NSU ARENA HOSTS
24 HIGH SCHOOL
GRADUATIONS!

Robert Pollock Gets
“Practical” Experience

Robert “Rob” Pollock is gaining valuable experience in facility management this summer at the Don Taft University Center as he assists with 24 high school graduations between May 20 and June 7, 2012. He is pictured at the right with Arena Director Melissa Fronstin. There are some days when three different high schools will conduct their ceremonies at the venue! It takes a lot of pre-planning and coordination with the high schools as well as personnel at NSU. Here is a great example of the many opportunities which are available on campus.

FALL CHANGES
Currently all practicums and internships are graded on a Pass/Fail basis and do not impact a student’s GPA. However, preliminary approval has been given for a letter grade starting in the Fall of 2012. Letter grades will be determined by the supervisor, Professor Olson and the student’s ability to achieve pre-set goals and objectives. Turning in a weekly log will continue to be an important part of the requirements.

Helpful Information
• Contact Professor Nancy Olson for more information
  onancy@nova.edu
• (954) 383-1132
• Call or email to arrange a meeting

Special points of interest:
• SPT 2950—Practicum: Requires a minimum of 75 hours of experience for 3 credit hours.
• SPT 4951—Internship: Requires 150 hours of experience for 6 credit hours.
• SPT 4950—Internship: Requires 300 hours of experience for 12 credit hours.
• Volunteer Assignments: Take advantage of opportunities to enhance your resume. Employers value your community involvement!
• Reminder to all students doing a practicum or internship—SEND YOUR LOG VIA BLACKBOARD TO PROFESSOR OLSON EACH MONDAY!
Mega Model Management
NEW Sports Division
Is seeking athletic talent

Our agency specializes in skilled fitness talent for print, commercial, TV and film clients that demand authentic sports skills along with good looks.

Interested? Please email at least a headshot and a body photo, your sizes, info on any athletic accomplishments, and contact information. Typically our women are at least 5’7” and the men are at least 6’. If we are interested we will be in touch.

Submission@megamodelmanagement.com (attention Sports Division)

420 Lincoln Road, Suite 408, Miami Beach, FL
305.672.6342

Model: Alexandria Wright
Photographer: CraigAmbrosio.com
Christina Chubb—Event Manager for Don Taft University Center

Christina Chubb has assisted her Director, Melissa Fronstin, in supervising Rob Pollock (page 1). She is a NSU graduate who majored in Sport and Recreation Management and played volleyball for the Sharks. Christina spoke to the Facility and Event Class during March 2012. She stressed the importance of details in managing the 300,000 square foot facility. Scheduling is a prime consideration when you have various constituencies on campus, requests from outside groups and the goal to find events which bring in revenue. Christina uses an “event resume” to track all the details for each event. An event resume could also be called production notes. In either case, the document is a guide to running a good event. Christina says that as the Event Manager, she sometimes has to think for her clients. There are so many considerations such as security, parking, catering, design, box office sales, insurance and scheduling labor.
OPPORTUNITIES

JOB DESCRIPTION & RESPONSIBILITIES

Position: Special Events Game Day Event Staff
Department: Special Events and Entertainment
Reports to: Jamie Quadrozzi/Stove Dangerfield
Status: Part-Time / Seasonal
Hours: NFL season / 5 hours per week

Summary: Assist in a wide range of jobs to help in the overall execution of game day activities, during the Miami Dolphins season at Dolphin Stadium.

CORE RESPONSIBILITIES:

• Assist with all in-game activities as it relates to special events obligations
• Arrive early on game days to set up the Grand Plaza
• Oversee and operate interactive game zone for kids
• Assist with set up and break down of events
• Other tasks and duties as assigned

REQUIREMENTS:

• Must commit to entire Miami Dolphins home schedule and potential home playoff games.

Typically, your duties are over by halftime; however this is not always the case. Additionally, you will be provided with lunch and plenty of water throughout the day.

Occasionally, help is needed at other Dolphin and Stadium events. Event staff will be scheduled on a first-come first-serve basis for extra work.

PLEASE NOTE: IF YOU ARE INTERESTED IN THE MIAMI DOLPHINS OPPORTUNITY ON THIS PAGE OR THE ONE ON THE NEXT PAGE, PLEASE CONTACT PROFESSOR OLSON OR MICHEL LOPEZ, mlopez@dolphins.com.
OPPORTUNITIES

MIAMI DOLPHINS / SUN LIFE STADIUM
JOB DESCRIPTION
POSITION: Promotions Intern
Department: Events & Entertainment
Reports To: Promotions Coordinator
Weekly Hours: 20 to 30

• The Promotions intern will be responsible for assisting with driving awareness and results for the organization’s promotions, public relations, event participation and grass-roots efforts.

ESSENTIAL FUNCTIONS:
• Assists with lead generation at events
• Enters leads in the appropriate database after every event
• Executes promotional events by coordinating the arrival times, set up and breakdown of Dolphins assets
• Assists with all aspects of the Events and Promotions

GENERAL RESPONSIBILITIES:
• Implements activities related to the day-to-day execution of marketing plans in an effort to achieve/exceed sales and marketing objectives
• Builds awareness of the initiatives and ticket sales executing Promotional plans
• Initiates and implements, under supervision, guerrilla marketing tactics and in-market promotions.
• Ensures that collateral, promotions and event participation accurately reflects the company brand
• Coordinates and implements event activation working with other departments and external organizations
• Assists the Miami Dolphins with administrative tasks as assigned by the Promotions Coordinator
• Conveys and maintain a high level of professionalism at all times while providing extraordinary external and internal customer service

QUALIFICATIONS:
• Current 4-Year College Student
• Strong customer service and interpersonal skills
• Commitment to drive results in a fast-paced environment
• Passion for understanding customer needs Strong analytical and problem solving skills
• Excellent project management, organizational, writing skills
• An outgoing, friendly personality and excellent communication skills, strong initiative, and high-energy
• Bilingual (Spanish/English a plus)
• Microsoft Office Suite computer skills
• Passion for football
• Able to lift and move heavy objects
• Reliable transportation
• The ability and desire to work flexible hours including evenings, weekends and holidays
• Must be available for all Dolphins home games
SUMMER JOB OPPORTUNITY

Marti Huizenga Boys and Girls Club in Hollywood, Florida

Athletic Aid (Summer Position) - Must possess the ability to assist in planning, organizing, implementing and supervising athletic programs for youth ages 7-18. Need to be energetic, enthusiastic & creative. Must have experience coaching and/or refereeing a variety of sports including football and basketball. Summer position only, June 8, 2012-August 17, 2012, M-F, 9:00AM - 5:00 PM. Pay rate is $10/hr. Applicants must be 21 > years of age and pass our pre-employment screening, including background check and drug screening. Please send resumes to Club Director, Henry Estrada at hestradabgcbc.org and Program Manager, Warren Burch at wburchbgcbc.org.