Cliff Floyd and SPT 3150 students indicate “thumbs up” for the Third Annual Cliff Floyd Charity Bowling Tournament slated for Sunday, April 19, 2015.

CLIFF FLOYD VISITS CLASS

Cliff Floyd stopped by the Facility and Event Class as classes resumed after Spring Break. He was on his way to New York where he appears on MLB Network. However, he wanted to thank the students as they begin to prepare for his tournament which has become a tradition for the students enrolled in this class. After he left, the students formed teams which will cover various aspects of putting on the tournament. Each student will be responsible for securing an auction item, soliciting goody bag stuffers and selling lanes. They hope to match or exceed the $20,000 which was raised last year. Contact Professor Olson if you are interested in helping out.
CONGRATULATIONS TO THE FOLLOWING:

Carlos Rivera who has been accepted at St. John’s University for graduate school!

Albert Panariello who is doing a Practicum with the Fort Lauderdale Strikers!

Sean Smith who has been promoted from Intern to Director of Memberships for the Marine Industries Association of South Florida! He is also graduating with his MBA in Sport Revenue Generation.

Angela Schukei who is the Software Application Specialist for Bloedorn Lumber Company. She is a graduate of NSU’s Sport and Recreation Management Program and thanks Dr. Fountain whose classes were computer based!

MARLINS TV PRODUCER VISITS CLASS

Hayley Markowski, Gabby McCue, and Jenna Worswick pose with John Susler, Producer for Marlins baseball on Fox Sports Florida. John made his annual visit to the Facility and Event Class. He shared how he and his team played an important role in the placement of cameras and support systems at the new ballpark giving viewers an outstanding game experience. Each game is an event with Opening Day and the Fox Sports Fantasy Auction being the most demanding in terms of preparation. He shared his experience of starting out as an intern, working in various markets and eventually landing his current job in 2008. Thanks John! Go Marlins!
INTERNSHIP OPPORTUNITY

JOB DESCRIPTION WORKSHEET

Position Title: Internship Program – Business Intelligence

Department: Marketing & Communications/Business Intelligence
Location: Greater Fort Lauderdale Alliance

Reports to: Director – Business Intelligence
Responsible for: Assigned Project Management and assistance with Business Intelligence/Research duties.

Position Summary:
The primary role of the intern is to support the Greater Fort Lauderdale Alliance in completing its annual business plan.

Key components of the annual plan relating to Business Intelligence and the internship are:

- Monitor Greater Fort Lauderdale/Broward County’s favorability as a business location based on an extensive range of comparative economic statistics and trends such as labor force, incentives, available real estate and business operating costs/taxes, and measured against identified competitor cities/regions.
- Promote and utilize business intelligence and market research services and real estate data to help companies in their decision-making process so that Greater Fort Lauderdale/Broward County rates as a top business location and becomes the location of choice for companies seeking to locate, relocate or expand their operations.
- Continue leadership role in implementing the Six Pillars visioning platform in Broward County and leading the annual report to the community. Six Pillars is a joint initiative with numerous community partners to create and implement a strategic plan to help guide Broward County toward a future economy that includes high-wage jobs, global competitiveness and vibrant communities by the year 2030.

Essential Job Components and Necessary Skills:

- Assist the Director – Business Intelligence in working with local real estate companies and databases to compile and promote available real estate, demographic information and business intelligence for companies that may consider Greater Fort Lauderdale as a business location.
- Assist in managing the Alliance’s sites/buildings and GIS database working with the local commercial real estate industry and GIS Planning.
- Post business intelligence research on Alliance website and assist in developing brochures for the Alliance’s Business Development team.
- Excellent written and verbal communications skills are required.
- Excellent skills are required with Microsoft Excel, Word and Outlook.
- Experience in graphics design is desirable but not required.
- Any other duties assigned by the Director – Business Intelligence.

Contact Professor Olson if this opportunity interests you.
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It seemed only fitting to invite the owner of SpareZ Bowling Center to speak to the students in Facility and Event Class. The students are planning the Third Annual Cliff Floyd Charity Bowling Tournament which has taken place at the nearby facility since the event’s inception. Mr. Schumacker has been in the bowling business for 35 years. His longevity has a lot to do with his recognition of how bowling has changed over the years and what it takes to be successful. He not only positions his facility to meet the needs of the South Florida geographic area, but he also markets SpareZ as an “active” out-of-home entertainment market place. He and his staff target four areas for potential bowlers: casual, entertainment, competitive and free. Events fall into the entertainment category and made up 31% of his business in 2014. Mr. Schumacker is very interested in “leadership” and even has his own blog focusing on this subject. He says that being a leader starts with self-leadership. Check out his blog at http://www.joeschumacker.com/