Students from Sport and Recreation Management continued a tradition on Monday, November 3, 2014 by helping at the 18th Annual Hope Outreach Golf Tournament. The students stuffed goody bags, ran the putting contest and monitored the hole contests throughout the day. The students are not only giving back to the community but they are learning about event management. Hope Outreach Center was founded in 1995 to develop and provide services that impact the quality of life for individuals in the Davie community. In addition to their food pantry, Hope Outreach has several programs to offer a hand up to people who are unable to make ends meet due to job losses, disabilities, health crises and other emergencies. If you are interested in helping out with their Thanksgiving basket distribution, contact them at (954) 321-0909 or volunteer@hopeoutreachfl.org.
MORE HOPE OUTREACH PICTURES

Upper left and moving clockwise: Dr. Finley got the students in SPT 4850 psyched up for the golf tournament when he visited their class. Jessica Valley and Carlos Rivera stuffed goody bags at the course. That’s NSU graduate Diana Castejon Morales in the blue shirt. She always helps! Dr. Finley explains duties to the students before going out on the course. Julian Loret de Mola and Jordan Hurst listen attentively.
NSU was well represented at the 55th Annual Fort Lauderdale International Boat Show. Pictured at the left are NSU graduate Diana Castejon Morales, Glenn Goodwin, a Masters Candidate for Coastal Zone Management in NSU Ocean Sciences and Professor Nancy Olson from Sport and Recreation Management. All three worked at the Convention Center and the Sail Fish Pavilion.

SPT MAJOR CANDICE JOHNSON RECOGNIZED

SPT Major Candice Johnson is the only senior on the NSU Volleyball Team. She was honored on Saturday, November 8th for her contributions to the team. She is pictured at the right along with her parents, coaches and Kelley Kish, Associate Director of Athletics. It was a perfect evening as the Sharks beat the Lions of St. Leo 3-1.
MORE NEWS AND NOTES

Chris Hoffman and Jessica Valley volunteered on Veteran’s Day at the Davie Golf Course.

GOOD LUCK CASEY!

A few weeks ago Casey Carroll showed up to class with the large belt which he displays to the left. We cheered for him when we found out that he was the first winner of the 3 point practice championship for the NSU men’s basketball team. The winner gets to wear the belt in recognition of his achievements. Now we are all cheering for Casey again because he is scheduled to have back surgery on November 24th. We send him our good thoughts and prayers and for his speedy recovery.
Become a Professional Baseball Umpire

GET STARTED ON “THE ROAD TO THE SHOW™” AND ENROLL IN THE UMPIRE SCHOOL TODAY.

Steps To Become a Major League Baseball Umpire
1. Attend an umpire school
2. Qualify for the PBUC Evaluation Course upon graduation from umpire school
3. Qualify for a position in professional baseball
4. Work through The Minor Leagues™
5. Be offered a position in Major League Baseball

Let The Umpire School Help You with Step 1
The 2015 session of The Umpire School will be held at Historic Dodgertown - Vero Beach (Florida) from January 7 - February 4. The Umpire School accepts three types of student registrations:

- Room & Meal Training Package - $3,975
- Room Only Training Package - $3,100
- Commuter Training Package - $2,300

DID YOU KNOW A MLB UMPIRE EARS $90,000 - $370,000 A YEAR?

Log on to www.TheRightCall.net for information or to register. You may also contact The Umpire School administrator, Andy Shultz at 877-799-UMPS(8677), with any questions.

REGISTER TODAY!

Thank you for your interest in The Umpire School.
The Miami Foundation and the Miami Marlins are looking for volunteers to assist with South Florida’s most philanthropic day of giving. Give Miami Day is a 24 hour unique giving event that allows individuals in our community to make an philanthropic impact by collectively supporting our local nonprofit organizations through monetary donations. In 2013, more than $3.2 million was raised for more than 400 nonprofit organizations that tirelessly ensure our community’s needs are met. More than 12,000 donors spanning the city, nation and glove joined the effort and dollar by dollar, selflessly gave into our shared vision to build a greater Miami.

The Miami Marlins will be hosting Give Miami Day this year. 24 hours of giving will begin at midnight on Thursday, November 20th and end at midnight Friday, November 21st. The Give Miami Day call center will be available the entire 24-hour period and will need assistance in connecting over 12,000 donors, nonprofits and passionate Miamians make their contributions to their charity of choice. We need volunteers in order to make Give Miami Day a success by assisting in the call center during one or both of the volunteer time slots.

Interested?
Join us in igniting a movement for our community. Timeslots and details are listed below. If you are unable to assist for an entire shift, you must be able to commit at least two (2) hours during one of the shifts. Lunch/dinner will be provided and parking is complimentary. If you are interested in donating your time for either of the time slots below, please contact Stephanie Gaywood at sgaywood@marlins.com for call 305-480-1441. We look forward to an awesome day of service.

Thursday, November 20, 2014
Marlins Park
501 Marlins Way
Miami, FL 33125

Time Slot 1: 8:30 AM to 4:00 PM
Time Slot 2: 4:00 PM to 10:00 PM
Vice President of Ticket and Sponsorship Sales

The Fort Lauderdale Strikers, South Florida’s only professional soccer team, are seeking an experienced sales manager to lead and guide the ticket and sponsorship sales teams. The Strikers were recently purchased by a new ownership group that is committed to tripling stadium attendance and quadrupling sponsorship revenue over the next two years by investing in marketing and personnel, increasing the team’s media exposure, and introducing various levels of premium seating at the stadium. The Vice President of Ticket and Sponsorship Sales will be responsible for leveraging these investments to maximize ticket and sponsorship revenue by coaching sales staff, building relationships within the community, speaking with potential sponsors and ticket buyers, and working creatively with other departments. This position provides a valuable opportunity to lead a monumental increase in attendance, revenue, and team awareness, pivotal accomplishments in any sports management career. This position will report to either the CEO or one of the team’s owners.

Position responsibilities include but are not limited to:

- Renew and sell season tickets and maintain relationships with designated season ticket holders
- Sell individual and group tickets, targeting youth soccer players, families, and young professionals
- Speak with potential sponsors and ticket buyers on the phone, in e-mail communications, and in person at games and community events
- Guide ticket and sponsorship sales staff in effective sales techniques and lead by example
- Renew and sell sponsorship packages and maintain relationships with current sponsors
- Develop sponsorship packages that are beneficial to both the Strikers and our sponsors
- Create PowerPoint presentations and write letters to potential partners explaining the Strikers’ vision, sponsorship packages, and how the relationship will be mutually beneficial
- Research leads and look for creative ways to generate value for our partners
- Develop strong relationships in the community; attend local networking events in order to generate sponsorship leads
- Collaborate with other departments to promote the Strikers to both fans and sponsors in the South Florida community
- Reach new fans and encourage current fans to return; reach new potential sponsors and encourage existing partners to renew or increase their sponsorship level

Ideal Candidate:

- Highly-motivated, competitive, hardworking, and confident
- Positive attitude, proactive, problem solver
- Strong communication skills in person, on the computer, and on the phone
- Desire to learn and continue to develop himself/herself, open to constructive feedback
- Willing to go the extra mile to deliver above expectations and help teammates achieve their goals
- Able to manage, coach, and work with others effectively
- Prior sales experience with desire to be an integral part of a rapidly growing organization

To apply, please send your resume and cover letter to madison@strikers.com.
Vice President of Finance and Human Resources

The Fort Lauderdale Strikers, South Florida’s only professional soccer team, are seeking an experienced finance and HR manager to manage all financial and HR activities of the company, giving support to top management in these areas. The Strikers were recently purchased by a new ownership group that is committed to tripling stadium attendance and quadrupling sponsorship revenue over the next two years by investing in marketing and personnel, increasing the team’s media exposure, and introducing various levels of premium seating at the stadium. The Vice President of Finance and Human Resources will be instrumental in ensuring that these investments are leveraged appropriately. This position will report to either the CEO or one of the team’s owners.

Position responsibilities include but are not limited to:

- Responsible for bookkeeping, bank accounts, overall reconciliation, record keeping
- Perform accounts payable and accounts receivable activities
- Liaise with CPA to ensure the company is in compliance with financial and tax obligations
- Issue financial reports (P&L, Balance Sheet, Cash flow projections, other specific reporting) as needed
- Support top management with several business analyses
- Responsible for payroll processing, being the interface with the outsourced payroll provider
- Responsible for employee records maintenance
- Support management in recruiting, admission, termination of employees and HR matters in general
- Manage benefits; negotiate/propose/implement employee benefit plan options

Ideal Candidate:

- Highly-motivated, competitive, hardworking, and confident
- Positive attitude, proactive, problem solver
- Strong communication skills in person, on the computer, and on the phone
- Desire to learn and continue to develop himself/herself, open to constructive feedback
- Willing to go the extra mile to deliver above expectations and help teammates achieve their goals
- Desire to be an integral part of a rapidly growing organization, able to work with others effectively
- Previous experience in finance and/or HR departments
- Experience with Quickbooks (desirable), and Microsoft Office

To apply, please send your resume and cover letter to madison@strikers.com.
Sports Executive Development Program

Are you interested in starting a career in sports management but reluctant to commit to a single area of the business? Are you a high performer interested in launching your career as quickly as possible? Are you highly motivated, proactive, results-driven, and excited to contribute significantly in a fast-paced organization? If so, the Fort Lauderdale Strikers’ highly selective Sports Executive Development Program (SEDP) may be the perfect fit for you.

A trio of Brazilian investors has recently purchased the Fort Lauderdale Strikers, South Florida’s only professional soccer team, where soccer legends George Best, Gordon Banks, Gord Muller, Eliaa Figueroa, Nene Cubillas, and Ray Hudson all played. One of the first steps of the new ownership group was to launch the SEDP in order to develop the next generation of sports executives. The SEDP is specifically designed to be the ideal starting point for a career in sports management. SEDP rotational employees will receive targeted experience in several different areas of sports management, significantly accelerating their career growth. The program is tailor-made to each employee, but typical programs include between 3 and 6 months each in at least 4 of the following areas (1-2.5 year total commitment).

- Operations
- Ticket Sales
- Marketing and Public Relations
- Sponsorship Sales
- Innovation

This program is the perfect way to start a career in sports management because it offers broad and specific exposure across the fundamentals of sports management, allowing graduates to be competitive for top positions in the business of sports following the completion of the program. The SEDP program is also ideal for college graduates looking to gain work experience prior to graduate school. Rotational employees will be trained directly by Strikers’ top executives in Operations, Ticket Sales, Sponsorship Sales, Public Relations, and Marketing.

Ideal Candidate:

- Highly-motivated, competitive, passionate, and confident
- Hardworking with demonstrated academic achievement
- Positive attitude, proactive, problem solver
- Strong communication skills in person, on the computer, and on the phone
- Desire to learn and continue to develop him/herself
- Team player, open to constructive feedback, and able to work with others effectively
- Willing to go the extra mile to deliver above expectations and help teammates achieve their goals
- Desire to be an integral part of a rapidly growing organization

To apply, please send your resume and cover letter to madison@strikers.com.
Project Manager

The Fort Lauderdale Strikers, South Florida’s only professional soccer team, are seeking an experienced, certified project manager to lead and guide all activities conducted by the front office staff, including ticket sales, sponsorship sales, marketing, PR, and operations. The Strikers were recently purchased by a new ownership group that is committed to tripling stadium attendance and quadrupling sponsorship revenue over the next two years by investing in marketing and personnel, increasing the team’s media exposure, and introducing various levels of premium seating at the stadium. The Project Manager will be responsible for leveraging these investments to maximize profits by overseeing daily activities of the front office staff, monitoring progress, setting goals, and ensuring that deadlines are met. This position provides a valuable opportunity to lead a monumental increase in attendance, revenue, and team awareness, pivotal accomplishments in any sports management career. This position will report to the new ownership group.

Position responsibilities include but are not limited to:

- Work with ownership group to set timelines for efforts related to ticket sales, sponsorship sales, marketing, PR, and operations.
- Meet regularly with each department to set goals, monitor progress, and provide guidance.

Ideal Candidate:

- Highly-motivated, competitive, hardworking, and confident
- Positive attitude, proactive, problem solver
- Strong communication skills in person, on the computer, and on the phone
- Desire to learn and continue to develop him/herself, open to constructive feedback
- Willing to go the extra mile to deliver above expectations and help teammates achieve their goals
- Able to manage, coach, and work with others effectively
- Prior project management experience with desire to be an integral part of a rapidly growing organization

To apply, please send your resume and cover letter to madison@strikers.com.
Searching for the next step in your career? Ready to join a network of successful women?

Join the Women’s Foundation of Palm Beach County in November for a series of intimate networking and career development conversations.

Each conversation is hosted by a woman at the top of her field, who is dedicated to empowering and opening doors for women like you. Take advantage of this opportunity to learn from them and strategize about your career. Each event is limited to 10 women to allow for a more intimate and in-depth discussion.

Don't miss out. Reserve your space today!

What: Women Opening Doors for Women
When: Networking Events November 9th—21st
Cost: $20 Per Event
Register: WomensFoundationPBC.org
# November 2014 Community Conversations

<table>
<thead>
<tr>
<th>Name</th>
<th>Title/Role</th>
<th>Organization/Location</th>
<th>Date/Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Julie Fisher Cummings</td>
<td>Philanthropist and Advocate</td>
<td>Founder, Lovelight Foundation</td>
<td>November 9 at 4:00pm at 622 North Flagler Drive, Suite 1103 in WPB</td>
</tr>
<tr>
<td>Debi Davis</td>
<td>Founder</td>
<td>Fit America</td>
<td>November 11 at 4:00pm at 3315 NE 15th St. in Ft. Lauderdale</td>
</tr>
<tr>
<td>Virginia Philip</td>
<td>Owner</td>
<td>Virginia Philip Wine Shop &amp; Academy</td>
<td>November 11 at 6:00pm at 101 N. Clematis Street, Suite 150 in WPB</td>
</tr>
<tr>
<td>Alyson Seligman</td>
<td>President</td>
<td>Seligman Brand Strategies &amp; The Average Girl’s Guide</td>
<td>November 12 at 5:30pm at 5080 PGA Blvd., Suite 213 in PBG</td>
</tr>
<tr>
<td>Mayor Priscilla Taylor</td>
<td>Mayor</td>
<td>Palm Beach County Board of County Commissioners</td>
<td>November 12 at 5:30pm at Bellagio in City Place in WPB</td>
</tr>
<tr>
<td>Christine Garrity</td>
<td>Chief Administration Officer &amp; General Counsel</td>
<td>PGA of America</td>
<td>November 13 at 12:00pm at 100 Avenue of the Champions in PBG</td>
</tr>
<tr>
<td>Laurie Silvers</td>
<td>Co-Founder and President</td>
<td>Hollywood Media Corp.</td>
<td>November 13 at 11:00am at 2255 Glades Rd., Suite 21A in Boca Raton</td>
</tr>
<tr>
<td>Michele Jacobs</td>
<td>Corporate Director of Marketing/ Operations</td>
<td>The Forbes Company (The Gardens Mall)</td>
<td>November 17 at 12:00pm at 3101 PGA Blvd., in PBG</td>
</tr>
<tr>
<td>Erin St. Onge</td>
<td>Founder</td>
<td>TWTW Companies - Public Opinion Research</td>
<td>November 18 at 5:00pm at Capital Grille in PBG</td>
</tr>
<tr>
<td>Dr. Elena Machado</td>
<td>Director of the Center for Women, Gender and</td>
<td>Florida Atlantic University</td>
<td>November 19 at 1:00pm at FAU Culture and Society Building Room CU 321 in Boca Raton</td>
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<tr>
<td></td>
<td>Sexuality Studies</td>
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<tr>
<td>Beth Kigel</td>
<td>President/CEO</td>
<td>North Palm Beach Chamber of Commerce</td>
<td>November 19 at 6:00pm at 5520 PGA Blvd., Suite 200 in PBG</td>
</tr>
<tr>
<td>Rena Blades</td>
<td>President/CEO</td>
<td>Cultural Council of Palm Beach County</td>
<td>November 20 at 8:30am at 601 Lake Ave., in Lake Worth</td>
</tr>
<tr>
<td>Kellie Kuecha</td>
<td>Business Coach</td>
<td>Entrepreneur</td>
<td>November 21 at 11:00am at 11357 Misty Ridge Way in Boynton Beach</td>
</tr>
</tbody>
</table>

Presented By: [Women's Foundation of Palm Beach County](www.WomensFoundationPBC.org)
Walk to Prevent Suicide
Out of the Darkness Community Walks
Help Us Create A World Without Suicide

Broward County Walk
Sunday, November 16th, 2014
Nova Southeastern University
3301 College Ave, Fort Lauderdale, FL 33314
CHECK-IN/REGISTRATION: 8:00 AM / WALK BEGINS: 9:00 AM

Michelle Manley • 954-262-7482
To Register, visit AFSP.ORG/FloridaSoutheast
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