



# NSU SPT NEWS

Nova Southeastern University Sport and Recreation Management Newsletter

Volume 9, Issue 8, April 11, 2018



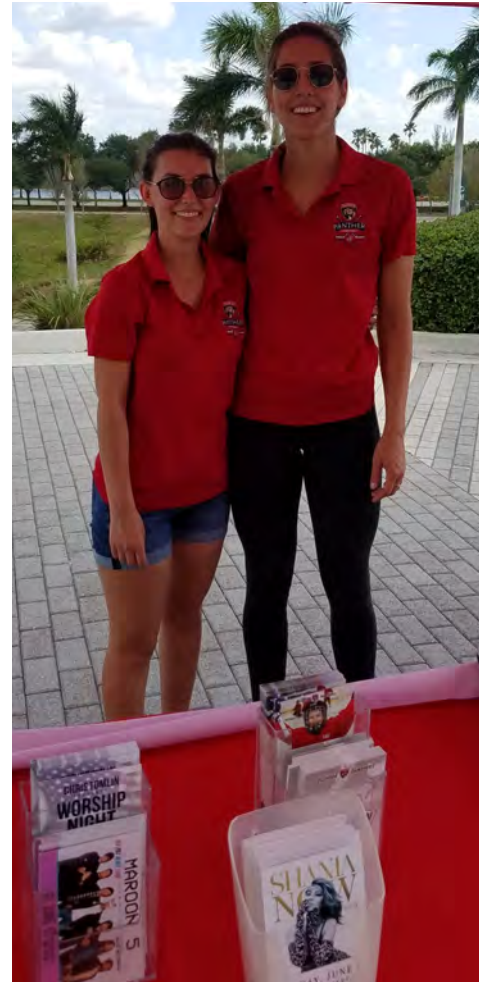
## **FACILITY AND EVENT MANAGEMENT STUDENTS VISIT MIAMI DOLPHINS TRAINING FACILITY**

The students enrolled in SPT 3150 under the leadership of Dr. Finley are keeping busy with field trips, guest speakers and a group special project. Recently they visited the Miami Dolphins Training Facility which is conveniently next to the NSU campus. They are pictured above with Dolphins representative, Bradley Bryant, who showed them around. The students are also scheduled to get a behind-the-scenes tour of the Broward Center for the Performing Arts. In addition, their schedule of guest speakers have included John Sulser, producer of Marlins baseball for Fox Sports Florida, and Joe Cicini, former FBI agent who now works security for the Miami Dolphins. Professor Olson has even stopped by with a presentation about events she and her staff put on at the Marlins.

# SITE VISIT



**Jane Early** (student-athlete, volleyball) has stayed busy this semester earning credit by working with the Florida Panthers' "Panther Patrol." She not only has worked games but numerous promotional events. The experience has complimented her major which is marketing and her interest in sports. She is pictured above with **Zachary Sattaur**, who is a Community Relations Assistant. Zachary received his MBA with a concentration in Marketing at NSU. Jane is pictured at the right with Kylie, one of her fellow members of the Panthers Patrol. These pictures were taken before the final game of the season. The night before Jane worked a promotions table at the Tortuga Music Festival on Fort Lauderdale Beach. Community Relations activities don't stop at the end of the season. The Panther Patrol is busy year round and Jane will continue to work with them after her official practicum is over.







## MLBPAA Summer Internship

Headquartered in Colorado Springs, Colo., the Major League Baseball Players Alumni Association (MLBPAA) is a non-profit, 501 (c)(3) organization in its 33rd year of promoting the game of baseball, raising money for local charities and serving the unique needs of former players.

The Major League Baseball Players Alumni Association (MLBPAA) is seeking an organized, self-motivated, team oriented individual to assist all facets of the organization, including but not limited to the following: day-to-day operations, communications/public relations, event management, fundraising, membership development, budgeting, and memorabilia sales/marketing. This internship will provide a well-rounded experience for students interested in non-profit sports management and administration. Interns may receive college credit; as this is an unpaid position. A small stipend will be provided.

**Start Date:** May

**End Date:** August

### Qualifications

- Team player
- Creative, trustworthy and hardworking
- Confidential
- Energetic and enthusiastic
- Ability to multi-task and work in a fast-paced environment
- Be willing to offer ideas and suggestions
- Punctual and professional

### Responsibilities

- Assist with the planning and execution of the league-wide awards program – Heart and Hustle Award; including but not limited to coordination with MLB team representatives, current and former players, scheduling, communicating logistics and follow-up duties.
- Assist with Legends for Youth clinic series and Alumni Day series through management of RSVP's and event logistics
- Assist Special Events department with all event logistics, including, but not limited to creating invites, making calls, confirming attendees, venue applications, etc.
- Plan and execute a local Legend for Youth clinic from inception to completion
- Research and execute new member benefits for the Membership Department
- Assist with the organization and execution of MLBPAA's licensing agreement process
- Recruitment of new members - to include monthly follow-up calls to lapsed members, etc.
- Contribute to Intern Insider blog on a weekly basis
- Assist the Communications department with national campaigns and social media monitoring
- Assist with distribution of Birthday cards through the Development's stewardship program

### Breakdown of Duties

- 30% - Customer service by email and phone to former MLB players and other constituents
- 20% - Support for Events Department
- 20% - Recruitment and Fundraising efforts
- 20% - Support for Communications Department
- 10% - Other duties as assigned

**To Apply:** Submit cover letter and resume through Teamwork Online.

Please let Professor Olson know if this internship interests you.



## NOW ACCEPTING APPLICATIONS

The ORANGE BOWL COMMITTEE Inc., (OBC), based in Miami Lakes is seeking highly motivated candidates who desire to make a career in athletics and gain experience working in numerous South Florida sports and entertainment venues for its **2018-19** seasonal programs.

### *Current Internship Opportunities*

- Administrative
- Assistant to the CFO
- Communications
- Community Outreach
- Digital & Social Media
- Events & Festival Operations
- Events & Game Operations
- Festival Support
- Marketing & Promotions
- Partnership (Sponsorship)

### *Future Assistantship Opportunities\*\**

- Ambassador Program
- Business Office
- Communications
- CRM & Data Analytics
- Events, Festival
- Marketing & Promotions
- Partnership (Sponsorship)

**\*\*Start dates between May 2018-September 2018**

### *Other Available Opportunities*

- Account Executive, Ticket Sales & Services (FT)
  - Patch Patrol, Promotions Team \*\*
  - Ticket Sales Executive – Inside Sales\*\*

*Please note that Internship opportunities are unpaid and are available year round for educational credit and/or professional development. Opportunities are based on departmental needs.*

**PLEASE VISIT & APPLY on our website at**  
**<http://community.orangebowl.org/join-the-team/>**

*OBC is an Equal Opportunity Employer*

Orange Bowl Committee • 14360 NW 77th Court • Miami Lakes, FL 33016  
Office: 305.341.4700 • Fax: 305.341.4750  
[www.orangebowl.org](http://www.orangebowl.org)





# HASSAN WHITESIDE

**BASKETBALL PROCAMP**

- **Setup:** July 22<sup>nd</sup> 12:00 PM to 5:00 PM
- **Camp:** July 23- 24<sup>th</sup> 7:00 AM - 3:30 PM
- **Location:** Nova Southeastern University  
3301 College Ave. Fort Lauderdale, FL 33314

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## VOLUNTEER BENEFITS

- Receive hands on experience in a fast paced environment
- Work & interact with sports professionals & coaches in a group setting
- Impact the community
- Assist in operational event tasks
- Maintain and provide VIP hospitality at a first class event
- Event t-shirt, Gift Package and food provided



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TO VOLUNTEER PLEASE SEND RESUME TO CHRIS NOLAN AT

[CNOLAN@G3PCGROUP.COM](mailto:CNOLAN@G3PCGROUP.COM)

**PROCAMPS.**

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## 21st Annual Waterway Cleanup

Saturday, April 21, 2018 | 9am - 11:30am

Davie Town Hall



The Town of Davie and the Central Broward Water Control District welcome you to participate in the 21st Annual Waterway Cleanup. The cleanup is a public awareness campaign to keep our waterways clean. This event will take place along the C-11 Canal. Participants will receive a free T-shirt, water, and lunch.

Community service hours may be earned by individuals and groups at this event. Groups must pre-register for this event.

**For more information:** please call (954)797-1153.



# PARTING SHOTS



Pictured above are former SPT student-athlete Jordan Stookey and senior student-athlete (basketball) Troy Spears. They brought out their Cubs gear for the opening weekend at Marlins Park. Thanks for checking in with us!

“Your Attention Span is Shrinking” according to an article in “Bottom Line Personal.” Here’s a hint for students: “When students take notes by hand, they listen better and learn more than when they use a laptop, studies show.”

**NEXT ISSUE: APRIL 25, 2018**

**SEND US YOUR NEWS BY  
APRIL 23, 2018**



## WHO WE ARE AND HOW TO CONTACT US

### SPORT AND RECREATION MANAGEMENT FACULTY:

PETER S. FINLEY, Ph.D.  
ASSOCIATE PROFESSOR

JEFFREY J. FOUNTAIN, Ph.D.  
ASSOCIATE PROFESSOR

NANCY J. OLSON, M.Ed., M.S.  
INTERNSHIP COORDINATOR  
NEWSLETTER EDITOR

DAVID SAIFMAN, MS.  
ADJUNCT FACULTY

KELLY BRITTEN, M.S.  
ADJUNCT FACULTY

### INTERNSHIPS AND CREDITS:

SPT 2950 - 3 CREDIT HOURS  
SPT 4951- 6 CREDIT HOURS  
SPT 4952 - 6 CREDIT HOURS  
SPT 4950 - 12 CREDIT HOURS  
SPT 5980 - 3 CREDIT HOURS

FOR INFORMATION ABOUT  
NEWSLETTER OPPORTUNITIES  
INCLUDING PRACTICUMS, INTER-  
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