SPT WELCOMES ADVISORY BOARD

SPT welcomed members of the newly formed Advisory Board on Friday, November 16, 2012. The mission of the Advisory Board is to enhance the new MBA in Sport Revenue Generation by advising on the curriculum in terms of content and projects. The Board was asked to get involved by serving as guest speakers, judging presentations and providing feedback and opening their doors for tours and site visits. Mutual beneficial interactions will include internships and volunteer opportunities. The meeting concluded with practical suggestions by the Board. See page 2 for a complete list of the Advisory Board. Pictured above left to right are Dr. Finley, Bill Galante (Dolphins), Professor Olson, Melissa Fronstin (Don Taft UC Arena), & Dr. Fountain. Below left are Anthony Jabara (Marlins), Matt Organ (Boys & Girls Clubs of Broward), Dr. Finley, and Diana Morales (NSU Grad & Leukemia & Lymphoma Foundation). Below right are Dr. Fountain, Steve Ziff (Panthers), Professor Olson & John Valek, Fox Sports Florida.

SPECIAL POINTS OF INTEREST:

- **SPT 2950**—Practicum: Requires a minimum of 75 hours of experience for 3 credit hours.
- **SPT 4951**—Internship: Requires 150 hours of experience for 6 credit hours.
- **SPT 4950**—Internship: Requires 300 hours of experience for 12 credit hours.
- **Volunteer Assignments**: Take advantage of opportunities to enhance your resume. Employers value your community involvement!
- **Reminder to all students doing a practicum or internship**: SEND YOUR LOG VIA BLACKBOARD TO PROFESSOR OLSON EACH MONDAY!
We are pleased to introduce the
SPT ADVISORY BOARD

- **Peter Finley**, Associate Professor for Sport and Recreation Management at **NSU**
- **Jeff Fountain**, Associate Professor for Sport and Recreation Management at **NSU**
- **Melissa Fronstin**, Arena Director at **NSU**
- **Bill Galante**, VP Davie Operations and Tickets for the **Miami Dolphins**
- **Anthony Jabara**, Senior Sales Executive for the **Miami Marlins**
- **Melissa Kuper**, Assistant GM for **Roger Dean Stadium** and GM for the **Jupiter Hammerheads**
- **Diana Morales**, NSU SPT Graduate and Team in Training Coordinator for **Leukemia and Lymphoma Society Southern Florida**
- **Mitch Morrall**, VP for Event and Operations for the **Orange Bowl Committee**
- **Nancy Olson**, Adjunct Professor for Sport and Recreation Management at **NSU**
- **Matt Organ**, Chief Executive Vice President for the **Boys and Girls Clubs of Broward County**
- **John Valek**, Coordinating Producer for **Fox Sports Florida**
- **Stephen Weber**, Executive VP, Sales for the **Miami HEAT**
- **Steve Ziff**, VP for Marketing and Brand Strategy for the **Florida Panthers**
NSU SPT Major and Championship Golfer Abbey Gittings interviewed Chris Granger, Teaching Professional at Grande Oaks Golf Academy for her Informational Interview, an assignment for SPT 4850, Senior Seminar.

The Florida State League inducted Atlanta Braves Manager Fredi Gonzalez at their Hall of Fame Dinner in Daytona Beach on November 13, 2012. Professor Olson had the honor of introducing him at the dinner. Pictured at the left are Melissa Kuper, SPT Advisory Board Member and GM of the Jupiter Hammerheads, Professor Olson, Braves Manager Fredi Gonzalez and Lisa Fegley, GM of the Palm Beach Cardinals.

Tiffany Richardson, SPT Major and a member of the NSU Track & Field Team, gets game operations experience at a recent volleyball game at the Don Taft University Center Arena.
An Open Call for Volunteers

17th Annual march of dimes®
women of distinction

Thursday, December 13, 2012
11:30 a.m. - 1:30 p.m.
Harbor Beach Marriott Resort & Spa
3030 Holiday Drive, Fort Lauderdale, FL 33316

The March of Dimes is seeking volunteers to assist with the day of operations for the 17th Annual March of Dimes Women of Distinction Luncheon event to be held on Thursday, December 13, 2012 at the Harbor Beach Marriott Resort & Spa in Fort Lauderdale.

Volunteers for registration, silent auction, sponsor relations, fund the mission and guest relations are required for this top-level business event honoring the 2012 Women of Distinction whose outstanding achievements both professionally and personally serve as an example to our community.

Volunteers are needed from 10:00 a.m. - 2:00 p.m. and are asked to wear business attire. Food and beverages will be provided to all volunteers and a conference call with all volunteers will be conducted the week of December 3rd.

To register as a volunteer for the event, please contact Pam Walker at 754-300-2604 or via email at pwalker@marchofdimes.com.
Account Executive Job Posting

The Fort Lauderdale Strikers (North American Soccer League) are seeking a driven, high-energy, motivated executive who has a passion for selling professional sports. The Account Executive position is responsible for generating revenue through the sale of full and partial season ticket plans, and this individual will also have the ability to sell other products such as groups and premium hospitality. The selected candidate will report to the Director of Sales and the Vice President of Sales & Marketing.

JOB DESCRIPTION / REQUIREMENTS:
• Sell full-seasons, partial plans, mini plans, ticket packages and group ticket products
• Create and develop new business through outbound calls
• Maintain accurate records of all prospecting activities and sales in ticketing database
• Be accountable for reaching defined sales goals
• Participate in sales training to further enhance personal sales development.
• Attend prospecting and business development meetings, including community networking events

QUALIFICATIONS:
• Sales and cold-calling experience
• Self-starter, creative, career-oriented professional
• Passion for sales
• Strong work ethic and a desire to build a career in professional sports
• Proven written and presentation skills
• Knowledge of Microsoft Word, Excel and PowerPoint
• Ability to work nights, weekends and holidays

ABOUT THE FORT LAUDERDALE STRIKERS:
The Fort Lauderdale Strikers are a professional soccer team in the North American Soccer League. The Strikers play home games at the historic Lockhart Stadium and currently the Strikers are in discussions with local communities in regards to building a soccer specific stadium.

Please submit resume and cover letter to:
Evan Mitz at emitz@ strikers.com
My name is Michael Clemons and I am a recent graduate of the Masters Sport Administration program at the University of Louisville. Now that I am out of graduate school, I have been hired on full-time at a race management company based out of Louisville called JAM Active. We are a relatively new company, but part of the larger JAM Brands company that puts on cheer competitions around the nation. I wanted to reach out to you to let you know about one of our upcoming running events coming to your area and see if you had any students who may want to volunteer.

On January 12 at 2 pm, we are bringing the Tap 'N' Run 4K to Fort Lauderdale. Tap 'N' Run is a unique fun run/walk where over 1,500 people dress up in crazy costumes, compete as teams, and drink beer at four different points along the short race route. At the finish, they not only receive a full beer, but also a medal that has a built-in bottle opener. We all know how much most runners like to drink, so why not let them start drinking mid-race?

We are expecting over 1,500 participants and with so many people, we’re going to need volunteers. We are partnering with a local nonprofit, which is providing us a good amount of volunteers. But as you probably know with being involved with various sporting events, you can never have enough hands on deck. As you have numerous students at Nova who want to work in the sport industry, I wanted to reach out to you with this volunteer opportunity.

We would need volunteers the day before the event for our packet pickup from 2 pm - 0 pm to help hand out T-shirts, timing chips, and other information, as well as the day of the event, Saturday January 12. On the day of the event, we would need volunteers in various shifts:

- 8 am - 12 pm: Course setup (will require physical labor of unloading our trucks and setting up the start and finish lines)
- 9 am - 2:30 pm: Packet pick-up and day-of race registration support
- 12 pm - 4:30 pm: Race support. These volunteers would do a variety of tasks, from helping pour and hand out beer at each station (if over 21), cutting off chips and handing out medals at the finish line, as well as post-event breakdown

We will give all our volunteers a volunteer shirt, and those over 21 will be able to partake in some of the libations post-breakdown.

If you have any students who may be interested in volunteering for this, please send them my way. Also, don't hesitate to contact me for additional information or with any questions. Thanks for your help.
RecPlex Closure Update

CLOSED: November 22\textsuperscript{nd}, 2012 (Thanksgiving Day)

Friday, November 23\textsuperscript{rd} 2012 (8AM – 8PM)

Saturday, November 24\textsuperscript{th} 2012 (8AM – 10PM) Normal Hours

GROUP EXERCISE UPDATE

Group Exercise classes will be cancelled beginning on Wednesday, November 21\textsuperscript{st} 2012 at 12PM (Noon) through Sunday, November 25\textsuperscript{th} 2012. Classes will resume Monday, November 26\textsuperscript{th} 2012.

Thank You for Your cooperation!