Students in SPT 3150, Facilities and Event Management, are busy each Tuesday/Thursday morning not only hearing the usual lectures and guest speakers. They also serve on one of five committees as they plan and execute what it takes to put on a charity event. Committees include the auction, raffle, goody bags, operations and guest relations. Each student is responsible for getting at least one item to help raise money for RBI, Reviving Baseball in Inner Cities, and two scholarships funded by the Cliff Floyd Foundation. They are also encouraged to sell sponsorships whether it be a lane, team or a straight donation for a worthy cause. Two of their classmates designed the promotional materials including a brochure by Samantha High and a flyer by Bernhadine Barthelmy. Learning can not only be fun but serve a worthwhile purpose!

The Marlins Park group has fun while folding brochures for the upcoming bowling tournament. They are in charge of the raffle. Pictured from left to right are Alexander Fernandez, Alvin Swoope, Drew Packard, Kristofer Kelleher, Cami Wylie and Colton Rogers.

COURSES AND CREDITS:

SPT 2950 - 3 CREDIT HOURS
SPT 4951 – 6 CREDIT HOURS
SPT 4952 – 6 CREDIT HOURS
SPT 4950 - 12 CREDIT HOURS

SPORT AND RECREATION MANAGEMENT FACULTY:

PETER S. FINLEY, Ph.D.
ASSISTANT DEAN FOR UNDERGRADUATE AFFAIRS

JEFFREY J. FOUNTAIN, Ph.D.
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NANCY J. OLSON, M.Ed., M.S.
PART-TIME FACULTY
NEWSLETTER EDITOR

FOR INFORMATION ABOUT NEWSLETTER OPPORTUNITIES INCLUDING PRACTICUMS, INTERNSHIPS AND VOLUNTEERING, CONTACT PROFESSOR OLSON:

onancy@nova.edu
(954) 383-1132
The Sun Life Stadium group led by Captain Bernhadine Barthelmy are working on the logistics for the event’s auction. Group members include from left to right: Autumn Cacicedo, Albert Panariello, Bernhadine Barthelmy, Rebecca Thornton and Michael Hand. Bernhadine created the flyer below!

Samantha High created our bowling brochure as seen on the next page. She did an internship last year with NSU Athletic Marketing and it is obvious that the experience paid off!
Bowling for a Cause

This year’s event supports RBB, Reviving Baseball in Inner Cities, a MLB youth program offering children ages 13-18 years old, who live in disadvantaged areas, the opportunity to participate in organized baseball. Locally the Miami Marlins supply the uniforms, equipment and equipment for more than 500 children. The program is designed to promote interest in baseball academic achievement and social responsibility in underserved and disadvantaged areas of South Florida.

In addition a portion of the proceeds of the tournament will continue to fund two Cliff Floyd Foundation scholarships for the Nova Southeastern University Sport and Recreation Management students who are playing a major role in planning the tournament as part of their classroom experience.

Register at www.blacktie-southflorida.com
SEND YOUR REGISTRATION FORM TO:
Cliff Floyd Foundation
c/o Nancy Olson,
Tournament Chair
2800 SW 87 Avenue
Unit 1101
Davie, FL 33328
Phone 954.383.1132
Fax 954.424.0411
NJOlson197@comcast.net

The Cliff Floyd Foundation is a 501(c)3 not for profit charity. Our EIN number is 27-0990749. A copy of our current registration and financial information may be obtained from the State of Florida Division of Consumer Services by calling toll free (800)735-4705. Registration does not indicate endorsement, approval or recommendation by the state. OH-3286.

Celebrity Bowling Tournament
Sunday, April 27, 2014
Join Cliff and his friends for an afternoon of food, fun and bowling.
SPACE IS LIMITED SO SIGN UP EARLY!

REGISTRATION DEADLINE
April 24, 2014
Location:
3325 South University Drive
Davie, FL 33328
(954) 434-9663

Tournament Schedule
1:00 p.m. Doors Open
Gaming Bowler Kick off at 1:30 pm
2:00 p.m. Bowling Tournament
3:30 p.m. Sikanis Auction Closing
4:00 p.m. Awards Ceremony

Thank you to our Sponsors:

Sponsors

Grand Slam Sponsor.....$1,000
Two Lanes with up to 16 bowlers
Bowling Shirts
Lane Signs
Guaranteed Celebrity Bowler
Autographed Pin Signed by the Celebrity
Opportunity to Place Items in Goody Bags

Home Run Sponsor.....$500
One lane with up to 8 bowlers
Lane Signs
Guaranteed Celebrity Bowler
Opportunity to Place Items in Goody Bags

RBI Sponsor.....$250
One lane with up to 8 bowlers

Single Sponsor.....$75
One Bowler

All Bowlers Receive
- Two hours of bowling
- Use of bowling shoes
- Goody bag
- Opportunity to win prizes including autographed items
- Pizza and soft drinks

Prizes:
- Best Dressed Team
- Most Enthusiastic Team
- Best Male/Best Female Bowlers
- Worst Team Score

Makes Checks Payable to:
Cliff Floyd Foundation
2800 SW 87 Avenue, Unit 1101
Davie, FL 33328

Enclosed is my check in the amount of $______
Please charge my credit card $______
Card Type:______VISA______MC______AMEX
Exp. Date:______Security Code:______
Signature:______

Team Name:______
Company:______
Contact Person:______
Phone Number:______
Address:______

Bowler 1:______
Bowler 2:______
Bowler 3:______
Bowler 4:______
Bowler 5:______

Although I will not be able to attend,
I would like to make a contribution of $______

Registration also at www.blacktie-southflorida.com
Marco Salvino, owner of Lee’s Locksmith & Bicycle Shop, Inc. at 1101 North Federal Highway in Hollywood, donated this $300 bike for our bowling tournament raffle. Here’s Cliff Floyd’s niece, Shariyah Floyd, showing off the bike.
Professor Olson recently visited Victor Garcia Massimo (far right) who is doing a practicum with the Fort Lauderdale Strikers. Pictured with him are Box Office Manager Benjamin Markus (far left) and NSU graduate Jonathan Pineda who is an Account Executive for the team. The Strikers home opener is Saturday, April 11, 2014.

NOTE: The Strikers are looking for interns during their upcoming season. Contact Professor Olson if you are interested.
Pirates General Manager Neal Huntington (middle) talks to the Baseball Networking Group which was established by Tyrone Brooks (right), Pirates Director of Player Personnel. The club’s President Frank Coonelly (left) also spoke to the group during the program. He emphasized the importance of making games an entertainment experience for the fans.

This was a great event prior to a Spring Training game between the Pirates and Orioles. Professor Olson had the opportunity to talk to several students from other universities while promoting NSU’s MBA in Sports Revenue Generation.

Below is Andrew McCutchen at the plate just before he hit a home run that night.
John Sulser (pink tie) is the Producer for Marlins Baseball on Fox Sports Florida. He started as an intern after graduating from the University of Florida. He did set work, served as a stage manager, worked the “Fox Box,” and created graphics on his way to becoming a producer in a TV Truck. He explained to the class that it takes 40—50 people to run a Marlins broadcast. So there are other opportunities than being a broadcaster. John, the director Jim Holly and graphics coordinator Ken Lee all travel with the team along with the broadcasters. This keeps John extremely busy six months out of the year. For a 7:10 PM game, he does research in the morning and gets to the park around Noon. He gets home after the game and is back the next day doing the same routine. He is actually a freelancer so he works at some of the Panthers, HEAT and other sporting events during the Marlins off-season. When he spoke to our students, he was actually flying to Brazil that night to cover an Ultimate Fighting Event. The two things he stressed to the students was the importance of time management and networking! Thanks John and good luck this season!
When FBI Agents Jose “Pepe” Orihuela and Joe Cicini spoke at NSU, the students were so engaged in the conversation that no one wanted to leave the classroom! It took another professor who was scheduled to use the room next to ask us to leave! The students learned about the SEAR system. SEAR stands for Special Event Assessment Rating. For example, the NBA Finals, World Cup and the Super Bowl would all be SEAR I events whereas a regular Marlins or Panthers game would be a SEAR IV or V. At some events there is a mobile command post which serves as a communication center and is used to protect fans, players and event employees from potential terrorism threats. When there is an incident such as the event at the Boston Marathon, agencies realize that those who wish to cause harm can threaten many of the participants. That is when additional ways of protecting us are implemented. Security management starts with the local police but civilian security is also important. Both men say that as FBI agents knowing what is going on in the world in general help them do a better job in terms of assessing potential threats. Thank you Joe and “Pepe” for helping keep us safe!
Kenny Anderson recently addressed the class but we would be remiss if we did not share some of his basketball credentials. He is originally from Queens, New York and was an outstanding high school player racking up 2,621 points. He was a three time Parade Magazine All American. He played two years at Georgia Tech and was in the 1990 Final Four. He was drafted by the New Jersey Nets and was the youngest player in the league at the time. He played in the 1994 NBA All Star Game. He played in the NBA for 14 seasons and returned to school to graduate with a degree in Organizational Leadership from St. Thomas University in 2010. He is currently working on a book about his life story. He said that being a high school star helped him with the challenge of the New York media when he became a Net. He encouraged the students to find out what motivates them and use that to help them direct their careers. Like many of our speakers he noted that networking is key. It is not always what you know but who you know. Thanks for sharing your experience in the NBA and good luck in the future!
Dave Ross is from Ohio and grew up a Cincinnati Reds fan. He came down to Florida each year to see his Reds in Sarasota for spring training. Since the Reds moved their spring training headquarters to Arizona, he has been making the trip out west. However, he still makes it to Florida and after a game at Roger Dean Stadium, he traveled further south to speak to our students. Dave has a passion for all sports. He was part of the steering committee who worked tirelessly to raise funds and build a new football facility in Sidney, Ohio. He shared a newspaper supplement which outlined much of the work that went into this project. He also shared his quest to research other facilities so that the Sidney stadium would serve its constituents and the area for many years to come. He explained that at the time the committee considered artificial turf but selected to use natural grass. After a few years of operation and drainage problems, the field is now being converted to artificial turf. Students are encouraged to thank our speakers and Dave shared a couple of those thank you notes: Apart from everything you said about stadiums, there were two things that you said that I really liked. 1. Look at people in the eye. 2. Wear something that’s going to start a conversation. I think that what you said is key to building good relationships and having a good networking!  And . . . Thank you for coming to our speak to our class. I really enjoyed your tips and wisdom. I also like your voice and how you are so involved with your hometown. Continue to do what you do best, giving back to the community. Note that Dave has also served as a radio/TV announcer and is the current PA announcer for the University of Dayton Flyers football team—thus the voice! Go Flyers!
HAPPY BIRTHDAY TOMMY BAHAMA

Tommy Bahama is one of our bowling tournament sponsors. We share this special invite from them to you!

Join us Saturday April 5th, 2014 at Tommy Bahama 1002 E. Las Olas Blvd from 4pm-8pm as we celebrate our 15th year anniversary. Enjoy a gift with an in-store purchase of $100* or more plus refreshments, birthday cake, and live music.

*One per guest during event hours only. Other restrictions apply, see store for complete details.
FORT LAUDERDALE STRIKERS

The Fort Lauderdale Strikers have donated two season tickets and an autographed jersey for the upcoming bowling tournament. We thank them by sharing their information on “College Night.” Don’t forget that they are looking for interns. Contact Professor Olson if you are interested.

Join your classmates at historic Lockhart Stadium as NSU alumni Aly Hassan and the Fort Lauderdale Strikers take on Indy Eleven!

General Admission: $10 (Save $5)
Reserved Seating: $18 (Save $7)
Use Code NSUSharks
Must purchase by April 25th, 2014

For Tickets or more info, contact Leo Moleiro at 954.606.0405 or LMoleiro@Strikers.com

STRIKERS.COM
Office Tim Albury who is the Director of the Davie Police Athletic League is looking for an intern to help him with programming as well as the annual summer camp. This is a great opportunity to gain experience plus the Davie PAL is located near campus at 4300 SW 57th Terrace. The organization has great facilities to offer the community. Contact Professor Olson if this interest you.
Back in the spring of 2011 Desire Vanterpool (below) served as an intern at the Bonaventure Country Club in Weston. Today she is a full time employee at Turnberry Isle and Country Club as a Tee Time Coordinator. That experience at Bonaventure was sure to be a plus when she applied for the job at Turnberry. Now you may have that same opportunity in terms of gaining experience.

Jon McChesney, Director of Golf at Bonaventure, is looking for summer interns. He needs one to work directly with the General Manger of Marketing and another to work with him in the pro shop handling day-to-day activities. If you are interested, contact Professor Olson.

We also thank Jon for arranging to give us an auction item. Bonaventure had donated a certificate for a foursome at the Club.
FARMERS MARKET

EVERY WEDNESDAY

Noon–6:00 p.m.

For more information, please contact Marcela Sandigo at (954) 262-7018 or email pmarcela@nova.edu.
SWIM INSTRUCTORS
WANTED!

Looking for an exciting new job?
The Office of Campus Recreation is looking for Swim Instructors to teach fun and educational swimming lessons to members of the NSU community. This includes students, faculty, staff, alumni, and children.

Swim Instructors are members of the Division of Student Affairs and assist in furthering the mission of the Office of Campus Recreation.

For more information, please contact Daniel Kifie at (954) 262-6804, or email dkifie@nova.edu.

THE WEATHER IS WARMING UP!
The NSU Academic Diving Program is offering many scuba courses:

- Open Water Diver: March 18
- Scuba Review (refresher): March 18
- Advanced Open Water: March 20
- Freediver Level 1: March 22
- BLS (CPR/First Aid): March 31
- Oxygen Provider: April 7
- Nitrox: April 9
- Rescue Diver: April 10
- Divemaster: May 12
- Hazmat Scuba Cylinder Handler: As requested

For more information, please contact Tec Clark at tclark@nova.edu, or call (954) 262-7042.

#GETRECD
American Red Cross Certification Classes at Nova Southeastern University

CPR/AED/First Aid for Lay Responder

This course provides individuals with the knowledge and skills necessary to provide care for breathing emergencies, perform CPR, and provide basic care for injuries and sudden illness until advanced medical personnel arrive.

Wed., March 12, 6:30–8:30 p.m.
Sat., April 5, 2:00–4:00 p.m.
Wed., April 9, 6:30–8:30 p.m.

Students/Faculty/Staff: $70
General Public: $80

Lifeguard Training

This course is designed to teach skills and knowledge to prevent, recognize, and respond to aquatic emergencies and to provide care for breathing and cardiac emergencies, injuries and sudden illnesses until emergency medical services take over.

Sat. and Sun., March 15–16
Sat. and Sun., March 22–23
Sat. and Sun., April 5–6
Sat. and Sun., April 12–13 noon–9:00 p.m.

Students/Faculty/Staff: $150
General Public: $250

CPR/AED for Professional Rescuer

This course trains professional rescuers and healthcare providers to respond to cardiac emergencies, breathing emergencies, and provide basic care for injuries and sudden illness until more advanced medical personnel can take over.

Wed., March 26
6:30–8:30 p.m.

Students/Faculty/Staff: $90
General Public: $100

All CPR/AED/First Aid courses will be delivered in the American Red Cross “Blended Learning” format in which participants will be taught the basic information through a web based presentation. After completing the online portion successfully participants will then attend the skill training sessions led by an American Red Cross certified instructor.

For more information, please contact Daniel Kifle at dkifle@nova.edu or call (954) 262-6804.
If you think water aerobics isn’t a fitness challenge, THINK AGAIN!

Join us for

Aqua Boot Camp

With simple water dumbbells and the resistance of the water, this hour-packed workout is sure to leave you feeling refreshed and energized. Enhance your workout and step up to the challenge.

Every Saturday at 9:30 a.m.
RecPlex Leisure Pool

For more information, please contact the NSU RecPlex at (954) 262-7301 or email recwell@nova.edu.