SPT student Rob Polluck with his supervisor Jon Feinstein at the BB&T Merchandise Warehouse.

SITE VISIT WITH ROB POLLUCK AT BB&T

Professor Olson recently visited Rob Polluck who is serving as an intern at the BB&T Center under the direction of Jon Feinstein who is the Merchandise Manager for Game Day Merchandising, a third party company at the facility. They not only provide the latest in fan hockey gear and souvenirs for the Florida Panthers and their NHL opponents, but they also work with the other events at BB&T. Just think about the incremental dollars and brand recognition which are achieved through merchandising for concerts, Disney on Ice, the WWE, circuses and many more events hosted at the facility.

Rob works behind the scenes to keep the three stores and related kiosks supplied with merchandise. He does inventories in the warehouse. He has set up display cases and helps identifies the top sellers as well as low selling products.

Last summer Rob worked at Marlins Park selling merchandise at the games. He enjoyed that experience but learning the business from the back end has been an enjoyable experience for him too. Thanks to Jon Feinstein for giving Rob this great opportunity!
Student-athletes were recently recognized by President Dr. George Hanbury II for their outstanding academic achievement in 2014. Those earning a 3.8 and higher were in attendance. Our own SPT major, Candice Johnson, along with Brian Cahill gave the student-athlete addresses. Here are Candice’s closing words of her speech: “My advice to the underclassman, and to everyone really, is to simply get involved with something outside of your sports team. Break out of your comfort zone and do something that you usually wouldn’t even consider because there is no way knowing where that might lead.”

Other SPT majors/minors were Liliana Cammisa, Richelle Carach, Oscar Lengden, Guido Riffeser, Rebecca Thornton, Jessica Valley, Jasmine Wilkins and Cameron Wylie. We apologize if we missed anyone. Congratulations to all!
VOLUNTEERING AT DAVIE GOLF COURSE

The Town of Davie’s 78th Annual Orange Blossom Festival kicked off with the James Prittle Memorial Golf Classic at the Davie Golf Course. SPT students Jenna Worswick and Casey Carroll along with Professor Olson helped out at the registration area. Thanks to Dave Harris for giving our students many opportunities to help out throughout the year.

Representatives of Bit-By-Bit Medical Therapeutic Riding Center pose along with Dave Harris, Jenna Worswick, Professor Olson and Casey Carroll.

Sponsors and volunteers gather with Town of Davie Mayor Judy Paul.
MORE VOLUNTEER PICTURES
Sales / Marketing / Events Intern

ASA Entertainment has been a leader in action sports event and television production since 1994. Our company develops, manages and executes more than 150 events and television programs annually in skateboarding, BMX, snowboarding, surfing and freestyle motocross. Our events range from large-scale nationally televised pro competitions to smaller grassroots contests, exhibitions and mobile tours.

General Description of Role:

Currently seeking 2015 summer and fall interns.

The Sales / Marketing / Events Intern works directly with the High School Tour Booking Coordinator, the Event Director and the company’s senior management in a variety of positions. This person(s) will assist in the areas of sales, event production, business development, content management, television, marketing, social media and client services, and will have the opportunity to work day-to-day with almost every aspect of the company.

Contact Professor Olson for the full job description.
SPRING TRAINING OPPORTUNITY

The Baseball Industry Network and the Pittsburgh Pirates are teaming up for the fifth annual Grapefruit League Meet-Up on Wednesday, March 18th at McKechnie Field in Bradenton, FL from 4-6 pm. The event will include access to the networking event, a dinner buffet and a game ticket to the Pirates-Tigers game at 6:05 pm. We’re finalizing our roster of professionals in the next day or so. This is a great event for students to have easy access to many baseball professionals that will be in attendance. We have a great lineup of professionals from the Pirates and Major League Baseball who will be available to network with and give advice on careers in the industry. Please feel free to spread the word along to your students and colleagues. The RSVP deadline is March 11h. The Baseball Industry Network has now grown to over 25,000 members since being started in August of 2009. We are located on LinkedIn (in the groups directory) and at www.baseballindustrynetwork.com (must have a LinkedIn account). The official link for the event is at https://binfl2015.eventbrite.com. We can also be followed on Twitter at @tbrooksBIN. I hope to see you later this month.

Regards,
Tyrone Brooks
Founder, Baseball Industry Network