MARK YOUR CALENDARS!

The first day of NSU Business Week features a Sports Panel from 11:00 AM—1:00 PM. Go to [http://www.nova.edu/career/business_week.html](http://www.nova.edu/career/business_week.html) for more information. The event will not only include the panel but lunch and valuable networking. Panel members include Jeff Adams (Miami Marlins), Bill Galante (Miami Dolphins), Anthony Jabara (Orange Bowl Committee), George Stieren (Fort Lauderdale Strikers and NSU Adjunct Professor) and Jennifer Strum (Miami HEAT). We hope to see you there!

NSU PLAYED HOST TO THE RECENT MACCABI GAMES. FIND OUT WHO SERVED AS THE VENUE DIRECTOR ON PAGE 4.

INTERNSHIPS AND CREDITS:

- SPT 2950 - 3 CREDIT HOURS
- SPT 4951– 6 CREDIT HOURS
- SPT 4952 – 6 CREDIT HOURS
- SPT 4950 - 12 CREDIT HOURS

SPORT AND RECREATION MANAGEMENT FACULTY:

- PETER S. FINLEY, Ph.D. ASSISTANT DEAN FOR UNDERGRADUATE AFFAIRS
- JEFFREY J. FOUNTAIN, Ph.D. ASSOCIATE PROFESSOR
- NANCY J. OLSON, M.Ed., M.S. PART-TIME FACULTY NEWSLETTER EDITOR
- GEORGE STIEREN, M.S. ADJUNCT FACULTY

FOR INFORMATION ABOUT NEWSLETTER OPPORTUNITIES INCLUDING PRACTICUMS, INTERNSHIPS AND VOLUNTEERING, CONTACT:

PROFESSOR OLSON onancy@nova.edu (954) 383-1132
Last Friday, the 28th of August, the Business of Sports Student Association (BSSA) was represented at Sharkapalooza where they had a booth to market and advertise the new organization. This is BSSA's second semester in existence, and with the interest and feedback at Sharkapalooza, this semester looks promising for all its members.

"I wanted to start BSSA to bring together stand out students in our university, interested in the business of sports, to help nationally rank our sport management program, both grad and undergrad," noted Tiffany Kelly, president and founder of BSSA. Persons who walked up to the booth grasped the idea that BSSA is an organization that wants to help its members advance in their careers. BSSA does this by promoting service, academic support, career preparation opportunities, and a social atmosphere for its members.

BSSA's slogan, 'Future Sport Business Professionals' lets everyone know exactly who their student members are and that they are serious and passionate about what they do.

Meetings for the Business of Sports Students Association are bi-weekly. The next one will be Tuesday September 15th at 7pm.

For more information, contact Tiffany Kelly at tk384@nova.edu.
JOB DESCRIPTION & RESPONSIBILITIES

Position: Miami Dolphins Foundation Fundraising Staff
Department: Community Affairs
Status: Part-Time / Seasonal
Hours: NFL season / approximately 8 hours per week

Summary: The Miami Dolphins Foundation are seeking skilled, motivated and reliable individuals to fill the part time position of Miami Dolphins Foundation Fundraising Staff. Under the direct supervision of the Miami Dolphins Foundation the Fundraising Staff position will assist in the overall fundraising during the Miami Dolphins season at Sun Life Stadium, as well as other Miami Dolphins events throughout the year.

CORE RESPONSIBILITIES:

• Work ALL Miami Dolphins home games for the 2015 season.
• Assist with all in-game activities as it relates to fundraising for the Miami Dolphins Foundation.
• Provide a high quality customer service interaction with all Guests to enhance the entertainment experience.
• Assist with set up and break down of Prize Wheels, Silent Auction, 50/50 Raffles and other fundraising activities.
• Other tasks and duties as assigned.
• Educate fans about the Miami Dolphins Foundation’s mission and core programs.

REQUIREMENTS:

• Must commit to entire Miami Dolphins home schedule and potential home playoff games.
• Approach fans pre-game and in-game to explain the details of the 50/50 raffle program and sell raffle tickets.
• Accurately handle the sale and distribution of the tickets, following program requirements.
• Answer questions fans might have about the program.
• Turn in all cash to Coordinator at the end of the game.

QUALIFICATIONS:

• Must be comfortable to work in a fast paced, high pressure environment.
• A professional demeanor with the ability to interact with our fans & front office staff and conduct themselves accordingly.
• Bilingual (English/Spanish) a plus
• Ability to stand and walk for long periods of time.
• Ability to lift 20-25lbs
• Ability to work in South Florida seasonal weather for long periods of time
• Strong sales skills a plus

Hourly Wage: $8.05 per hour

Please send resume to gandrew@dolphins.com.
Kris Kelleher’s internship at the RecPlex last year proved to be a valuable asset for the Maccabi Games at the David Posnack JCC where he served as an intern this summer. He was chosen to serve as the Venue Director for the Maccabi Games events held on the campus of NSU. The games themselves were the icing on the cake after months of preparation. Here are some of the things which he assisted with over the summer:

- Helped arrange transportation schedules
- Validated medical forms
- Counted and organized game medals
- Printed and organized credentials
- Attended a meeting for the Venue Directors and Sports Commissioners
- Greeted and organized arriving delegations pairing them with their host families
- Attended the Opening Ceremonies at the BB&T Center

This is only a partial list of what he did. He has lots of valuable experience to add to his resume. Congratulations Kris!

If interested, contact Professor Olson

Opportunity—University School Athletics Department

U School’s program runs from late August to May. The Department can always used interns. It’s an ideal opportunity for anyone living on campus and does not have a car.

Opportunity—Hollywood Christian Academy Athletics Department

Joseph Hernandez, a 2011 NSU Sport and Recreation Management graduate, is now a three sport coach at Hollywood Christian Academy which is located near 441 and Taft Street. He recently reached out to us indicating that the school needs interns for both sports and game day operations.
JOB OPPORTUNITY
NSU CAMPUS RECREATION
Student Marketing Assistant

Rate of Pay: $9.00/hour
Department: Campus Recreation - SAF
Type: Student Employee

The Nova Southeastern University Office of Campus Recreation is currently looking for a qualified individual to fill the position of Student Marketing Assistant. This position assists with the execution of short-term and long-term marketing plans for each program area of the office and is a liaison between the professional staff.

Job Responsibilities:
- Assist professional staff in developing and creating marketing strategies and materials for all Campus Recreation programs and events.
- Assist in creating graphics for use in multiple mediums, including print and digital advertising.
- Assist in the maintaining of the Campus Recreation mobile application through online content-management.
- Conduct weekly on-campus tabling events to heighten the awareness of Campus Recreation programs and services.
- Assist with the updating of the Campus Recreation website.
- Update Campus Recreation bulletin boards and all other visual marketing presented to the campus.
- Assist in keeping a library of campus recreation photos for use in all marketing; scheduling and coordinating photo shoots as needed.
- Assist in creating and updating Campus Recreation videos for use in multiple mediums to highlight and promote programs and services.
- Conduct other relevant duties as assigned.

Qualifications:
- Must be a current NSU student
- Demonstrated familiarity and/or interest in marketing
- Experience in, or ability to learn, graphic design, digital photography and videography
- Experience in, or ability to learn, Adobe Photoshop, Illustrator, InDesign, Microsoft Office, and Premiere Pro
- Effective verbal and written communication skills.
- Willing to work some nights and weekends as needed
CONGRATULATIONS

JASMINE

WILKINS

FORT LAUDERDALE, Fla. – Former Nova Southeastern University women's basketball star Jasmine Wilkins has been chosen as one of just two Membership Services interns with the National Association of Collegiate Women Athletic Administrators, based out of Kansas City, Missouri.

Wilkins will start her one-year, full-time paid internship with NACWAA in December, and will also take part in their yearly National Convention, to be held in Tampa, Florida, in mid-October. Her duties will include, but aren't limited to, management of membership services as well as assistance with all of the organization's programming and events, including the annual convention.

"To be selected as one of the two interns to work with NACWAA as part of their membership services team is a huge honor," said Wilkins. "I am so happy, thankful, and blessed for such an opportunity to help me start my career in the sports industry. I definitely have to give a HUGE shout out to (Associate Athletic Director/SWA) Kelley Kish for presenting this opportunity to me and speaking so positively of me to the women of NACWAA. I also want to thank all my family, friends, and loved ones for supporting me no matter what!"

"As a member of NACWAA, I have forged lifelong professional and personal relationships with strong women leaders," added Kish. "I am thrilled that Jasmine will have an opportunity to do the same. She is going to make an immediate impact working with the NACWAA team and continue her lifelong learning from the staff and membership. Jasmine has always been a wonderful ambassador for Nova Southeastern University, and she is taking that to that national stage in this role within NACWAA and intercollegiate athletics."

About NACWAA
The National Association of Collegiate Women Athletics Administrators (NACWAA) is a 501 (c)(3) leadership organization dedicated to empowering, developing and advancing the success of women. NACWAA provides educational programming, professional and personal development opportunities, information exchange and support services to promote the growth and leadership of women as administrators, coaches and student-athletes. NACWAA serves nearly 3,000 members representing more than 600 institutions nationwide.
2015 Corporate Partnership & Sales Internship

Homestead-Miami Speedway (HMS) is a subsidiary of International Speedway Corporation (ISC), a world leader in Motorsports Entertainment. ISC owns and operates thirteen premier properties throughout the U.S., along with MRN Radio, the Official Radio Network and “The Voice of NASCAR”. HMS hosts one of the world’s largest motorsports events, Ford Championship Weekend, where NASCAR crowns champions in all three series.

HMS is searching for an enthusiastic, outgoing, and hard-working intern to work alongside the corporate partnership and sales teams.

Description:
- Work closely with sponsors in order to collect necessary contractual documents
- Track sponsor display, signage, ads, programs, credentials and tickets
- Create presentations: hospitality guide, display guide, recap decks and proposals
- Assist the sales team with various activities including (but not limited to) calling campaigns, client retention and event management
- During event weekend interns will aide in management of (but not limited to) hospitality, driver appearances, RV camping entertainment, seating issues, box office, car show, tailgate area, and other areas as assigned
- Analyze data on current market trends to help develop new sales inventory, new revenue streams, and lead generation

Requirements:
- The ability to work weekends, evenings, and holidays if necessary
  - Ford Championship Weekend, November 20th-22nd will be required
- Proficient in Microsoft Word, Outlook, Excel, and PowerPoint
- Able to lift 50 pounds
- Able to stand for multiple hours a day

Desired Qualifications:
- Business, Marketing, Public Relations, Communications, Sports Administration or Sports Management majors preferred
- Previous sales experience a plus
- Knowledge of the automotive and motorsports industries a plus
- Bilingual candidate a plus
- Ability to problem solve quickly
- Ideal candidate will be professional, timely, organized, detail oriented, dependable, hard-working, and willing to learn

Schedule:
- Internship is available throughout the fall semester. Approximately 30-40 hours a week, excluding major event weekends.

To apply, e-mail cover letter and resume to:

Kourtney Karr, Manager of Corporate Partnerships
KKarr@homesteadmiamispeedway.com
NETWORKING OPPORTUNITY
THANKS TO INTERN VICTOR CARDOSO
FORT LAUDERDALE STRIKERS

NETWORKING NIGHT

WEDNESDAY, SEPTEMBER 16 | LOCKHART STADIUM

5:30 PM - 7:30 PM - NETWORKING HAPPY HOUR
7:30 PM - KICKOFF BETWEEN STRIKERS AND ARMADA

Join the Strikers and local business colleagues for a night of networking and pro soccer!

$20

INCLUDES:
• HAPPY HOUR FOOD & BEVERAGE
• SIDELINE RESERVED GAME TICKET

FOR TICKETS CONTACT VICTOR CARDOSO AT 954.606.0407 OR VCARDOSO@STRIKERS.COM

STRIKERS.COM | 954.606.0400 | @FTLSTRIKERS
Congratulations to Chris Hoffman, May graduate, who has accepted an internship from the Homestead-Miami Speedway in Marketing and Communications.

Thank you to Academic Advisor Alyssa Culley (center, first row) who recently met with students in Senior Seminar to make sure that they are on the right track for graduation. She is a good friend of Sport and Recreation Management.

Professor Olson will have lots to share with her students in Facility and Event Management class from her recent trip to Ohio. She visited the Athletic Department at her alma mater, Bowling Green State University, and attended Tony Perez Weekend at Great American Ballpark. The Reds dedicated the statue at the right to the Hall of Famer.