TOM GILLETTE ENTERS HOF
Tom Gillette graduated from NSU with a Bachelor’s Degree in Sport and Wellness in 2005 and played soccer from 2001—2004. We congratulate one of our own who was honored at the 2012 Athletics Hall of Fame Induction Banquet on October 23, 2012. Tom also served as the Student Government President from 2004-2005. Tom is pictured to the right along with his wife who also got her degree in Sport and Wellness and is a former NSU softball player. Tom and Jessica now reside in Granite City, Illinois where Tom works as a Technical Specialist for Edward Jones and Jessica is busy taking care of their son, Turner, who is 10 months old. Last year Tom’s teammate, Matthew Parry, was inducted into the HOF. Matthew also majored in Sports and Wellness and is now the NSU Men’s Assistant Soccer Coach and is working on his doctorate. Check out the HOF display the next time you are at the University Center.

INSTITUTE
Pages 2 & 3 - SPT 4850 Informational Interviews
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Helpful Information
- Contact Professor Nancy Olson for more information
  onancy@nova.edu
- (954) 383-1132
- Call or email to arrange a meeting

Special points of interest:
- SPT 2950—Practicum: Requires a minimum of 75 hours of experience for 3 credit hours.
- SPT 4951—Internship: Requires 150 hours of experience for 6 credit hours.
- SPT 4950—Internship: Requires 300 hours of experience for 12 credit hours.
- Volunteer Assignments: Take advantage of opportunities to enhance your resume. Employers value your community involvement!
- Reminder to all students doing a practicum or internship—SEND YOUR LOG VIA BLACKBOARD TO PROFESSOR OLSON EACH MONDAY!
INFORMATIONAL INTERVIEWS

Students in SPT 4850, Senior Seminar, were assigned to conduct informational interviews with people in sports and make a presentation to the class. Here are some of the sports personalities along with the students who did the interviews.

Tiffany Richardson and Andrea Buenano, Coordinator of Academic Services for NSU Athletics.

Melissa Fronstin, Director of the University Center Arena, and Louis Schonauer.

Joe Cohen, CEO of HTN Communications, was interviewed by Andrew Packard.

Matthew Chiz, former University of Central Florida Football Equipment Manager, was interviewed by Spencer Ray.
Israel Guiterrez, ESPN, was interviewed by Angela Schukei.

Andy Mota, Sports Agent, and Jonathan Pineda.
OPPORTUNITIES

We are seeking High School and older volunteers to help us run the 2nd Annual Gold Coast Lacrosse Shootout in Plantation the weekend of 10/27-28. We will provide community service hours and will provide hours right at the field so bring your school’s form.

Location of the tournament is Pine Island Park and Central Park. We have over 80 teams from around the State participating from U9 to HS Elite including Girls Middle School and Girls High School. Community Service hours are abounding. If you can help please reply and let us know. Please come help take a shift. Jobs include scorekeeper, registration, and other jobs as needed. Please come give back to the community.

If you can help please indicate by Monday eve what day you are available (Saturday or Sunday) as well as what time(s) you are available.

Saturday shifts are 7:30 - 11:30, 11:30 - 3, 3-7
Sunday shifts are 7:30 - 11:30, 11:30 - 4

Thanks

Shaun Bamforth shaunbam4th@gmail.com
Pete Dunne

DOLPHINS SPECIAL TEAMS NEEDS YOU!

The Dolphins Cycling Challenge is November 4, 2012 and this year there is a water stop at the Dolphins Training Camp. Dolphins Special Teams needs volunteers from 8 am to 2 pm at this station. Here’s a great opportunity for our students to help a great cause and get some volunteer experience. If you are interested, contact Professor Olson or Leslie Nixon, Miami Dolphins Manager of Volunteer Programs. Her email is lnixon@dolphins.com or call (305) 943-6786.
DESCRIPTION:
Our Internship Program is designed to give exposure and experience on how a major sport organization operates. Our emphasis is to provide significant challenges, varying daily operational requirements and opportunity for creativity, resourcefulness, and excellence.

Our mission is to provide opportunities for one’s skills in areas of organization, planning, administrative, sales, and service through 1) hands-on experience 2) pride in a job well done, and 3) the knowledge that each intern’s work has benefited the company and has been useful to others.

APPLY TO:
Florida Panthers
Human Resources/Internship Program
BB&T Center
One Panther Parkway
Sunrise, Florida 33323
Or e-mail: Jobs@floridapanthers.com
Fax – 954- 835-7601

HOW TO APPLY:
Send a resume, and a brief cover letter outlining why you want to work with the Florida Panthers and what qualities you feel you can offer the organization. Please indicate in your cover letter the time period for which you are applying.
We accept applications throughout the year. We do suggest that you submit your application at least 2-3 months prior to the period for which you are applying. All applicants will receive acknowledgment of our receipt of their application. No phone calls please!
Applications will be kept on file until the start of an internship period. At that time, final candidates will be selected to participate in the final interview process. Finalists will be contacted by phone to schedule an interview. If you are not selected as a final candidate, you will be notified of this decision.

QUICK FACTS:
• All internships are unpaid.
• Final candidates must come to Florida, at their own expense for an interview. No interns will be selected by phone interview.
• Any relocation fees are the responsibility of the intern.
• All candidates must have authorization to work in the U.S.A.
All candidates must be currently enrolled in an accredited school and must receive college credits for the internship.
Building Operations Department Intern:
HOURS REQUIRED: A minimum of 25 hours per week.
QUALIFICATIONS/SKILLS: Undergraduate (junior/senior standing) or graduate students attending an accredited university with major emphasis in Sports or Recreation Management or related field. Designed for students considering careers in facility management or professional sports, this internship provides students the opportunity to learn the day to day operation of a professional sports facility and major concert venue. Through the internship students will learn the process of managing a successful arena by not only helping to build and manage a multi-million dollar budget but also interacting with all facility staff and subcontractors.
RESPONSIBILITIES: Aid facility management in day to day operation of the facility. Perform administrative support to the Building Operations Department. Assist with creating/managing the arenas operating budget. Compile monthly utility report, aid in cost saving initiatives. Conduct building maintenance inspections. Provide research for capital projects. Assist Managers during events as needed. Aid in the creation of new initiatives and operating procedures. Observe building conversion (from ice to events) and on occasion may require physical labor (lifting up to 30lbs.).

Client Services Intern:
HOURS REQUIRED: 30 + hours per week.
QUALIFICATIONS/SKILLS: Qualified candidates must be a self-starter and possess superior organizational skills, be able to function in a fast-paced, multi-task setting, and have exceptional time management abilities. Individuals must possess a positive attitude and excellent oral/written communication skills. Computer skills, with an emphasis in Microsoft Excel and Word, are required.
RESPONSIBILITIES: Daily contact with season tickets holders via fax/phone/e-mail. This position will be the frontline for general client inquiries by answering the season ticket holder hotline and responding to e-mails in a timely manner. Provide assistance on game days, and during special events. Internet research.

Communications Intern:
HOURS REQUIRED: 30 – 40 hours per week.
QUALIFICATIONS/SKILLS: Interns with a background in Journalism, English or Communications are preferred. Practical journalism experience including working for a college newspaper and having clips is a plus.
RESPONSIBILITIES: Intern will be given the same opportunities of all staff member for SSE’s group of monthly sports magazines in South Florida, Central Florida and beyond. Intern will have opportunity to write monthly features, interviews and smaller articles on everything from the NBA, NHL, MLB and NFL to college and amateur sports. Intern will also be heavily involved in the monthly publishing process including idea- tion, editing and more.
Community Development/Foundation Intern:
HOURS REQUIRED: 30 - 40 hours, Game nights/Weekend events
QUALIFICATIONS/SKILLS: Self-starter, career orientated professional. Solid written and oral skills. Ability to work nights, weekends, and holidays when necessary. Communications background preferred. Basic computer knowledge.
RESPONSIBILITIES: Assist community development manager in fulfilling donation requests for community/charity events. Assist in the planning of special community events, fundraisers, and in-school programs. Assisting with administrative tasks (faxing, copying, mailing, filing). Game night responsibilities will include working the Florida Panthers Foundation 50-50 kiosk, auction tables, Zamboni rides, and other community initiatives.

Corporate Sales Intern:
HOURS REQUIRED: 20 – 30 hours per week.
QUALIFICATIONS/SKILLS: Qualified candidates must possess superior organizational skills, be able to function in a fast-paced, multi-task setting, and have exceptional time management abilities. Individuals must possess excellent oral and written communication skills.
RESPONSIBILITIES: Daily contact with partners via fax/phone. Good organizational skills, as well as a good grasp on business ethics. Dealing with fortune 500 companies on a daily basis. Assist with special events and activities. Internet research.

Database Marketing Intern:
HOURS REQUIRED: At least 15 hours per week / game days
QUALIFICATIONS/SKILLS: Major in Sports Management, Business, Computer Information Systems, or other computer-related degree required. Excellent written, verbal, and computer skills including Microsoft Office Applications are essential. Strong attention to detail is a must. Ability to multi-task and meet tight deadlines with minimal supervision is necessary.
RESPONSIBILITIES: Gain hands-on experience working with a CRM system. Assist in creating/formatting spreadsheets of customer data. Assist in preparing, completing, and analyzing surveys, and email campaigns. Help organize e-mail inquiries and requests from customers. Perform other responsibilities and duties available during internship.

Event Presentation Intern:
HOURS REQUIRED: 30 hours per week / game days
QUALIFICATIONS/SKILLS: Major in Television Production is required. Computer skills are preferred. Must be proficient in Photoshop and After Effects. Editing and camera shooting is necessary as well. Basic knowledge of mixing principles and audio/video set up. An outgoing personality and ability to work with others in a fast paced environment. Available to work flexible hours.
Event Sales Intern:
**HOURS PREFERRED:** Flexible schedule including nights and weekends
**QUALIFICATIONS/SKILLS:** Junior, Senior and Graduate students only. Solid written, oral skills and computer skills including Microsoft Office applications.
**RESPONSIBILITIES:** Assist the Event Sales Manager & Event Marketing Manager in creating awareness for all shows, sporting events and concerts at the BB&T Center. Responsible for conducting demographic research for various department projects and upcoming events. Assist the Event Sales Manager in the selling of all Family Show events. Make sales calls to promote shows and gain group ticket sales. Help with the development of Direct Mail pieces and their mailings.

Fan Development & Grassroots Marketing Intern:
**HOURS REQUIRED:** 30 - 40 hours, Vast majority of hours will come from game nights and weekend events
**JOB DESCRIPTION / REQUIREMENTS:** Responsible for set-up and teardown at the Panthers Pre & Post – Parties on the JetBlue Tarmac at all weekend home games. Work off-site Party on Wheels promotional marketing events (i.e. Panthers Live watch parties, concert appearances, sports tournaments, sponsor appearances, etc.) in an effort to promote the Panthers. Interns are responsible for set-up and teardown at all events and distributing promotional items and general Panthers information while interacting with fans. Direct activities to ensure growth and expansion of services and to guarantee that marketing goals and objectives are met. Generate new and creative ideas to attract/promote the shows and Florida Panthers promotions. Participate and network within the community and industry.
**QUALIFICATIONS:** Applicants should be working towards a college degree in Marketing, Community Affairs, Event Planning/Services or related field. Organize & prioritize work to meet deadlines. Work effectively under pressure. Strong organizational skills, written & oral communication skills, team-oriented. Maintain effective working relationship with employees, clients, exhibitors, patrons, etc. Knowledge of Windows, Word, Excel, and Outlook. Must be able to work all home games and select weekend events. Must be able to lift and carry up to 25-50 pounds, as well as stand for a prolonged period of time.

Mascot Intern:
**HOURS REQUIRED:** 30 hours +/- Game Days
**QUALIFICATIONS/SKILLS:** Must be able to work a flexible schedule to include nights, weekends and holidays. Must have a positive, energetic and creative personality. Must be reliable, punctual and courteous. Ability to respond to various situations quickly and professionally. General knowledge of the sport of hockey and the Florida Panthers. Ability to lift and carry at least 30 pounds.
**RESPONSIBILITIES:** Assist mascot during all home games to include pre-season, regular and post-season games. Assist in mascot nightly duties including handling of props, t-shirt tosses and performing in the crowd. Serve as primary communicator between mascot and patrons/Game Presentation Crew. Use energy and personality to interact and excite large crowds for duration of home games. Other duties as assigned.
Marketing Intern:
HOURS REQUIRED: 30 hours +/- Game Days
JOB DESCRIPTION / REQUIREMENTS: Assist in the implementation of marketing goals and objectives. Direct activities to ensure growth and expansion of services and to guarantee that marketing goals and objectives are met. Determine target markets for each show and choose proper media to reach them. Generate new and creative ideas to attract/promote the shows and Florida Panthers promotions. Assist in coordinating design, layout and distribution of all advertisement, direct mail pieces, program booklets, brochures, pamphlets and press releases. Assist in allocating budget between direct mail, newspaper, radio, television and promotion expenses. Coordinate photographic needs for routine and special events, documentation and promotional purposes; production of audio visual programs; and corporate sponsorships in support of special events. Establish and sustain personal relationships with media personnel, including newspaper, magazines, television and radio. Assist in media placement for Florida Panthers and BB&T Centers upcoming media schedules. Work with specific media partners in the development and execution of promotional plans. Participate and network within the community and industry. Get involved in industry related associations and community organizations. Assist in the media escorts for shows.
QUALIFICATIONS: Looking to seek college degree in Public Relations, Mass Communications, Journalism or related field. Organize & prioritize work to meet deadlines. Work effectively under pressure. Strong organizational skills, written & oral communication skills, team-oriented. Maintain effective working relationship with employees, clients, exhibitors, patrons, etc. Knowledge of Windows, Word, Excel, and Outlook. Ability to work some nights and weekends.

Media Relations Intern:
HOURS REQUIRED: 30 hours +/- Game Days
QUALIFICATIONS/SKILLS: Self-starter, career orientated professional. Proficient written, oral and computer skills. Internet research. Ability to work nights, weekends, and holidays when necessary. Communications background is preferred. Sufficient knowledge of the NHL and its Players.
RESPONSIBILITIES: Compile up to date statistics on junior and minor league prospects. Organize, write and distribute game notes and press releases. Setup media press room and press box for all home games. Respond to requests concerning media guide, game programs, player pictures and slides. General office duties.

Promotions/Marketing Intern:
HOURS REQUIRED: 30 hours per week.
QUALIFICATIONS/SKILLS: Interested individuals must possess superior organizational skills, be able to function in a fast-paced, multi-task setting, and have exceptional time management abilities. Excellent oral and written communication skills are required. Must have a working knowledge of the following computer programs: Microsoft Word, Excel, Publisher and Word Perfect. Candidates should also possess general word processing, spreadsheet, and database capabilities.
RESPONSIBILITIES: Prepare game-day event assignment sheet and organizing game day staff. Facilitate in –game promotions such as advertisements, contests, and fan interaction group. In addition, prepare and participate in outside promotional events. Assist in the utilization of promotional tools at South Florida special events. Administer payroll for and maintain communication with all game-day staff.
Social Media Intern:
HOURS REQUIRED: 30 - 40 hours per week.
QUALIFICATIONS/SKILLS: Must be familiar with social media platforms, including but not limited to, Facebook and Twitter. Must possess excellent communication skills, both oral and written. Interns with a background in Digital Media, Communications, Journalism or English are preferred. Work experience in the sports and entertainment industry is a plus, as well as knowledge of hockey. Ability to work games, nights and weekends.
RESPONSIBILITIES: Intern will monitor and assist in creation of posts for Panthers social media platforms. Duties will also include monitoring related pages, tracking statistics and determining new opportunities and digital media platforms. Intern will also work with numerous departments to publicize company initiatives and create a content calendar.

Season and Group Ticket Sales Intern:
HOURS REQUIRED: 30 hours per week and game nights
QUALIFICATIONS/SKILLS: Interested in sales; excellent written and verbal skills. Computer skills are required. Good typing and telephone skills etiquette are required. Marketing/Business background preferred.
RESPONSIBILITIES: Assist the department with daily activities. Maintaining sales related spreadsheets, statistical data, and Panthers lead development projects. Working Panthers home games for ticket sales or processing and distributing group welcome packages and prizes.

Ticket Operations Intern:
HOURS REQUIRED: 30 Hours + Game or Show Days
JOB DESCRIPTION: Interns will be responsible for assisting the box office in day-to-day operations. Fulfill all internal and external ticket orders. Work with sales staff on account issues, questions. Assist in game day or event day duties such as set up and breakdown of will call, check floor for concerts, and supervise game day sellers. Provide a high level of customer service at all events. Learn TM Archtics and TM Host system. Other Box Office Duties as assigned.
QUALIFICATIONS/SKILLS: Must be able to work a flexible schedule. Must have a positive personality. Strong attention to detail. Ability to multi-task and meet work in a fast passed atmosphere.

Incredible Ice, Practice Facility of the Florida Panthers
Hockey Department Intern:
HOURS REQUIRED: 20-25 hours per week, flexible schedule
QUALIFICATIONS/SKILLS: Must be able to work a flexible schedule. Must have a positive personality. Must be reliable, punctual and courteous. Ability to respond to various situations quickly and professionally. Skating experience with a hockey background a plus.
RESPONSIBILITIES: Aid in data entry, filing and returning customer phone calls and emails. Help maintain Rec and Adult league activities as well as tournament coordination. Other duties as assigned.
Register Today

Special Olympics was founded on the belief that everyone deserves an opportunity to live a fulfilled life. Monies raised from this race support our Broward County athletes. Competing in sports develops the athlete's self-confidence, physical fitness and leadership skills. JOIN US and celebrate the athlete in all of us. USATF certified.

Saturday, November 10, 2012
8:00 a.m.
Nova Southeastern University, Main Campus (Davie)

Benefitting Special Olympics Broward County
NSU 500 Team Captain: Dr. George L. Hanbury II

Join the NSU 500 team today, visit
www.firstgiving.com/raceforchampions

Follow us: www.facebook.com/SallarulosRaceForChampions

Top 4 student fundraisers win a wireless HP printer.

FOOD • GAMES • ATHLETES • CELEBRITIES • YOU

Sallarulo’s Race for Champions
5K and Carnival
at Nova Southeastern University, Main Campus (Davie)
All proceeds benefit the over 800 athletes Special Olympics is proud to serve.

Register for Team NSU 500 at www.firstgiving.com/raceforchampions.
Please join us in honoring the following athletes, coaches and pioneers of sports:

- **Bob Brudzinski**, Football
- **Carlos Giron**, Soccer
- **Richard Hofman**, Baseball
- **Charles Johnson, Jr.**, Baseball
- **Stu Marvin**, Swimming
- **Terese Terranova**, Table Tennis/Paralympics