fountain designed. We included the old logo (above right) one more time. However, look for our new SPT logo there next week. A new logo and a new second half to the Winter Semester starts today! We hope you had a great Spring Break and are looking forward to a strong finish for the 2011–2012 academic year.

SUMMER REMINDER
The deadline for Summer course registration is May 1st. If you are considering a practicum or an internship, now is the time to set up an appointment with Professor Olson. It’s not too early to discuss Fall since many of you will be gone for the summer. Take advantage of flexible scheduling too!

ORLANDO MAGIC
SUPER SPORTS SALES COMBINE
Jamie Kressel Weinstein, Ticket Sales Manager, for the Orlando Magic recently announced that the team will host the first ever Super Sales Combine, April 11—14 in Orlando. She notes that this is NOT a job fair but one-on-one sales training by sales coaches from the NBA, MLB, NHL and NFL. If you are interested, follow the directions on the attached flyer.
Team In Training intern (unpaid)

The Southern Florida Chapter is offering internship with Team In Training (TNT), the world’s largest endurance training program. All internships are unpaid positions in direct support of the LLS mission. Hours are flexible and may range from 15 to 30 hours per week.

TNT provides certified coaches and mentors to the participants that assist them in their fitness and personal goals for marathons, century rides and triathlons, in return the Team members raise funds to help find a cure for leukemia, lymphoma and myeloma. We offer a supportive and hands on working environment where you can learn new skills and enhance existing ones. Work hours are flexible in order to work around class schedules. TNT is currently accepting applications for interns.

The following is a breakdown of daily activities that a TNT intern can expect to engage in:

• Assisting with recruitment efforts
• Meeting logistics and planning
• Local event planning
• Media development
• Working with our patient hero and mentor programs
• Assisting with building relationships with local running and bicycle clubs and shops, and race directors
• Promoting TNT at local events
• Assisting with the overall maintenance of the Team In Training program where needed

Skills Qualifications:
• Educational training in communications, marketing, liberal arts or related background
• Interest in special events planning, fundraising, nonprofits, and fitness
• Organized, self-starter with the ability to handle multiple tasks
• Excellent customer service and research skills
• Prefer experience with Microsoft Word, Access and Excel

Position is approximately 15-30 hours per week between the hours of 9 pm and 5 pm at the Southern Florida Chapter in Hollywood, Florida. Some evenings and weekends, and local travel are required. Equal Opportunity Employer. Fax resume to Janice Abreu at 954-744-5301 or Janice.abreu@lls.org
SPT 3150

Professor Olson is teaching Facility and Event Management the next 8 weeks and has lined up several guest speakers, two field trips and one class devoted to “virtual” field trips! If you receive this newsletter and would like to join us on one or more of the dates below, let her know. Space is limited. Class is on Tuesday/Thursday from 9:15—11:45. Most presentations are one hour.

March 20—Christina Chubb, NSU Arena Event Manager
March 22—John Sulser, TV Sports Producer
April 3—Field Trip to BankAtlantic Center
April 5—Field Trip to Broward Center for the Performing Arts
April 12—Kelly Britten, Life Style Director
April 17—Jean Lumley and Carmen Kentala, FBI Agents
April 19—Class Projects—Virtual Field Trips
   NSU Arena
   Town of Davie Parks and Recreation
   Sun Life Stadium
   Marlins Park
April 24—Gary Warren, Department of Homeland Security
April 26—Cliff Floyd, Former MLB Player & TV/Radio Personality
TBD—Kim Carbo and Jennifer Bucknell, NSU Athletics
OPPORTUNITIES

Job Description
UNDERGRADUATE/GRADUATE SUMMER INTERNSHIP

The University of Miami Athletic department is a premier Division I Athletic Department participating in 17 intercollegiate men’s and women’s sports in the Atlantic Coast Conference. With a nationally recognized brand, the Hurricanes are committed to providing opportunities for college students to gain invaluable experience in the sports industry.

Basic Job Function:
This qualified candidate will be responsible for assisting in the execution of strategic marketing planning and initiatives for the University of Miami athletic programs. Work with the Marketing staff to plan and execute marketing plans for the revenue-generating sports, as well as the Olympic sports. Develop fan-friendly strategies that serve the needs of the athletics programs and other assignments as designated by the Marketing staff.

Duties and Responsibilities:
Assist with the generation of annual marketing plans for assigned sports programs with a focus on increasing attendance and game atmosphere/fan experience and generating revenue.
Develop relationships within the community to strengthen bonds with sports programs.
Conduct research to be implemented into future marketing plans.
Assist with design and distribution of collateral materials.
Follow established departmental policies and procedures for procurement of goods and services.
Assisting with the operations of the community relations efforts including, fulfilling donation requests, appearance requests, autograph requests and the operation of the Nike Future Canes program.
Office duties such as, filing, phones, e-mail, inventory or organization.
Must be available to work assigned dates and times.
Other duties as assigned.

Qualifications:
Qualified candidates are currently enrolled undergraduate or graduate students. The position is an uncompensated position but can be used for course credit. Candidates will be expected to work from late May through early August.

Application Deadline: Interested candidates should send their cover letter and resume to s.pugh@miami.edu by Friday, March 23rd.
For more information contact s.pugh@miami.edu or call (305) 284-3382.
OPPORTUNITIES

Job Description
UNDERGRADUATE/GRADUATE FALL INTERNSHIP

The University of Miami Athletic department is a premier Division I Athletic Department participating in 17 intercollegiate men’s and women’s sports in the Atlantic Coast Conference. With a nationally recognized brand, the Hurricanes are committed to providing opportunities for college students to gain invaluable experience in the sports industry.

Basic Job Function:
This qualified candidate will be responsible for assisting in the execution of strategic marketing planning and initiatives for the University of Miami athletic programs. Work with the Marketing staff to plan and execute marketing plans for the revenue-generating sports, as well as the Olympic sports. Develop fan-friendly strategies that serve the needs of the athletics programs and other assignments as designated by the Marketing staff.

Duties and Responsibilities:
Assist with implementation of the annual marketing plans for assigned sports programs with a focus on increasing attendance and game atmosphere/fan experience and generating revenue.

Assist with the fulfillment of in-game promotions, sponsorship elements, presentations and entertainment.

Conduct research to be implemented into future marketing plans.

Assist with distribution of collateral materials.

Follow established departmental policies and procedures for procurement of goods and services.

Assisting with the operations of the community relations efforts including, fulfilling donation requests, appearance requests, autograph requests and the operation of the Nike Future Canes program.

Office duties such as, filing, phones, e-mail, inventory or organization.

Must be available to work assigned dates and times.

Other duties as assigned.

Qualifications:
Qualified candidates are currently enrolled undergraduate or graduate students. The position is an uncompensated position but can be used for course credit. Candidates will be expected to work throughout the 2012 Fall semester.

Application Deadline: Interested candidates should send their cover letter and resume to s.pugh@miami.edu by Friday, April 13th.
For more information contact s.pugh@miami.edu or call (305) 284-3382.
VOLUNTEER!

Boomers and Beyond
a Day for Health and Wellness
Sunday, April 1
1:00 p.m. - 5:00 p.m.
Free Event!
Presented by Nova Southeastern University

not just your average, ordinary, everyday health fair...

DISCOVER NOVA SOUTHEASTERN UNIVERSITY’S
DIVERSE CLINICAL SERVICES AND COMMUNITY RESOURCES

MEET AND SPEAK TO LOCAL HEALTH CARE EXPERTS!

Experience the Following at the FREE Health and Wellness Expo

- Health and Wellness Screenings (including Peripheral Artery Disease, Balance and Fall Risk Assessments, Body Mass Index, Blood Glucose (Blood Sugar), Blood Pressure, Bone Density, Foot Health, Medication, Memory, Mental Health, Skin Health, and More!)
- Health Information and Education Desks (including Brain Health, Diabetes Prevention and Management, Exercise, Medication Management, and Nutrition and Healthy Eating)

- Learn about Affordable Community Resources and Services
- Learn about and Register for Prescription Assistance Programs
- Free TTY Amplified Phones for Those Who Qualify
- Lifelong Learning Institute Virtual Classroom
- Free Giveaways, Raffles, and Prizes
- Entertainment and Refreshments
- And many more activities...

THIS IS AN INDOOR, AIR-CONDITIONED EVENT!

Call or click to register and to find out more...
www.nova.edu/healthcare/boomers
Tel. (954) 678-2273

LOCATION
NSU Health Professions Division
Terry Building, 3200 South University Drive
Near Davie, south of I-595 and one traffic light south of SW 30th Street (Abe Fischler Blvd.)

FLORIDA
An Independent Licensee of the Blue Cross and Blue Shield Association

Walgreens
There’s a way.
Thank You Diamond Sponsors

NOVA SOUTHEASTERN UNIVERSITY
Tyrone Brooks, Director of Player Personnel for the Pittsburgh Pirates, hosted a “Baseball Industry Network Grapefruit League Meet-Up” on March 4th in Bradenton prior to a Pirates home game vs. the Blue Jays. About 50 people were in attendance including Professor Olson. It was a great format for people working in baseball and people interested in baseball to share information. Professor Olson talked to students from several colleges as well as professionals in the field. If you are interested in joining the network, you need to be a member of LinkedIn. Just search for the Group: “Baseball Industry Network” and request to be a member.

Tyrone Brooks introduces guest professionals from the world of baseball to the networking group outside the Pirates Clubhouse.

Professor Olson, NSU, and Jenna Parrish, University of Florida.

Professor Olson, NSU, with the group from Central Michigan University.