TIFFANY KELLY RECEIVES FIRST CLIFF FLOYD SCHOLARSHIP

Congratulations to Tiffany Kelly! It was recently announced that she is the first recipient of a $3,000 scholarship from the Cliff Floyd Foundation. Tiffany was part of the group of students who helped plan the first charity bowling tournament. We hope to announce a second scholarship which will go to a graduate student later this summer. Both scholarships are based on academic achievement and community service.

STUDENTS INTERVIEW EVENT LEADERS

MBA students enrolled in Sport Event and Fundraising Strategies and Techniques are busy finishing their reports for class presentations. Each student was assigned to interview an event leader and report back to the class. Here is Mike Thatcher with Joanie Tomlin of the International Fishing Hall of Fame and Museum. The beautiful facility is used for many events from award ceremonies to weddings.

STUDENT'S INTERVIEW EVENT LEADERS:

SPT 2950 - 3 CREDIT HOURS
SPT 4951 – 6 CREDIT HOURS
SPT 4952 – 6 CREDIT HOURS
SPT 4950 - 12 CREDIT HOURS

SPORT AND RECREATION MANAGEMENT FACULTY:

PETER S. FINLEY, Ph.D.
ASSISTANT DEAN FOR UNDERGRADUATE AFFAIRS

JEFFREY J. FOUNTAIN, Ph.D.
ASSOCIATE PROFESSOR

NANCY J. OLSON, M.Ed., M.S.
PART-TIME FACULTY
NEWSLETTER EDITOR

FOR INFORMATION ABOUT NEWSLETTER OPPORTUNITIES INCLUDING PRACTICUMS, INTERNSHIPS AND VOLUNTEERING, CONTACT PROFESSOR OLSON:

onancy@nova.edu
(954) 383-1132
Kelley Kish is a very busy administrator but took time out to share how the NCAA determines where championships are played. The NCAA has 89 national championships. The primary source of funding for all those championships and other student-centered programs is March Madness. Yes, that’s right. All those Division I games and the corporate sponsors are important to the overall functioning of the NCAA. Kelley confirmed that the NCAA is member-driven. Legislation is voted on by the membership and the executives at the NCAA headquarters in Indianapolis are hired to carry out the members’ wishes.

Nova Southeastern University was fortunate to host a NCAA Division II Women’s Basketball Regional Tournament the last two years. It did not look good going into this year’s Conference Championship, but NSU came out on top and the Athletic Department worked tirelessly to gain approval to hold the event at the University Center again in 2014. Much of the work can be done ahead of time through the NCAA’s Championship Portal. It also helps if you have a history of hosting.

Kelley earned her undergraduate and graduate degrees at the University of Florida. As Associate Athletic Director for Compliance, she also serves as the Senior Woman Administrator and is in charge of Internal Operations. In addition, she serves on several committees for the NCAA. We are happy that she is a Shark!
Apply to be an Intern and Join us for the 8th Annual SEAT Conference in Miami, FL

We have 7 successful years of bringing together international leaders across sports leagues, sports teams and organizations, entertainment venues and colleges sharing the most innovative technology solutions in the world.

**WHEN:** July 19-22, 2014  
**WHERE:** Miami, Florida  
**HOST CONFERENCE HOTEL:** Fontainebleau Hotel & Spa, Miami Beach

*If you are enrolled in a College Sports Management Program and you meet the following criteria, we welcome you to apply to be a part of SEAT 2014:*

1. As a college student and intern for this program, you must live in Miami Florida and have daily transportation to drive to/from your residence to The Fontainebleau Hotel, Miami Beach.
2. You are looking for an opportunity to meet and network with professionals across the industry.
3. Desire to learn what’s happening in the industry and how you can make a difference.
4. Willing to work Saturday July 19th thru Tuesday July 22nd in a variety of positions to meet, greet conference attendees, to provide directions, support the conference management in a variety of skills.
5. Keep a constant smile and be ready and willing to learn, grow and be a part of an exciting sports technology conference!
6. This is not a paid position.
7. This is a position that will provide you the opportunity to meet sports & entertainment industry professionals from across the world.
8. This is a position that will provide you the opportunity to listen to some of the most innovative and thought-provoking panel sessions, discussions and case study presentations across the industry, to learn and to grow as a future professional in the sports and entertainment industry.

**CHECK OUT SEAT WEBSITE TO LEARN MORE INFORMATION ABOUT THE CONFERENCE**
- www.seatconsortium.com

**APPLICATION PROCESS**
- Send your resume, contact information, accomplishments and career goals to Christine Stoffel, CEO of SEAT christine.stoffel@seatconsortium.com
- Write a summary of yourself and convince me why you should be selected.
- Upon receipt and review of your information, we will schedule and conduct a brief phone interview with you.
- 10 individuals from Miami colleges and universities will be selected for this opportunity.
- **Apply today!**
Jason Taylor Foundation
Internship Position – Summer 2014

General Internship Description:
• Assist JTF staff with day-to-day office functions and tasks
• Assist with preparations for upcoming events/programs
• Assist with execution of current 90-day plan
• Participate in office staff meetings and event preparation meetings
• Assist with website & social media updates, ie. writing articles, editing photos, etc.

Specific responsibilities will vary depending on time of year, individual availability and capability.

Upcoming Events/Programs: June – September 2014
• Texas Hold ’Em Shootout, benefiting JTF & SIDES – June 7
• Read to Succeed Initiative Donor Event – June 10
• Omari Hardwick bluapple Poetry Network
  o bluapple beginnings Book Launch – June 28
  o Assist with Louder Than A Bomb Florida preparation
• Back-to-School programming - August–September 2014
• JT’s Ping-Pong Smash II – event preparation for October 2014

Commitment:
Monday – Friday, 9:00 AM – 5:30 PM

This is a non-paid internship opportunity, however school credit is available.

Key Skill Sets:
Event Operations
Customer Service
Communication Skills (ie. Writing)
Works well in small teams
Professionalism

Contact:
Jackie Pires
Director of Operations
(954) 424-0799
jackie@jasontaylorfoundation.com
NEWS AND NOTES

- **Anthony Jabara**, MBA Advisory Board Member, is now a Partnership Sales Executive for the Orange Bowl Committee. Congratulations!

- **Dave Ross**, guest speaker for SPT 3150, sent us a picture of the artificial turf which was installed at Sidney (Ohio) Memorial Stadium and it’s “30—0” Field.

- **Sean Smith**, MBA in Sport Revenue Generation Student, has been hired by the Marine Industries Association of South Florida. Congratulations!

- **Marcela Orjuela**, NSU graduate in SPT, is a Membership Services Representative for the Miami Dolphins and was recently assigned to be Professor Olson’s rep! What a small world! What goes around comes around . . .

- **2015 Cliff Floyd Foundation Charity Bowling Tournament**
  Contact Professor Olson about internship opportunities. Here’s a great chance to learn how to put on an event from A—Z and get credit!
NEWS AND NOTES

- **Greg Weinbrum**, Program Director for i9 Sports in Plantation, Davie, Cooper City and Hollywood is looking to add more staff. He asked us to spread the word to our students and anyone else who might be interested. He has other opportunities in addition to officiating. He is currently looking for a full-time Salesperson/Community Outreach/School Partnership Director to hire immediately. Candidates need to have that bulldog type personality and a high-energy level too as well as flexible hours (i.e. possible evening or weekend events, etc). Here is Greg’s contact information:

  Office Phone: (954) 942-5957
  Fax: (954) 602-0836
  Email: gweinbrum@i9sports.com
  Website: www.i9sports.com

- **Candice Johnson** received a FFMA scholarship! Here is her notification:

  It gives me great pleasure to let you know that the Florida Facility Managers Association Scholarship Committee selected you as the recipient for this year’s FFMA Conference Scholarship/Internship. This award covers registration and lodging plus up to $500 to be used to offset approved travel expenses in exchange for your assistance with the conference management. The conference will be at the Four Seasons Resort in Palm Beach, Florida from June 15-17.

  Congratulations again and I look forward to seeing you in Palm Beach.

  Lynda Reinhart
  Director
  Stephen C. O’Connell Center

Please note that Candice learned about this opportunity by reading the newsletter. Thank you to Melissa Fronstin, Director of the NSU Arena and a member of the MBA in Sport Revenue Generation Advisory Board, who submitted the information to be included in the newsletter. We hope that others will share opportunities for publication.
Make A Wish is the Charity of Choice for NCAA Division II schools. On June 9th the faculty, staff and students can help participate in a “wish.” Here’s a message sent to us by Associate Director of Athletics Kelley Kish. We hope to see you there!

Make-A-Wish South Florida is granting a very intricate wish for Jaylen that will involve our campus and student-athletes.

All staff, student-athletes, family and friends are invited to be part of the wish and environment for Jaylen. Details are as follows:

When: Friday, June 6th at 9:30 a.m.
Where: NSU Soccer Complex
What: Fans are needed to fill the stadium and cheer at a mock Shark Men’s Soccer game (Shark gear, signs and other ways to show spirit are encouraged)

We should be done with this portion of his wish by 11:00 a.m.

This is a special opportunity to take part in a very memorable day for Jaylen. He will be known as “Striker Boy” for the wish, his very own superhero that will include landing a helicopter on campus and more!
Stay cool and get in shape THIS SUMMER with

AQUA BOOT CAMP

Every Saturday at 9:30 a.m.
and Wednesday at 5:30 p.m.
RecPlex Leisure Pool

First Aqua class starts Saturday, May 17

For more information, please contact the NSU RecPlex at (954) 262-7301, or email recwell@nova.edu.