

Business Administration

with a concentration in Enterprise Informatics

MASTER

NSU
Florida

H. Wayne Huizenga College of
Business and Entrepreneurship
NOVA SOUTHEASTERN
UNIVERSITY

At a Glance

PROGRAM FEATURES

- 40–49 credit hours depending on undergraduate coursework
- 21–24 months
- Program begins five times annually with starts in January, March, May, August, and October.

PROGRAM FORMATS

- M.B.A. core courses are offered days and evenings at the Fort Lauderdale/Davie Campus and online.
- Enterprise Informatics courses are offered evenings at the Fort Lauderdale/Davie Campus and online.
- Acceptance for international students on an F1 visa is contingent upon academic review, and course modality and availability.

Learn More
business.nova.edu

M.B.A. with a concentration in Enterprise Informatics

Manage and Lead Enterprise-Wide Digital Transformation

Become a part of one of the first M.B.A. programs in the country that has a digitally driven focus, designed to foster learning at a level that yields actionable ideas and a new set of competencies best suited for the digital age. Our graduates are empowered to manage and lead digital transformation within an organization, including but not limited to enterprises within the domains of health and healthcare, banking, retail, and law.

Our mission: to prepare leaders to tackle the challenges and opportunities presented in the digital age, where technologies are dynamic, disruptive and ubiquitous and have the potential to completely transform the manner in which business is conducted.

Developed by our advisory board of industry executives, researchers, innovators and entrepreneurs. Founded on NSU's Center for Collaborative Research's top-level relationships with incubator and early stage businesses, tech and pharma.

Designed to transform students' skill sets so they are optimally prepared to address the impact of digital technologies; Graduates of the program will be in a position to be highly sought after by employers who are in dire need of these systems-oriented, analytical skill sets.



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2018–2019 CURRICULUM

M.B.A. Core Courses (22–31 credits) Credits

ACT	5001	Introductory Accounting*	3
ACT	5140	Accounting for Decision Makers	3
FIN	5008	Business Finance**	3
FIN	5130	Financial Management	3
ISM	5150	Information Systems Strategy and Data Management	3
MGT	5001	Developing Academic and Career Success	1
MGT	5105	Managing Organizational Behavior in a Dynamic and Complex World	3
MGT	5170	Applying Strategy for Managers	3
MKT	5125	Marketing Decisions for Managers	3
QNT	5000	Foundations of Business Statistics**	3
QNT	5160	Data Driven Decision Making	3

* Course may be waived at the discretion of the department chair or designee. Waivers will only be considered when an equivalent course with a grade of C or better has been completed in the past 10 years.

** Waivers will only be considered when an equivalent course with a grade of B- or better has been completed in the past 5 years.

Enterprise Informatics

Concentration Courses (18 credits) Credits

EIN	5100	Managing Enterprise Architecture	3
EIN	5200	Managing the User Experience	3
EIN	5300	Capstone in Enterprise Informatics	3
QNT	5475	Data Management	3
QNT	5485	Data Mining and Predictive Analytics	3

Open elective—any course in HCBE excluding ACT, CHS, PUB, and TAX prefixes 3

This publication should not be viewed as a substitution for official program requirements and outcomes. A student is responsible for meeting the curriculum and program requirements in the *Graduate Student Catalog* that are in effect when the student enters the program.

Nova Southeastern University admits students of any race, color, sexual orientation, gender, gender identity, military service, veteran status, and national or ethnic origin. ■ Nova Southeastern University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award associate's, baccalaureate, master's, educational specialist, doctorate, and professional degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Nova Southeastern University. 05-046-18_21PGA

Enrollment Services

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