SPORTS PANEL
FROM INTERN TO FULL TIME!

Cristina Blanco, Bryan O’Connor and Marcela Orjuela

SPT 4850, Senior Seminar, focuses on our SPT students and where they go after undergraduate school. At a minimum students are encouraged to volunteer and do an internship before they cross that stage. A panel of young professionals visited class on September 29th to talk about their internships and their routes to full time positions. Cristina Blanco is Coordinator of Fan Loyalty and Digital Marketing for the Miami Marlins where she started as an intern after an internship with the HEAT. Bryan O’Connor completed a few internships including one with evoshield while he was a student at UCF. He recently relocated to South Florida and explained how finding a job is a “full time job!” Marcela Orjuela is a NSU graduate who was determined to work in football. Her story was very interesting starting her football career at Pines Charter. She followed up with internships while at NSU with a sports agent, University School and the Miami Dolphins. Now she is a full-time employee for the Dolphins at Sun Life Stadium. The panel stressed the importance of networking, a good work ethic and not to give up. The SPT students asked great questions and thanked the panel with a round of applause.
OPPORTUNITIES

The Miami Marlins the M.V.P. Internship Program aims to offer young leaders an opportunity to enhance their academic and professional development at Marlins Park. The M.V.P. Internship Program is a signature offering of the Miami Marlins and endeavors to positively contribute to the workforce development and marketability of young professionals in our community.

As the 2014 season is coming to an end, we will be looking to fill approximately 46 internship positions for our 2015 Internship Class within many of our Front Office departments. All internships are paid positions, lasting approximately one year and they will commence in January 2015. Full-Time hours (40 hours per week) in addition to game day responsibilities are required.

We will be hosting an internship job fair at Marlins Park (501 Marlins Way, Miami, FL 33125) on Thursday, October 23, 2014, from 10:00 am – 6:00 pm. We encourage all students and recent graduates to attend the job fair, as it will provide them with the opportunity to meet with any and all departments that meet their interests.

Please refer to the attached flyer for more information about the job fair. Kindly distribute this information to any students and recent graduates that may be interested in an internship position. This information can also be found at www.marlins.com/jobfair.
Marlins Valuable Professionals (M.V.P.) Internship Program

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Location: Marlins Park
501 Marlins Way
Miami, FL 33125

Date/Time: Thursday, October 23, 2014
10:00 AM – 6:00 PM

Parking: Home Plate Garage (NW 7th St & 15th Ave)

Entrance: Home Plate Entrance

Attire: Business Attire Required

Full-Time hours in addition to game day responsibilities are required. All Internships are Paid Positions. We have the following positions available, beginning January 2015:

Accounting
Ballpark Operations
Baseball Operations
Broadcasting
Community Outreach
Corporate Partnerships
Digital & Social Media
Guest Services
Human Resources
Information Technology

Marketing & Promotions
Marlins Foundation
Communications
Retail Operations
Sales & Customer Service
Security
Special Events
Ticket Operations
Turf Management
Video Production

If you are looking for a great way to get started in the business world of Professional Sports & Entertainment or Major League Baseball in particular, the Marlins Internship Job Fair is for you. Please visit www.marlins.com/jobfair for more information. We hope to see you there!
JOB FAIR

Marine Industry Job Fair @ Fort Lauderdale International Boat Show

Located on the 2nd Floor of the Broward County Convention Center

October 30th, 2014
10AM - 4PM

Over 20 marine businesses onsite, ready to hire
Hundreds of jobs available
Attendance to Job Fair is free
Pre-Register/Sign-up @ www.miasf.org/jobfair
Deadline is Friday October 24th
The first 100 attendees who pre-register will receive a complimentary ticket to the boat show
Valid Photo ID Required
Parking available at the Convention Center or War Memorial Auditorium (Parking Fees Apply)
For more info: Visit www.miasf.org

Build your career in the marine industry

#FLIBS2014

Marine Industries Association of South Florida
WINTER TERM INTERNSHIP

Jason Taylor Foundation
Internship Position – Spring Semester 2015

General Internship Description:
• Assist JTF staff with day-to-day office functions and tasks
• Assist with preparation & execution of upcoming events/programs
• Assist with execution of current 90-day plan
• Participate in office staff meetings and event preparation meetings
• Assist with website & social media updates, i.e. writing articles, editing photos, etc.

Specific responsibilities will vary depending on time of year, individual availability and capability.

Upcoming Events/Programs: January – May 2015
• 2015 Jason Taylor Celebrity Golf Classic (TBD)
  o Assist with event operations & silent auction
• Louder Than A Bomb Florida – April 8-18, 2015

Commitment:
Monday – Friday, 9:00 AM – 5:30 PM
*Weeknights & weekends as necessary with events

This is a non-paid internship opportunity, however school credit is available.

Key Skill Sets:
Event Operations
Customer Service
Communication Skills (i.e. Writing)
Works well in small teams
Professionalism
Confidentiality

Contact:
Nick Perez-Cubas
Special Projects Coordinator
(954) 424-0799
nick@jasontaylorfoundation.com
Please join us in honoring the following athletes, coaches and pioneers of sports:

Howard Davis, Jr., Boxing
Coach Jay Fitzgerald, Swimming
Ryan Hunter-Reay, Motorsports (Auto Racing)
William T. Reeves, Sports Officiating
Sanya Richards-Ross, Track & Field
Dwight Stephenson, Football

Broward County SPORTS HALL OF FAME Banquet & Induction

Tuesday, October 28 2014
Broward County Convention Center
Floridian Ballroom, Third Floor
1950 Eisenhower Boulevard, Fort Lauderdale

Cocktails and Silent Auction 5:30pm
Dinner and Induction 7pm
Business Attire

Please purchase your tickets by Oct 15:
VIP Table of 10 with priority seating: $900  Table of 10: $500  Individual Ticket: $55

Make checks payable to: Broward County Convention Center
Limited seating - reservations accepted on a first-come, first-served basis.

RSVP: To reserve your ticket(s), please call 954-767-2455 or email sfisher@broward.org
For event information, visit www.sunny.org/sportshalloffame
**INTERNSHIP**

**Sales / Marketing / Events Intern**

ASA Entertainment has been a leader in action sports event and television production since 1994. Our company develops, manages and executes more than 150 events and television programs annually in skateboarding, BMX, snowboarding, surfing and freestyle motocross. Our events range from large-scale nationally televised pro competitions to smaller grassroots contests, exhibitions and mobile tours.

**General Description of Role:**

The Sales / Marketing / Events Intern works directly with the High School Tour Booking Coordinator, the Event Director and the company’s senior management in a variety of positions. This person(s) will assist in the areas of sales, event production, business development, content management, television, marketing, social media and client services, and will have the opportunity to work day-to-day with almost every aspect of the company.

**Tasks may include:**

- **Sales**
  - Generate and track leads
  - Solicit opportunities for new business
- **Social Media**
  - Oversee the Company’s social media strategy / execution
  - Organizing / posting relevant content
  - Responding to consumer interaction
- **Developing Presentations**
  - Research
  - PowerPoint
  - Pictures / Video
  - Graphic Design
- **Client Servicing**
  - Athletes
  - Sponsors
  - Venues
- **Research**
  - Potential business partners
  - Analytics to support sales efforts
- **Database Management**
  - Organize and update sales contacts
  - Maintain athlete bios and competition results
- **Booking the ASA High School Tour**
  - Research and contact schools to help “sell-in” the program
  - Help facilitate communication with tour managers and road team
  - Help coordinate travel for athletes and staff
- **Marketing and Public Relations**
- **Event Operations and Planning**
Qualifications:

- Proficient in Microsoft Word, Excel, Powerpoint
- Proficient in Photoshop ideal
- Sales experience / interest a plus
- Final Cut Pro experience a plus
- Enrolled in or graduated from a four-year University
- Highly motivated, self-starter, good communication skills
- Inquisitive and proactive learner
- Well-organized with ability to multi-task

Commitment and Timing:

Part-time internships require a minimum of 16 hours per week, but most candidates express a desire to exceed that figure.

Internships generally run in five-month increments either from January – May, from May – September or from August – December. Other timing is available for a strong candidate who wishes to create a different schedule.

Review:

All interns will have a review at the conclusion of their internship where performance will be evaluated.

Compensation:

Internships with ASA are unpaid; however, there is an opportunity to earn commission based compensation within the company’s sales, business development and event booking roles.

Where:

The position is based in Melbourne, FL and reports directly to senior management.

Contact:

Interested candidates should email a cover letter and resume to careers@ASAent.com, fax to (321) 722-9391, or email Lauren Turner at Lauren@asaent.com

Information:

For more information on ASA, please visit www.ASAentertainment.com
2014 Race Weekend Hospitality Volunteers

Homestead-Miami Speedway (HMS) is a subsidiary of International Speedway Corporation (ISC), a world leader in Motorsports Entertainment. ISC owns and operates thirteen premier properties throughout the U.S., along with MRN Radio, Official Radio Network and “The Voice of NASCAR”. HMS hosts one of the world’s largest motorsports events, Ford Championship Weekend, where NASCAR crowns champions in all three series.

HMS is searching for enthusiastic, outgoing, and hard-working volunteers to help run the Hospitality & Premium areas during NASCAR’s Championship Weekend.

Description:
- Assist in the Premium and Hospitality areas during Ford Championship Weekend, including the three premium clubs, fan zones, infield cabanas, chalet and suite areas.
- Assist guests with seat location and provide information
- Assist with both celebrity and high level executives in a concierge format
- Act as “Team Leaders” of these areas and assist guests and ensure that driver appearances and all aspects of the area run smoothly and safely.

Requirements:
- The ability to work long hours during November 14-16th, 2014
- Ability to think on your feet and assist in resolving guest issues
- Ability to remain respectful, understanding and positive even when dealing with difficult situations
- Able to lift 50 pounds
- Able to stand for multiple hours a day

Desired Qualifications:
- Marketing, Hospitality or Sports Management majors preferred.
- Previous hospitality experience a plus
- Bilingual candidate a plus
- Ability to problem solve quickly
- Ideal candidate will be professional, timely, organized, detail orientated, dependable, hard-working, and willing to learn.

Schedule:
- Volunteers should be available from 8:00AM – 11:30PM on Friday, November 14th; 10:30AM – 8:00PM on Saturday, November 15th; 8:00AM – 8:00PM on Sunday, November 16th.
- Must attend at least one HMS Hospitality training session.
- These times are tentative and subject to change.

To apply, e-mail cover letter and resume to:

Allison Fitzsimmons, Manager of Corporate Partnerships & Hospitality
AFitzsimmons@homesteadmiamispeedway.com
ENTREPRENEURS ORGANIZATION INVITES YOU TO ENTER THE GLOBAL STUDENT ENTREPRENEUR AWARDS

APPLICATION DEADLINE OCT 2nd

Competition will be held on October 23rd in Miami, Florida - Selected applicants will be housed at the Marriott and all meals will be provided at EO’s expense.

QUALIFICATIONS
- Undergraduate at a recognized college/university.
- Start and own a for-profit business.
- Be principally responsible for its operation.
- Operate for six consecutive months.

BENEFITS
MENTORSHIP: Learn from some of the brightest minds who have experienced entrepreneurial success and gain lifelong advisors. Meet potential mentors!
RECOGNITION: GSEA garners global attention throughout all levels of competition, with many winners being featured in a variety of prominent outlets. Get you and your business out there!
CONNECTIONS: Networking with fellow young entrepreneurs, as well as seasoned business owners, can help take you to the next level. Discover your peers!

The Global Student Entrepreneur Awards (GSEA) is a catalyst that inspires students and young people to start and grow entrepreneurial ventures. It is the premier global competition for high school, undergraduate and graduate students who own and operate businesses while attending college or university. Selected applicants compete against their peers by presenting their businesses to a panel of judges and receive feedback from leading entrepreneurs who have been in their shoes. GSEA is unique in that it primarily judges the entrepreneur versus the business being presented. Top 3 from regional competition will go to Chicago (all expenses paid) for the GSEA National Finals.

FOR MORE INFORMATION AND TO APPLY go to www.gsea.org/dna

CLICK TO SUBMIT YOUR APPLICATION

EO South Florida
Contact Chapter Manager: Karyn Brown-Moore
Email: kmaryn@usfu.org
Phone: 954.327.4779