SECOND ANNUAL CLIFF FLOYD CHARITY BOWLING TOURNAMENT NETS $20,000 FOR CHARITY

April 28, 2014 – The Second Annual Cliff Floyd Charity Bowling Tournament was another huge success netting $20,000 for RBI (Reviving Baseball in Inner Cities), NSU Sport and Recreation Management Student Scholarships and other charities supported by former MLB All Star Cliff Floyd and his Foundation.

Over 200 people with a host of celebrities came out to SpareZ Bowling Center in Davie including former Marlins in addition to Cliff who were part of the team’s first World Series Championship. Luis Castillo, Alex Fernandez, Charles Johnson and Edgar Renteria as well as several other former MLB, NHL, NBA and NFL players were rolling spares and strikes along with the guests as everyone celebrated a fun afternoon for a great cause.

Reviving Baseball in Inner Cities (RBI) is a youth program offering children ages 13-18, who live in disadvantaged areas, the opportunity to participate in organized baseball. This program is designed to promote interest in baseball, academic achievement and social responsibility in underserved and disadvantaged areas of South Florida. Additionally, students from Nova Southeastern University’s Department of Sport and Recreation Management helped plan and produce the event. The event provides a great learning experience for the students!
BEHIND THE SCENES AT THE BOWLING TOURNAMENT

TRENT FLASHES A SMILE, “ALL THE GOODY BAGS ARE STUFFED!”

DR. FINLEY LOOKED SURPRISED WHEN HE CHECKED OUT THE REGISTRATION LIST WITH SAMANTHA HIGH!

ABOVE—GUEST RELATIONS
BELOW LEFT—OPERATIONS
BELOW RIGHT—RAFFLE SELLERS

PHOTOS ON PAGES 2 & 3 WERE TAKEN BY STUDENT MAJOSE FOSTER.
MORE PICTURES FROM THE BOWLING TOURNAMENT

BEST DRESSED TEAM
LEE’S LOCKSMITH AND BICYCLE

ABOVE—INTERN JURIQUE THOMPSON PRESENTED PROFESSOR OLSON A BEAUTIFUL BOUQUET WHILE CLIFF FLOYD AND MC MIKE THATCHER LOOKED ON . . .

ABOVE—NSU ATHLETICS WAS PRESENTED A BOWLING PIN SIGNED BY ALL THE CELEBRITIES. THAT’S KEITH SMITH AND COACH BROWN ALONG WITH PROFESSOR OLSON AND CLIFF FLOYD.

RIGHT—ALTHOUGH THERE WAS A BASEBALL GAME LATER THAT NIGHT, THE TEAM WAS WELL REPRESENTED.
FIELD TRIP
DOLPHINS TRAINING FACILITY
THANK YOU TO OUR HOST
BILL GALANTE, SR. VP FOR OPERATIONS

GUEST SPEAKER
THANK YOU MIKE MOMINEY
NSU ATHLETIC DIRECTOR
Professor Olson recently visited Nick Settecase, an intern for i9 Sports, at Sunview Park. NSU student George Heredia was also there serving as site coordinator. Both students are involved with game operations and working with young athletes on improving their skills and encouraging teamwork and good sportsmanship.
Students in enrolled in SPT 5300, Sport Event and Fundraising Strategies and Techniques, were guests of the Miami Marlins on April 29, 2014. The students arrived at 5:30 PM and heard from four of the Marlins staff including Alfredo “Alfie” Mesa, VP and Executive Director of the Marlins Foundation; Alan Alvarez, Coordinator, Foundation Partners; Stephanie Gaywood, Coordinator, Charity Partners and Initiatives; and Boris Menier, Marketing Manager. After a welcome from Alfie, Alan gave a demonstration of Blackbaud’s Raiser’s Edge. Stephanie gave an overview of planning for the Marlins charity golf tournament. Boris shared information about special events both related to the team and a variety of events which are held at Marlins Park. After the presentations, the students enjoyed a Marlins 9-0 victory over the Braves and completed a “Get Into the Game” assignment.

THANK YOU MIAMI MARLINS!
Hi Professor Olson,

How is everything going? It is crazy to think another school year has gone by already. I just wanted to reach out to you and let you know how things are going up here in Vero Beach. We just finished our High School and College baseball and softball Spring Training. It is definitely our busiest time of the year for us. From the end of February until last week we had over a hundred schools come here for their spring break to train and play games. We also had lacrosse teams come and train a few times. We had Team Italy baseball come workout for about a week here. We had a Canada Football League team come and hold their tryouts here. On top of all of that we also held a few weddings. We had the privilege of hosting a Minor League baseball game a few weeks ago for Jackie Robinson Day where the Brevard Manatees played the Lakeland Tigers. That was definitely a very cool experience.

Now our next focus here is getting ready for our summer youth baseball tournaments. We will have weekend tournaments and week long tournaments now till August. Next week we are having the FHSAA Softball State Championships here, so that should be exciting. I am definitely getting a little piece of every sport here which is a great experience.

Thank you again for everything you have done for me, it really means a lot. I hope to make it down soon and come visit NSU again. I have attached a picture from our Jackie Robinson Night!

Sincerely,

James Turner
RYAN TANNEHILL PROCAMP VOLUNTEER OPPORTUNITY

ProCamps Worldwide delivers EXPERIENCES by producing, marketing and executing unique sports camps with some of the most marketable athletes in professional sports.

ProCamps raises funds to provide disadvantaged kids, children with special needs and dependent children of active duty service members the opportunity to attend camp free of charge.

CAMP INFORMATION
RYAN TANNEHILL FOOTBALL PROCAMP
DATES: JULY 7-8, 2013, 9AM-12:30PM
LOCATION: FLANAGAN HIGH SCHOOL, PEMBROKE PINES

VOLUNTEER OPPORTUNITY
- Assist in facility set up
- Assist in event tasks (registration, security, etc.)
- Help with tasks during camp (hydration, field set-up, goodie bag distribution)
- Maintain and provide VIP hospitality at a first class event
- Miscellaneous responsibilities
- Assist in facility “tear down”/clean-up
- Opportunity to assist with incentive based marketing

INTERESTED IN THIS OPPORTUNITY?
SEND YOUR RESUME TO ADAM SMITH AT
asmith@procamps.com
FOR IMMEDIATE RELEASE
April 25, 2014

MARLINS ANNOUNCE TWO NEW TICKET SPECIALS FOR STUDENTS

Students with valid college email address to receive special discount off advance ticket price; Marlins to celebrate the 2014 high school graduating class with ticket offer and pregame ceremony on June 14

MIAMI – The Marlins today announced a new ticket offer for college students to receive a discount off the advance ticket price for select games during the 2014 season. Students with a valid college email address can take advantage of this special offer. There is a limit of four (4) tickets per purchase and the offer is only available in the Home Run Porch seating area. The ticket promotion is for Marlins regular season home games on Monday through Thursday.

To purchase the tickets, college students must first register at marlins.com/student. Once registered, students will receive a password that will be used to purchase tickets. The ticket special is for a limited time only and tickets are subject to availability.

The offer gives students the opportunity to see the following opponents at a discounted price: all four division rivals (Atlanta, New York, Philadelphia and Washington), two Interleague opponents (Tampa Bay and Texas) and four additional National League clubs (Arizona, Chicago, Cincinnati and St. Louis).

The ticket offer for college students goes in-hand with the recognition of graduating high school students that will take place June 14 at Marlins Park. Graduating high school seniors can take advantage of a $14 Bullpen Reserve ticket offer and take part in a pregame ceremony honoring the 2014 graduating class.

For more information on all ticket specials available for Marlins home games this season, please visit www.marlins.com/ticketspecials. Tickets for all regular season games are available at www.marlins.com/tickets.

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For more information, please contact
Adam Caldwell at ac1736@nova.edu
or call (954) 263-6805.
Professor Olson is looking for 1—2 interns to work closely with her and Cliff Floyd in order to prepare for the 2015 Charity Bowling Tournament which benefits RBI, Reviving Baseball in Inner Cities, and NSU Scholarships. This is a great opportunity for a student or students to learn about marketing, sponsor relationships, event planning and operations. Opportunities exit for both the Fall and the Winter Terms of 2014-2015. Contact Professor Olson if you are interested.

Role of intern

Because this is a planned start-up, the opportunities are endless. Collecting information, growing the look of the site, enhancing the editorial, strengthening features, brainstorming revenue opportunities, recruiting guest writers and bloggers, building a mailing list and even doing some writing.

Someone interested in pursuing a career in broadcasting, sports and website management is the ideal candidate.

I'm looking for someone who is prepared to immerse himself or herself in the project, engage in a broad set of assignments, including some that require creativity.

David J. Halberstam
Vice President of Sports Sales

Contact Professor Olson about this opportunity.