SPORT AND RECREATION MANAGEMENT NEWSLETTER

NOVA SOUTHEASTERN UNIVERSITY

Special Points of Interest:
- Jonathan Pineda assists Copa Latina
- John Sulser speaks to Facility and Event Class
- Grapefruit League Meet-Up on February 24th
- Guest Speakers Calendar

JONATHAN PINEDA AND COPA LATINA

SPT student Jonathan Pineda has helped produce Copa Latina and earned credit at the same time. Here he is with some of the event organizers. From left to right: Fernando Fiore, Univision/Deportes 23/Republica Deportiva—sportscaster/TV Host. Tommy Mulroy, retired professional soccer player and current Fort Lauderdale Strikers President, Jonathan Pineda and Danny Prenat, Competition & Operations Coordinator at Traffic Sports USA.

JOHN SULSER, MARLINS TV PRODUCER, SPEAKS TO SPT 3150

John Sulser recently spoke to the Facilities and Event Class at NSU. Among other things which he shared with the class was his involvement with the design of the television needs at the new Marlins Park. The use of fiber optic cable and a huge TV bay which can hold up to six trucks make the facility prime for "jewel" events like the World Baseball Classic, an All Star Game and hopefully another World Series. Other than being in the playoffs, the biggest day of the season is Opening Day.

COURSES & CREDITS

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Contact Professor Olson for more information
onancy@nova.edu

Cell: (954) 383-1132

Volunteer for Experience!

NSU
BASEBALL INDUSTRY NETWORK
GRAPEFRUIT LEAGUE MEET-UP

Sunday, March 24, 2013
at McKechnie Field ~ Bradenton, FL
Spring Training Home of the Pittsburgh Pirates

Join the Baseball Industry Network in association with the Pittsburgh Pirates for the Baseball Industry Network Grapefruit League Meet-Up, featuring:
- 2 1/2 hour networking session (10:30am - 1:00pm)
- Picnic buffet lunch
- Reserve level or standing room game ticket to Pirates vs. Orioles game at 1:05pm

Invited Guests to include:
- Tyrone Brooks - Director of Player Personnel, Pittsburgh Pirates/Founder of the Baseball Industry Network
- Frank Connelley - President, Pittsburgh Pirates
- Neal Huntington - Senior VP & General Manager, Pittsburgh Pirates
- Kevin Graves - Director of Baseball Operations, Pittsburgh Pirates
- Marc DelPiano - Special Assistant to the GM, Pittsburgh Pirates
- Jim Trincher - Director of Baseball Communications, Pittsburgh Pirates
- Dan Hart - Director of Media Relations, Pittsburgh Pirates
- Brian Richerson - VP, Sales and Service, Tampa Bay Rays
- Mike Fitzgerald - Quantitative Analyst, Pittsburgh Pirates
- Rob Biertempfel - MLB Beat Writer, Pittsburgh Tribune-Review
- Jim Elliott - Pro Scout, San Diego Padres
- More special guests....

Cost: $45/$38 per person (includes buffet & game ticket)
A portion of the proceeds will benefit Pirates Charities
For Reservations:
http://bingrapefruit.eventbrite.com
RSVP by 3/21/13 (no walkups)

Space is limited. Casual dress (no jeans, shorts or flip flops).

With over 18,000 members, the Baseball Industry Network is a baseball networking group dedicated to those working in and/or connected to the game and covers the full gamut of people involved in the industry. Students or career changers who are seriously interested in pursuing careers within the baseball industry are also encouraged to join. The Baseball Industry Network can be found at www.baseballindustrynetwork.com or www.linkedin.com
MORE PICTURES OF A SPORTS TV PRODUCER

John Sulser produces Marlins Baseball for Fox Sports Florida. He spoke to the Facility and Event Class last week. He is in charge of a 40 person crew that bring you the action. Fox Sports Florida airs 150 of the 162 games in the baseball season. John started his career as an intern. The hours are long and often demanding. Every day is different. His job can be fun too!

John in the truck alongside Director Jim Holley.

Broadcasters Tommy Hutton and Rich Waltz and Producer John Sulser with Chorizo of the Miller Park Sausage Race.

Teddy Roosevelt of the President’s Race and John Sulser pose outside National’s Park.
USA RUGBY SUMMER INTERNSHIPS 2013

Commercial & Marketing Internship
The primary focus of this internship is to support and assist in the commercial sponsorship operations of our organization. The Commercial & Marketing Intern will assist with sponsorship fulfillment, commercial development, commercial research and analysis and developing commercial proposals, as well as any other tasks that contribute to the efficiencies of the Commercial Department.

Referee Development Internship
The primary focus of this internship is recruitment and retention of rugby referees. The Referee Department Intern will assist with research and development of national recruitment and retention initiatives and the generation of innovative marketing materials through the use of various platforms.

Coach Development Internship
The primary focus of this internship is to support and assist in the management of programs related to coach education at all levels in the USA. The Coach Development Intern will assist with research and development of coach events, work with existing programs, research and development of new initiatives, provide customer service to the community, and other tasks that contribute to the growth and education of coaches across the United States.

Media & Communications Internship
The Media and Communications Internship provides a unique opportunity to gain valuable journalism experience with a sports organization. The Media and Communications intern will assist in writing press releases, game recaps, and USARugby.org feature stories – while being an integral part of launching the new USA Rugby website.

Fundraising Internship
The primary focus of this internship is to support and assist in the development, implementation, and monitoring of fundraising programs, appeals, and events directly benefiting the USA Rugby Charitable Foundation. The Fundraising Intern will assist with executing fundraising appeals and events, researching major donors, working with our donor database, and responding to general donor inquiries and requests.

Events Internship
The primary focus of this internship is to support and assist in the management of logistics and event specific operations related to USA Rugby’s international window test and summer domestic competition season. The Events Department Intern will assist with event logistics and operations surrounding the summer Men’s National Team test series, the Women’s Nations Cup and various National Championship Series events as assigned.

Youth Development Internship
The primary focus of this internship is to support and assist in the management of programs related to expanding the number of pre-high school rugby players in the USA. The Youth Development Intern will assist with research and development of youth events, work with existing programs, research and development of new initiatives, provide customer service to the community, and other tasks that contribute to the growth of youth and high school level rugby in the United States.
24 HOUR FITNESS AND ROCK CITY HOOPS ARE LOOKING FOR 1-2 MOTIVATED SPORTS MARKETING-SPORTS REVENUE INTERNS (IN THEIR SOPHOMORE, JUNIOR, OR SENIOR YEAR) TO SECURE SPONSORSHIP'S FOR ITS FIRST CLASS BASKETBALL PROGRAMS (ADULT AND YOUTH), INCLUDING POTENTIAL NCAA SUMMER LEAGUES. THIS WILL BE A PARTIALLY PAID INTERNSHIP BASED ON PERFORMANCE.

PLEASE INQUIRE WITH MIKE PATEL OR RUSSEL LEVINE AT 305-742-1019/646-491-1409 OR EMAIL US AT rockcityhoops@gmail.com

GUEST SPEAKER LINE-UP FOR SPT 3150
If you are interested in hearing any of these guest speakers, contact Professor Olson at onancy@nova.edu.

- March 19—Christina Chubb, University Center Arena Events Manager
- March 28—Andrea Buenano & Francisco Amado, NSU Athletics Operations
- April 11—Joe Cicni, FBI Agent
- April 23—Alexis Farres—Network Analyst, Miami Marlins
- April 25—Cliff Floyd, Former MLB Player and Current TV/Radio Personality